

ORGANIZING FPT OLYMPIC AI VUI KHOE FPT 35TH ANNIVERSARY

SUPERVISOR: MRS. NGUYEN THI HUE
CAPSTONE PROJECT CODE: GRA497_G3

35 years building
A HAPPIER FUTURE,
TOGETHER



VU DINH TRINH
NGUYEN THANH THUY
NGUYEN THI NGOC LINH
TRINH THI BACH CUC
LA DUC ANH

APPROVE SHEET

ĐƠN XIN XÉT DUYỆT THAM GIA TỔ CHỨC LỄ HỘI OLYMPIC KỶ NIỆM 35 NĂM THÀNH LẬP ẬP ĐOÀN FPT - "AI VUI KHỎE" & SỬ DỤNG CÁC TÀI LIỆU LIÊN QUAN



Đinh Trinh, Vũ <trinhvduhe151137@fpt.edu.vn>
to ninhth2@fpt.com, HueNT32, La, Nguyễn, Nguyễn, Trinh

Kính gửi: Chị Tiêu Thị Hải Ninh - Trưởng phòng Tổ chức sự kiện, Ban Văn hóa & Đoàn thể Tập đoàn FPT

Em tên là Vũ Đinh Trinh - Đại diện nhóm Đồ Án Tốt Nghiệp GRA497_G3 Đại học FPT Hà Nội. Lời đầu tiên, em xin gửi đến anh chị lời chào trân trọng, lời kính chúc sức khỏe và thành công trong cuộc sống.

Như chúng em được biết, sắp tới đây Tập đoàn FPT sẽ tổ chức chuỗi sự kiện kỷ niệm 35 năm thành lập Tập đoàn FPT, trong đó Lễ hội Olympic "AI Vui Khỏe" là sự kiện diễn ra trong vòng 3 tháng, trùng với thời gian làm Đồ Án Tốt Nghiệp của nhóm chúng em. Chính vì vậy, chúng em mong muốn được **tham gia tổ chức sự kiện**, đồng thời **xin phép được sử dụng các tài liệu liên quan** để làm báo cáo cho Đồ Án Tốt Nghiệp với đề tài: Tổ chức Lễ hội Olympic kỷ niệm 35 năm thành lập Tập đoàn FPT - "AI Vui Khỏe".

Chúng em xin cam kết tuân thủ mọi quy tắc và điều kiện được đề ra bởi Tập đoàn FPT nói chung và Ban Văn hóa & Đoàn thể nói riêng. Hy vọng rằng chúng em sẽ nhận được sự chấp thuận từ phía anh chị để có cơ hội được đóng góp và học hỏi trong sự kiện quan trọng này.
Em xin phép Cc các thành thành viên của nhóm đồ án cùng giảng viên hướng dẫn - cô Nguyễn Thị Huệ ạ.

Chúng em xin chân thành cảm ơn!

Trân trọng,
Nhóm GRA497_G3

Trả lời: ĐƠN XIN XÉT DUYỆT THAM GIA TỔ CHỨC LỄ HỘI OLYMPIC KỶ NIỆM 35 NĂM THÀNH LẬP ẬP ĐOÀN FPT - "AI VUI KHỎE" & SỬ DỤNG CÁC TÀI LIỆU LIÊN QUAN



Ninh Tiêu Thị Hai
to mo, Hue, La, Nguyễn, Nguyễn, Trinh

Translate to English

Dear Trinh và các bạn,

Chị xác nhận nhóm các bạn: Trinh, Đức Anh, Linh, Thuý và Cúc đã tham gia BTC Hội thao 13.9 - kỉ niệm 35 năm thành lập tập đoàn FPT " AI Vui Khoẻ"
Chị cũng đồng ý cho nhóm các bạn sử dụng thông tin về chương trình để phục vụ cho báo cáo đồ án tốt nghiệp.

Các bạn đảm bảo các thông tin được sử dụng đúng mục đích như cam kết và chỉ nằm trong phần báo cáo đồ án tốt nghiệp của các em với trường đại học FPT
Chúc các em bảo vệ đồ án thành công với đề tài đầy hấp dẫn này

Chị Ninh
Trưởng phòngTCSK - ban Văn hoá đoàn thể tập đoàn FPT

After review by the Culture & Union Department of FPT Group, we combined to implement the capstone project within 3 months. We ensure that the information is used for the right purpose as committed and is only contained in the graduation project report.

EXECUTIVE SUMMARY

In the context of the rapidly growing IT industry overall and the IT sector in Vietnam in particular, there has been a swift expansion, leading to significant changes in the desires and demands of the workforce. Nowadays, employees not only consider salary and bonuses as prerequisites for committing to a job but also expect a healthy corporate culture, a balanced work environment, and attention to the well-being of employees. To retain employees, technology companies need to organize events that focus on employee health and benefits, while also creating a sense of long-term bonding. Recognizing this need, FPT Corporation has placed significant emphasis on sporting events for its employees. During the Grand Ceremony commemorating the 35th anniversary of FPT Corporation, the “AI Vui Khoe” Olympic Festival was professionally invested in. This is one of the most important events, carrying a high level of tradition for the corporation.

Through organizing the event for the 35th Anniversary Celebration of FPT Corporation - “AI Vui Khoe”, this project aims to convey the message of “Building a Happier Future, Together” - the new mission set by FPT in 2023. It encourages people to live a healthy and happy life, while also providing opportunities for FPT employees to interact, socialize, and strengthen team spirit. This, in turn, motivates employees to continue accompanying and bonding with the corporation, fostering personal development in a dynamic and innovative working environment.

The content of this Graduation Project report focuses on the planning, preparation, and organization of the “AI Vui Khoe” Olympic Festival by the GRA497_G3 team. This project takes place within 3 months, from August to November 2023. Closely following the “AI Vui Khoe” Olympic Festival, the event was meticulously organized from 7:00 AM to 12:00 PM on September 13, 2023, at My Dinh National Stadium. Divided into three main phases: (1) Research and Planning; (2) Organization of the “AI Vui Khoe” Olympic Festival in Commemoration of FPT Corporation's 35th Anniversary; (3) Post-Event Evaluation. With an initial investment budget of 3.679.698.000 VND, the event not only surpassed its targets but also set a record for the number of participants, reaching nearly 10,000 FPT Corporation employees. Additionally, the event received a satisfaction rating of 4.72/5 from the employees, 120% media outreach figures. This underscores that the “AI Vui Khoe” Olympic Festival successfully achieved its set objectives, exerting a significant influence and steering FPT in the right direction on the journey of “Building a Happier Future, Together”.

ACKNOWLEDGMENT

First of all, we would like to express our heartfelt gratitude to our team's mentor - Mrs. Nguyen Thi Hue for your guidance and support throughout the completion of our graduation project. Your expertise and encouragement have been invaluable, and I truly appreciate the time and effort you devoted to helping me succeed.

We would also like to express our respect and gratitude to all the teachers at FPT University for giving us valuable knowledge and experiences to learn and develop.

Special thanks to the FPT Union and Culture Head Office for their assistance and cooperation during the three months of project implementation. Your contributions have played a significant role in completing this endeavor.

We guarantee that the capstone project organizing FPT Olympic Festival "AI VUI KHOE" will be 100% done by GRA497_G3.

Finally, we would like to express special gratitude to our family and friends for believing in us and accompanying us.

Hopefully, we can make you proud. Thanks a lot!



Ninh Hải Tiêu

31 October · 🌐

Mong những trải nghiệm ở FUN sẽ là những điều đáng nhớ với tụi em ❤️
Chúc các em học tốt làm tốt để chị Ti mãi tự hào 🥰
Rồi h lại quay về, sống giữa 1 đàn đực rựa và bđ 🤡

Sau bao ngày được "ăn no mặc đẹp" được anh chị chở che, với biết bao kỷ niệm trong gần 3 tháng vừa qua. Chuyến xe mang biển số "love you 3000" sẽ cập bến và tạm dừng ở ga Phạm Văn Bạch vào ngày thứ 5 tuần tới. 🌍 Hết tuần sau thuiii bọn em sẽ không được gặp những người anh người chị yêu quý và cùng nhau tạo nên những khoảnh khắc đáng nhớ, trò chuyện, mua hát như trước nữa.

Trong thời gian qua, bọn em đã được học được làm và được sai, hiểu được rằng anh chị và các bạn yêu FPT đến nhường nào.

"Hãy cứ vui khi ta được cười, hãy cứ đi vì những điều chúng ta muốn. Bọn em cảm ơn anh chị và các bạn rất rất nhiều



00:07



TABLE OF CONTENTS

EXECUTIVE SUMMARY 04

CHAPTER I. INTRODUCTION

1. PROJECT INTRODUCTION 14

- 1.1. Name of Capstone Project 14
- 1.2. Background 14
- 1.3. Project Introduction 14
- 1.4. Reason to choose the project 14
- 1.5. Boundaries of the project 15
- 1.6. Team role in the project 16

2. COMPANY OVERVIEW 17

- 2.1. About FPT 17
 - 2.1.1. Information about FPT 17
 - 2.1.2. Subsidiary Companies 17
- 2.2. Vision, mission & core value 18
 - 2.2.1. Vision 18
 - 2.2.2. Mission 18
 - 2.2.3. Core Value 18
- 2.3. Brand Identity 19
- 2.4. FPT Union and Culture HO 19

CHAPTER II. RESEARCH & ANALYSIS

1. SITUATION ANALYSIS 21

- 1.1. Vietnam's Labor Market 21
 - 1.1.1. The Competition for HR in the IT Industry in Vietnam 21
 - 1.1.2. Attract and Retain Employees 23
 - 1.1.3. Employee Healthcare Trends 24
- 1.2. FPT Corporation's HR 25

2. COMPETITOR ANALYSIS 26

- 2.1. VNPT 26
- 2.2. Viettel Group 28

3. FPT'S PREVIOUS ANNIVERSARY EVENTS 29

4. TARGET AUDIENCE ANALYSIS 33

- 4.1. Quantitative Analysis 33
- 4.2. Qualitative Analysis 33

5. SWOT ANALYSIS 35

6. OVERVIEW OF FPT'S EVENT ORGANIZATION 36

7. MEDIA CHANNEL ANALYSIS 37

- 7.1. Corporate communication system 37
- 7.2. Channel 37
 - 7.2.1. Workplace page FUN FPT 37
 - 7.2.2. Application myFPT 38
 - 7.2.3. Email Newsletter 38
 - 7.2.4. Facebook Page Fun4Fun 39

8. CONCLUSION 40

CHAPTER III. PROJECT PLANNING

1. OVERVIEW OF A MASTERPLAN 42

2. GOALS & OBJECTIVES 43

- 2.1. Event Goals 43
- 2.2. Event Objectives 44
 - 2.2.1. Participation Objectives 44
 - 2.2.2. Activity Objectives 44
 - 2.2.3. Communication Objectives 44

3. TARGET AUDIENCE 45

4. CONCEPT 46

5. KEY MESSAGE 47

6. EVENT STRATEGIES & TACTICS 48

- 6.1. Strategy 48
 - 6.1.1. Message Development Strategy 48
 - 6.1.2. Participant Attraction Strategy 48
 - 6.1.3. Communication Strategy 48
- 6.2. Tactics 48

7. EVENT ACTIVITIES 49

8. MEDIA CHANNELS 51

- 8.1. Workplace page FUN FPT 51
- 8.2. Facebook page Fun4Fun 51
- 8.3. Email newsletter 51
- 8.4. Groupchat 52
- 8.5. Monitor 52

9. ESTIMATED BUDGET & HR 53

- 9.1. Estimated Budget 53
- 9.2. Resources(HR) 53

10. RISK MANAGEMENT PLAN 55

- 10.1. Risk Identification 55
- 10.2. Risk Prevention Measures 55
- 10.3. Opportunities Post-Event 55

CHAPTER IV. Pre-Production

1. PRE-EVENT PREPARATION	57
1.1. Meeting Schedule	57
1.2. Preparatory Works	57
1.3. Deployment Coordination	58
1.4. Script and Layout	58
2. LOGISTICS	59
3. AGENDA	60
4. KEY VISUAL	61
5. DESIGN KIT	63
6. GENERAL REGULATIONS & AWARD SCORING	71
6.1. General Rules	71
6.2. Scoring and prize structure	72
7. FOREIGN AFFAIR	74
8. FEDERAL CHECKLIST	76
9. NUMBER OF REGISTRATIONS	77

CHAPTER V. EXECUTION

1. REHEARSAL	79
2. DETAILED SCENARIO	80
3. PROGRAM DETAILS	82
3.1. Check-in/ Check-out	82
3.2. Sports leadership	83
3.2.1. Men's Leadership Football	83
3.2.2. Women's Leadership Basketball	84
3.3. Game BINGO	85
3.4. Opening performance	88
3.5. Lucky Draw	89
3.6. Duet performance	90
3.7. Sports competition	96
3.7.1. Lengkeng Tug of War	96
3.7.2. Happiness Challenge	98
3.7.3. Women's basketball	99
3.8. Free activities	100
3.8.1. Free competition game	101
3.8.2. FPT record 35 years	102
3.9. Booth activities	103
4. COMMUNICATION ACTIVITIES	105
4.1. Workplace page FUN FPT	105
4.2. Email	107
4.3. Facebook page Fun4Fun	109

5. LIVESTREAM	110
6. BUDGET	111
7. REAL RISK MANAGEMENT	113

CHAPTER VI. POST-PRODUCTION & EVALUATIONS

1. EVENT EVALUATION	115
1.1. Quantitative Results	116
1.2. Qualitative Results	118
2. MEDIA EFFECTIVENESS	121
2.1. Workplace FUN FPT	121
2.2. Fanpage Fun4Fun	123
2.3. Email	124
2.4. Social Listening	124
3. POSITIVE POINTS	127
4. LIMITATION	128
5. RECOMMENDATIONS	129
6. LESSON LEARNT	130

CONCLUSION

131

REFERENCES

132

APPENDICES

134

LIST OF FIGURES

- Figure 1: FPT Corporation's Subsidiary Company Diagram
- Figure 2: FPT Corporation's Logo
- Figure 3: FPT Union and Culture's Logo
- Figure 4: The demand for IT workforce in Vietnam from 2018 to 2025
- Figure 5: The reasons behind IT professionals resigning
- Figure 6: Measures to Attract and Retain Employees (VTV)
- Figure 7: Addressing mental health in the workplace
- Figure 8: The FPT workforce
- Figure 9: VNPT Corporation's Logo
- Figure 10: On the left: The 5th VNPT Sports Festival - On the right: The 6th VNPT Sports Festival
- Figure 11: Competition content at the VNPT Sports Festival
- Figure 12: Viettel Corporation's Logo
- Figure 13: Viettel's World Cup
- Figure 14: FPT 30th and 34th anniversary celebrations
- Figure 15: The 30-year sports festival took place at My Dinh Stadium
- Figure 16: The 34-year sports festival took place at the FPT Tower
- Figure 17: FPT's management communications structure
- Figure 18: Internal communication Workplace channel FUN FPT
- Figure 19: The myFPT application has been deployed across the entire Corporation since mid-January
- Figure 20: Fun4Fun Facebook FanPage
- Figure 21: The 35th anniversary of FPT will be held at 5 locations
- Figure 22: The Goals of the Olympic Festival
- Figure 23: The Olympic Festival celebrating its 35th anniversary: "AI Vui Khoe"
- Figure 24: Building a Happier Future, Together
- Figure 25: AI Vui Khoe Tactics
- Figure 26: Email format design
- Figure 27: TV monitor
- Figure 28: Key Visual for the "AI Vui Khoe" Olympic Festival
- Figure 29: Logo Olympic Festival
- Figure 30: Design of the welcome gate & stage
- Figure 31: Photobooth design & and check-in area
- Figure 32: Beer Festival and Banner area
- Figure 33: A-shaped sign
- Figure 34: Banner
- Figure 35: Invitation letter & and avatar cover
- Figure 36: Event layout & and battle dance table
- Figure 37: Gifts
- Figure 38: Award of the Olympic Festival "AI Vui Khoe"
- Figure 39: Foreign Affair
- Figure 40: Sponsor benefits

- Figure 41: Program Timeline
- Figure 42: Check-in and Check-out instructions
- Figure 43: Men's football takes place on the left side of the main stand
- Figure 44: 16 female leaders with referees and supporters
- Figure 45: FPT Vice President Bui Quang Ngoc volunteered to join the women's soccer team to be a goalkeeper
- Figure 46: How to join the Bingo game on my FPT
- Figure 47 How to play the Bingo game on my FPT
- Figure 48: Instructions for playing Bingo game
- Figure 49: Opening performance
- Figure 50: Lucky Draw prizes
- Figure 51: FPT Software with the theme of intellectual sports
- Figure 52: BASE.VN with the water sports theme
- Figure 53: Synnex FPT with the theme of extreme sports
- Figure 54: FRT with the theme of Fitness
- Figure 55: Lien Quan with the theme of Martial Arts
- Figure 56: FIS with the theme Sports using balls
- Figure 57: FE with the theme of Racquet Sports
- Figure 58: FTEL with the theme of Speed Sports
- Figure 59: Synnex FPT with the theme of extreme sports
- Figure 60: Jingle tug-of-war competition board
- Figure 61: Simulation of the Lengkung tug-of-war competition field
- Figure 62: Women's basketball images
- Figure 63: Free competition game
- Figure 64: "AI CAO HON ANH" Game
- Figure 65: "AI DINH" Game
- Figure 66: "AI CHO VAO LO" Game
- Figure 67: "AI LAC" Game
- Figure 68: FPT record 35 years
- Figure 69: Register for a booth
- Figure 70: Internal communication network - main communication channel for the event
- Figure 71 Fanpage Fun4Fun - main communication channel at FPT's 35th birthday event
- Figure 72: Coordination technical area
- Figure 73: Some shared images of employees participating
- Figure 74: Over Communication in Fun FPT
- Figure 75: Reach number on Facebook page Fun4Fun
- Figure 76: Employee's feelings about the Olympic Festival
- Figure 77: Mr.Bui Binh Minh - Union & Culture Officer at Fpt Fville Software Village
- Figure 78: Ms.Hoang Thi Mai Trang - Content Program Manager "AI Vui Khoe" Olympic
- Figure 79: Stage design
- Figure 80: Opening Performance
- Figure 81: Organization Team
- Figure 82: Draw inspiration for organizing the 2024 Olympics from the sharing of Mr. Hoang Nam Tien in 2022
- Figure 83: We and Supervisor, FPT Union and Culture Head Office

LIST OF TABLES & CHARTS

Table 1: Comparison between FPT35 and FPT's previous anniversary

Table 2: SWOT analysis of the Olympic Festival 2023

Table 3: Target Audience

Table 4: Total estimated budget

Table 5: Program Organisers

Table 6: Organizational Structure Of Team

Table 7: Anticipated Meeting Schedule

Table 8: Preparation Tasks

Table 9: Implementation coordination

Table 10: Script and Layout

Table 11: Logistics Checklist

Table 12: Program Agenda

Table 13: Federal Checklist

Table 14: Expected and actual KPI number of employees attending the event in Hanoi

Table 15: Rehearsals Schedule

Table 16: Booth activities

Table 17: Timeline Workplace

Table 18: Email communication timeline

Table 19: Media Timeline Facebook page Fun4Fun

Table 20: Budget for the "AI VUI KHOE" Olympic Festival 13/9

Table 21: Contingency Budget

Table 22: Estimated Budget for Lucky Draw Gifts

Table 23: Budget for awards

Table 24: Budget for Beer Festival

Table 25: Overall cost of equipment & Workforce

Table 26: Real Risk Management

Table 27: Evaluation results after the event compared to the set goals

Table 28: Communication results on FUN FPT

Table 29: Media results for each post

Table 30: Pre and post-event communication results

Chart 1: Overall event rating on a 5-point scale

Chart 2: Actual results and % compared to KPI for the number of staff members participating in each unit

LIST OF ABBREVIATIONS

Abbreviations	Definition
DC5	Digital Conglomerate 5.0
IT	Information Technology
VNPT	Vietnam Posts and Telecommunications Group
FPT30	FPT's 30th anniversary
FPT34	FPT's 34th anniversary
FMC	FPT Marketing & Communication Dept
FHR	FPT Human Resources Dept
FUN HO	FPT Union and Culture Head Office
FAD	FPT Company Office
FPD	FPT Product Dept
FIM	Information Technology Department
FSOFT	FPT Software
FTEL	FPT Telecom
FRT	FPT Retail
FIS	FPT Information System
FTG	FPT Trading Group
FO	FPT Office
FCI	FPT Smart Cloud
FE	FPT Education
CICS	Corporate Information and Communication Systems

ABOUT US



Mrs. Nguyen Thi Hue - Supervisor



Vu Dinh Trinh - HE151137



Nguyen Thanh Thuy - HA150096



Nguyen Thi Ngoc Linh - HS150082



Trinh Thi Bach Cuc - HS150477



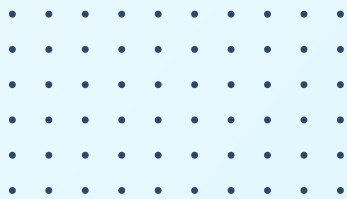
La Duc Anh - HS150146

CHAPTER I

INTRODUCTION

1. PROJECT INTRODUCTION

2. COMPANY OVERVIEW





01

Project Introduction

1.1. Name of Capstone Project

English name: Organizing FPT Olympic Festival “AI Vui Khoe”

Vietnamese name: Tổ chức Lễ hội Olympic kỷ niệm 35 năm thành lập Tập đoàn FPT “AI Vui Khỏe”

1.2. Background

After 35 years of establishment and development, FPT Corporation has firmly asserted its position and strength on the map of the information technology industry in Vietnam and globally. Each step, every decision, and each product and service validate the mission and far-reaching vision of the corporation. Therefore, the series of events celebrating the 35th anniversary of the founding of FPT Corporation in general, and the “AI Vui Khoe” Olympic Festival in particular, is a significant occasion. It is not only for FPT members to take pride in what has been achieved but also to look towards a future, a direction for the coming years.

1.3. Project Introduction

Every September, FPT Corporation one of the leading technology conglomerates in Vietnam, traditionally organizes events to commemorate its founding day. The event sees the participation of the Board of Directors and all employees across the corporation. To mark the 35th-anniversary milestone of FPT Corporation's establishment nationwide, the planned activities for this event in 2023 include various engaging and commemorative initiatives.

The “AI Vui Khoe” Olympic Festival is organized by the FPT Union and Culture Head Office. This year, the Olympic festival in Hanoi not only includes sports activities to strengthen team spirit and solidarity as usual but also aims to cultivate a healthy corporate culture to retain existing talent and attract new personnel. In addition, the event features innovations in content, incorporating technology for check-ins, mini-games, and participating in lucky draws. The event has drawn the participation of nearly 10,000 employees under the FPT.

“Building a Happier Future, Together” is a new mission and a new vision of FPT Corporation. According to the message from Chairman Truong Gia Binh, FPT aspires to become an organization dedicated to “Building a Happier Future, Together”. Happiness is understood and nurtured; it involves contributing to the nation and the community. 35 years later, FPT Corporation has pioneered paths with unprecedented footprints, bringing joyful experiences in work and life to millions of people and tens of thousands of organizations and businesses globally.

1.4. Reason to choose the project

Purpose

FPT Corporation, one of the leading technology conglomerates in Vietnam, is meticulous in planning and executing activities and events with a focus on innovation, creativity, and youthful energy. This environment provides us with opportunities to experience and apply knowledge gained from our coursework into practical situations. Event organization is a field that our entire team aspires to develop in the future.



As students of FPT Education, we always seek to gain a deeper understanding of the corporate culture. The “AI Vui Khoe” Olympic Festival is an event spanning over 3 months, coinciding with the timeframe for our final project. During this period, we aim to delve into the intricacies of FPT's organizational culture and actively contribute to the success of the festival, aligning our academic knowledge with real-world applications.

Relevancy

- All team members have experience in organizing events at the university, taking on various roles.
- We have been equipped with comprehensive knowledge through our coursework to successfully organize an event. For instance, courses such as EVN201, SSG201, DTG102, MPL201, or CCO201... have been particularly beneficial for our current project.
- As students of FPT Education, our team understands the ever-innovative and creative spirit of FPT Corporation. Therefore, we are well-prepared to adapt and contribute effectively to the organization of this event.

Meaning

For FPT Corporation

- Enhance cohesion and promote the sporting spirit among FPT employees.
- Demonstrate that the core values of FPT Corporation are moving in the right direction.
- Spread the corporate culture throughout all staff within FPT Corporation.

For the Team

- Opportunities to apply learned knowledge into practice.
- Learning and accumulating more experience in event organization.
- Contribute to the success of the most prominent event of FPT Corporation.

For all the reasons mentioned above, we have chosen to select the organization of the “AI Vui Khoe” Olympic Festival commemorating the 35th anniversary of the establishment of FPT Corporation for our final graduation project.

1.5. Boundaries of the project

Currently, the project team is collaborating and interning at the FPT Union and Culture Head Office(FUN). Therefore, the scope of the **project includes:**

- The entire event organization process for the “AI Vui Khoe” Olympic Festival: Event Research and Planning, Implementation, and Post-Event Evaluation.
- Connecting with subsidiary companies to compile a list of participating athletes; concurrently working with contractors and sponsors to implement the event.
- Event communication through the internal communication channels of FPT Union and Culture Head Office: Workplace page FUN FPT, Email, and Facebook page Fun4Fun.

The project does not include:

- Creating external communication materials, as these activities are carried out by other departments.

Events within the series of activities commemorating the 35th anniversary of FPT Corporation take place at various locations. Our project team is specifically involved in organizing the “AI Vui Khoe” Olympic Festival in Hanoi, the main hub with a large workforce and the most significant investment in program scale.

1.6. Team role in the project

Throughout the project, we collaborate with FUN, responsible for supporting and overseeing everything from research and ideation to event organization, communication planning, and other related project tasks. Our responsibility is to ensure that event information and messages reach the member companies, thereby enhancing their awareness and interest. We also participate in producing publications and communication posts on the internal communication systems of the FUN Dept. And when the event takes place, we are directly involved in the operational and logistical aspects of event management.

Vu Dinh Trinh - HE151137



Create content for FUN's internal communication channels, take care of and train student participants for the opening performance on September 13, supporting activities related to the event.

Nguyen Thi Ngoc Linh - HS150082



Coordinate with the Organizing Committee to plan the event, take care of and train participants for the opening performance on September 13. Directly manage the check-in area and gift distribution, guide participants in the games at the event.

Nguyen Thanh Thuy - HA150096



Collaborate with the Organizing Committee to plan the event, take care of and train participants for the opening performance on September 13. Directly manage the booths and sponsors of the event. Supervise the execution of the opening act on September 13.

Trinh Thi Bach Cuc - HS150477



Coordinate with the Organizing Committee to plan the event, take care of and train participants for the opening performance on September 13. Responsible for coordinating the correct placement and movement of participating member companies during the event.

La Duc Anh - HS150146



Implement design, edit images, and create content for FUN's internal communication channels, take care of and train student participants for the opening performance on September 13. Directly manage activities at the sports area during the event.



02

Company Overview

2.1. About FPT

2.1.1. Information about FPT

FPT Corporation is among the top 20 largest private enterprises in Vietnam and is a leading technology conglomerate with three core business sectors: Technology, Telecommunications, and Education. The corporation boasts a workforce of over 60,000 employees, including more than 28,500 information technology engineers, programmers, and technology experts. FPT Corporation operates through a network of 290 offices in 29 countries and territories worldwide with a widespread technological infrastructure covering various provinces and cities in Vietnam.

FPT Corporation continuously innovates to deliver the optimal technological products, solutions, and services to its customers. With over three decades of experience in implementing projects on a global scale, the corporation assists customers in overcoming challenges and barriers, achieving the highest efficiency in their digital transformation journey. In the era of Industry 4.0, FPT is a pioneering Vietnamese company in researching and developing new technologies in artificial intelligence, big data, cloud computing, mobile, and more. FPT also takes a leading role in collaborating with world-renowned technology conglomerates to create the most advanced digital technology platforms, such as GE (Predix), Siemens (MindSphere), Airbus (Skywise), and Amazon AWS, among others.

According to Mr. Chu Quang Huy, FPT's Director of Human Resources, the average age of the workforce is 28 years, with 47% belonging to Generation Z. Additionally, 3,123 employees work directly abroad, including 1,888 foreign nationals from 55 different countries at FPT (Bao Chinh Phu, 2023). Due to these demographics, the need to search for and identify young talents and potential managers is crucial for FPT's development. Besides talent development and nurturing, FPT also prioritizes the well-being of its employees, creating a work environment that is young, dynamic, innovative, and safe.

2.1.2. Subsidiary Companies

As of December 31, 2022 according to the consolidated financial report, the operational model of the corporation includes 8 directly-owned subsidiary companies and 3 directly affiliated companies. FPT Corporation provides comprehensive information technology solutions in its three core business sectors: technology, telecommunications, and education.

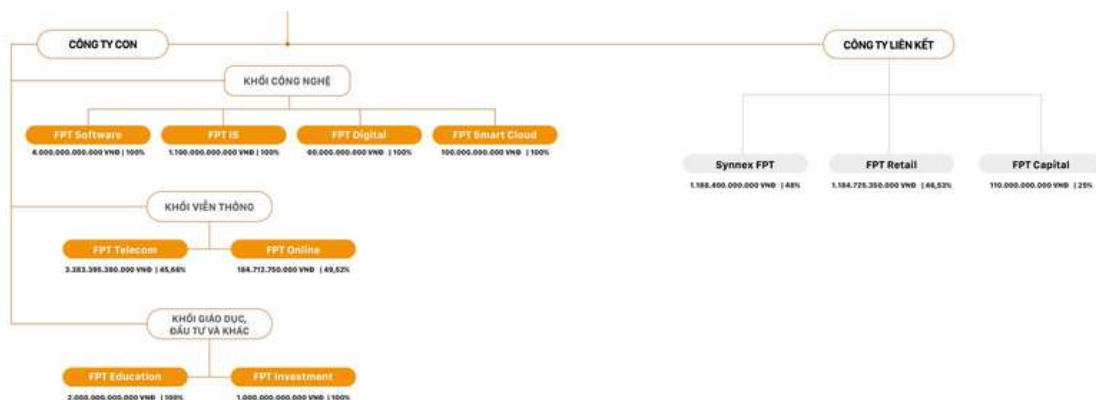


Figure 1: FPT Corporation's Subsidiary Company Diagram



2.2. Vision, mission & core value

2.2.1. Vision

FPT continues to pursue its long-term goal of becoming a digital enterprise and breaking into the Top 50 largest companies in the world providing comprehensive digital transformation services by 2030. To achieve this objective, FPT is establishing a new organization focused on innovation in science, technology, and engineering, while also committing to customer satisfaction and contributing to the prosperity of the nation. Most importantly, it aims to create conditions for each member to maximize their talents and lead a fulfilling life both materially and spiritually.

2.2.2. Mission

FPT Corporation considers providing the best conditions for every member's talent development as its new mission, defining itself as the "Building a Happier Future, Together" enterprise. "Building a Happier Future, Together" means delivering joy to customers, meeting their needs with the right quality and at the right time. This mission is closely tied to the **DC5-135 strategy**, a combination of numbers aimed at creating happiness for every staff member, success for every organization, and, on a larger scale, prosperity for the nation.

In specific terms, with the DC5 strategy, FPT aims to deliver robust competitive opportunities to enterprise customers, bolstering profitability, enhancing labor productivity, and enabling employees to liberate themselves from tedious tasks. Additionally, FPT sets an ambitious target - the 135 Target. This means that in the next 13 years, by 2035, FPT Corporation aims to have one million digital transformation personnel in Vietnam and around the world.

2.2.3. Core Value

"**Tôn, Đãi, Đồng - Chí, gương, Sáng**" considered an indispensable part of FPT's genome, FPT spirit, the power to promote leadership, employees of the corporation are constantly striving and creating for the common good of the community, customers, shareholders, and other stakeholders.

- **Respect:** Regardless of the high and low position, the relationship is intimate, accepts people as they are, and creates maximum conditions for members to be themselves.
- **Renovate:** Constantly learning, efforts to lead new technologies, new products, and adopt new management/business methods.
- **Solidarity:** Concentric, collective, and sincere, the same common goal "for the success of the customer and the long-term development of the company".
- **Equity:** The most important foundation for leadership is building trust in employees.
- **Exemplary:** The leader must be the one who most clearly expresses the FPT Spirit.
- **Clairvoyant:** Foresight and decisiveness.

2.3. Brand Identity



Figure 2: FPT Corporation's Logo

The FPT Corporation logo is designed with precise golden ratios and distinguishes between its subsidiaries and affiliates. The logo features three familiar colors and is tilted at a 13-degree angle from the vertical. The number 13 holds sacred significance and is closely tied to the corporation's history and certain successes, conveying a sense of solidity and forward momentum. The logo inherits and enhances the core values of FPT, using three distinctive and prominent colors.

- The orange color emphasized in the logo represents the warmth of the sun, symbolizing vitality, dynamism, and youthfulness, and stimulating creative enthusiasm for a better world. Orange is also a friendly and open color, expressing a willingness to share and a sense of community bonding.
- The green color in the logo complements the meaning of powerful vitality, blending with nature. It is the color of change and growth.
- The deep blue color is the hue of natural energy originating from the universe, creating a strong feeling, associated with intelligence, sustainability, and unity.

2.4. FPT Union and Culture Head Office



FPT Union and Culture Head Office commonly known as **FUN HO**, is an essential department within FPT Corporation as a whole and each of its member companies individually.

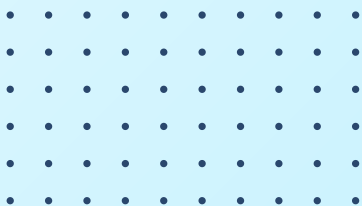
FUN HO was officially established in 2012 to build and promote the spirit of FPT, preserving and developing the distinctive culture of the corporation. The primary mission of FUN HO is to conduct activities related to culture and sports, creating a positive and cohesive working environment, while promoting the personal and professional development of each staff member. FUN HO also ensures that the values and ideals of FPT are maintained and elevated over time.

Figure 3: FPT Union and Culture's Logo

CHAPTER II

RESEARCH & ANALYSIS

1. SITUATION ANALYSIS
2. COMPETITOR ANALYSIS
3. FPT'S PREVIOUS ANNIVERSARY EVENTS
4. TARGET AUDIENCE ANALYSIS
5. SWOT ANALYSIS
6. OVERVIEW OF FPT'S EVENT ORGANIZATION
7. MEDIA CHANNEL ANALYSIS
8. CONCLUSION



01

Situation Analysis

1.1. Vietnam's Labor Market

1.1.1. The Competition for Human Resources in the IT Industry in Vietnam

According to statistical data from 2018-2023, despite nearly 130,000 employees at 482 global technology companies being laid off, the demand for IT talent in Vietnam has continued to rise in the first two months of 2023, even amid economic fluctuations. By 2025, Vietnam is projected to require around 700,000 workforce in the IT sector. However, the current number of programmers in Vietnam is only about 530,000, indicating a shortage of nearly 200,000 individuals (Vietnam IT Market Report 2023, TopDev).

IT HUMAN RESOURCES NEEDS IN VIETNAM 2018 - 2025 (SOFTWARE INDUSTRY)

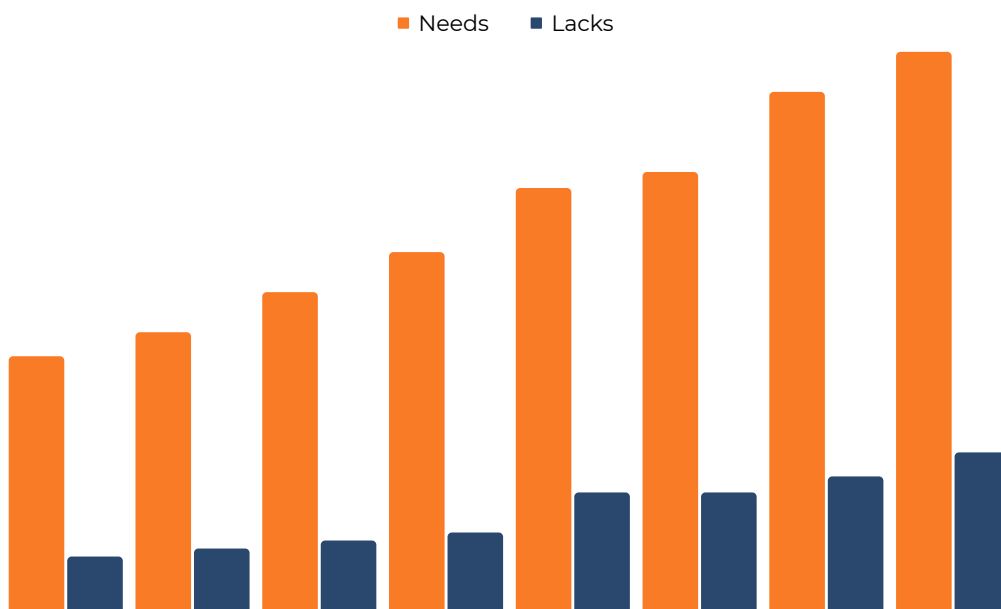


Figure 4: The demand for IT workforce in Vietnam from 2018 to 2025

Moreover, the turnover rate in Vietnam's information technology sector is quite high, ranking among the top 4 industries with the highest turnover rates, including information technology, retail, real estate, and consumer goods. After working for an average of 18-20 months at a company and completing 2 to 3 software projects, IT professionals and employees in the IT sector often seek opportunities to move to another company. Following the completion of 2 to 3 software projects, IT employees have acquired a proficient understanding of tasks, skills, and technologies. At that point, they aspire to explore new projects and environments in a different company with more lucrative income (VTC).

Dr. Nguyen Trong Dieu, Associate Professor and Chairman of the Association of Vietnamese Private Entrepreneurs, observes that income is not the most crucial factor in retaining IT personnel; rather the work environment holds greater importance. Positions with the highest turnover rates often belong to individuals who are versatile, capable of handling multiple tasks and working across various areas within the IT industry.



From the perspective of IT employees, 33% lack work-life balance, 29% do not feel a sense of connection with the company, 11% experience conflicts related to corporate culture, and nearly 50% of the reasons are associated with salary and bonus policies, job opportunities, and chances for career advancement.

REASONS WHY IT EMPLOYEES LEAVE THEIR WORK

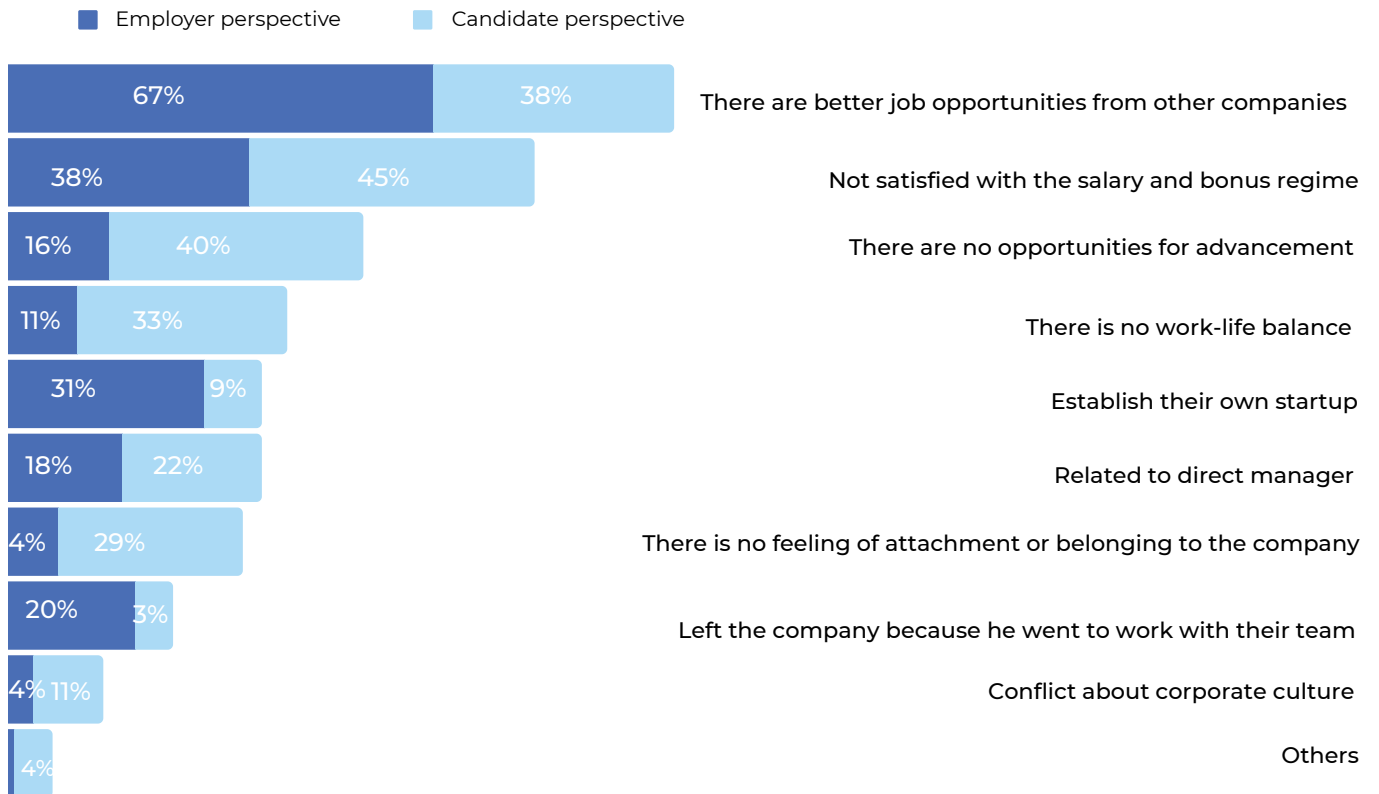


Figure 5: The reasons behind IT professionals resigning

From these analyses, it can be seen that the work environment and training efforts of companies have not truly met the needs that employees desire. Therefore, businesses still find themselves in a situation of severe staff shortages. Alongside considerations of benefits and salary policies, creating a comfortable work environment that brings happiness to employees has now become an essential factor for staff deciding to stay committed to a company.

1.1.2. Measures to Attract and Retain Employees

In today's world, many people find it easy to switch jobs when they are dissatisfied with their current workplace for the reasons mentioned above. Therefore, most crucial for business owners is to implement measures to attract and retain employees, making them feel comfortable, happy, and inclined to stay for the long term.

Adjusting recruitment strategies to align with the preferences of the younger generation, creating positive employee experiences, along with investing in Learning & Development activities, are ways in which companies need to evolve to attract and retain talent. Additionally, the current desires of the younger generation include seeking happiness in their work and engaging in tasks they genuinely enjoy (VTV). Employees consistently seek health and well-being benefits from their employers. Establishing a healthy collaborative work culture fosters employee loyalty while enhancing the overall company culture (VnEconomy).



Figure 6: Measures to Attract and Retain Employees (VTV)

The younger generation desires to work in a place where their personal opinions are respected, where they can gain experiences, and challenge themselves. In addition to a professional work environment and comfortable spaces, they also seek a supervisor who listens and interacts with employees (Bao Lao Dong).

From this, it can be seen that one of the most effective measures to attract and retain talent today is to build a healthy, happy, and cohesive work environment.

1.1.3. Employee Healthcare Trends

After the Covid-19 pandemic, the trend of health care is rapidly evolving. Safeguarding employees' physical and mental health will bring business benefits, as safe and healthy employees in the workplace tend to be more productive and efficient (VnEconomy, 2023).

According to a report by Gympass at the end of 2022, Gen Z rates workplace benefits three times more important than older generations, with 98% of Gen Z employees considering quitting if their workplace does not prioritize employee welfare. Welfare includes salary and leave policies, physical and mental health care, flexibility in working hours, and ensuring fairness in the workplace (VOV).

According to a report by Oracle, 76% of workers believe their company should be doing more to support the mental health of their workforce. 78% of the workforce say the pandemic has negatively affected their mental health. 85% of people say their mental health issues are causing sleep deprivation, poor physical health, reduced happiness at home, suffering family relationships or isolation from friends.

According to Adecco Vietnam, the work-life balance is one of the two main factors influencing employees' career decisions in 2023. The balanced state is evaluated as the foundation for maintaining mental health. Calculations show that 12 billion workdays are lost globally each year due to workers experiencing depression and anxiety. This figure is equivalent to a loss of USD 1.000 billion for the global economy (Bao Nguoi Lao Dong).

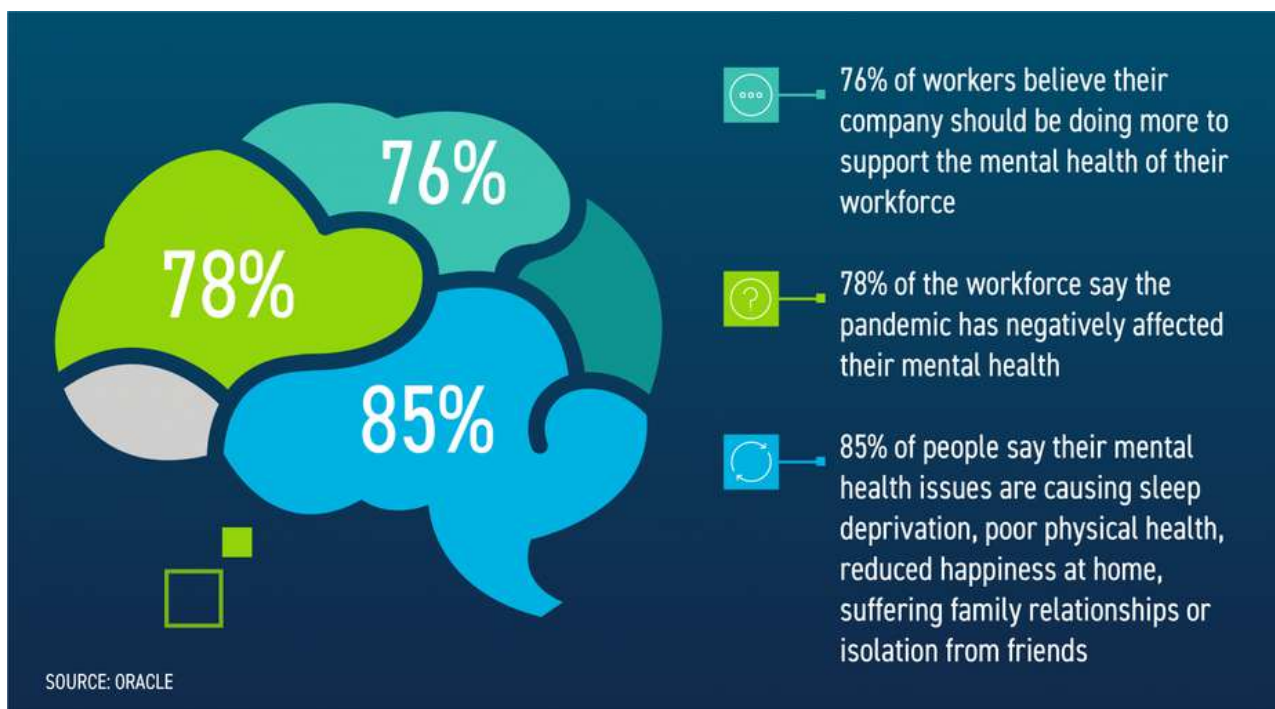


Figure 7: Addressing mental health in the workplace

1.2. FPT Corporation's Human Resources

The workforce at FPT Corporation has an average age of 28, with Gen Z employees accounting for over 47% of the total workforce (Bao Chinh Phu, 2023).

Throughout its development, FPT recognizes people as a core factor and frequently introduces distinctive policies, emphasizing employee experience to meet the needs of the younger generation, demonstrating flexibility and innovation. FPT supports many young talents to explore their potential, providing opportunities for them to showcase their abilities and dedicate themselves to their passions (VNExpress).

In addition, FPT fosters employee happiness through healthcare, continuous training, recognition and rewards, as well as the application of advanced assistant tools to enhance work productivity and care for employees' families (Chungta.vn). Annually, FPT organizes activities such as the Olympic Festival to improve the health and happiness of all employees.



Figure 8: The FPT workforce

From the above analysis, it can be seen that the Olympic Festival 2023 is a highly necessary and important event for both employees and leadership. It is a platform that promotes networking, connecting employees with leadership and among member companies. The Olympic Festival will continue in line with FPT's direction of encouraging everyone to live a healthy and happy life.

02

Competitor Analysis

In the rapid development era of Industry 4.0, technology conglomerates increasingly prioritize expansion and exceptional growth through the establishment of a corporate culture foundation. Some major competitors of FPT Corporation, such as Vietnam Posts and Telecommunications Group (VNPT) and Viettel Group, both focus primarily on commemorative events and internal activities to establish their unique corporate culture. Analyzing these competitors will help FPT Corporation understand the distinctive strengths in the event organization style of these technology giants.

2.1. Vietnam Posts and Telecommunications Group (VNPT)



Figure 9: VNPT Corporation's Logo

Faced with the challenges of competition and international integration, VNPT has been making efforts to become a leading information technology and communication conglomerate in Vietnam, with a reputable presence in the international market. It is also one of the conglomerates attracting a high-quality IT workforce in Vietnam due to its favorable policies.

VNPT has focused on cultural activities by issuing the “VNPT - Truelife” cultural handbook, promoting the “Pioneering Leader, Company Solidarity” culture, and organizing various connecting activities to foster the sense of “VNPT as a family”.

The 5th & 6th VNPT Hanoi Regional Sports Festival



Figure 10: On the left: The 5th VNPT Sports Festival - On the right: The 6th VNPT Sports Festival



Figure 11: Competition content at the VNPT Sports Festival

The 2022 VNPT Hanoi Regional Sports Festival took place over 2 days (August 4 and August 6, 2022) with the participation of nearly 500 athletes from 15 affiliated unions, competing in 4 categories: Table Tennis, Badminton, Tennis, and Cheerleading/Flashmob. With the goal “Stay Healthy to Build VNPT”, the sports festival becomes a beneficial playground, contributing to improving the health of employees and units, fostering solidarity, fostering exchanges, and learning experiences, and actively participating in labor competitions to excellently fulfill production and business plans.

The goal of the VNPT sports event aims to motivate competition in achieving production and business plans and to celebrate the anniversaries of the Postal Industry Tradition Day (August 15), the Information and Communication Industry Tradition Day (August 28), the establishment day of the Vietnam Information and Communication Trade Union (August 30) and major events of the corporation.

Regarding the VNPT sports event, it can be observed that the event has not been adequately invested in. The designs are simple, outdated, and do not leave a strong impression on participants.

2.2. Viettel Group

viettel
Theo cách của bạn

Figure 12: Viettel Corporation's Logo

Viettel Group is one of the largest telecommunications and technology conglomerates in Vietnam, with a strong presence domestically as well as in Southeast Asia and Africa. Being a state-owned group, Viettel's events are often organized with grandeur, formality, and attention to detail. The mission of Viettel is “**Innovation for the People**”. Therefore, the group always pays special attention to the activities of its employees.

Viettel's World Cup

Viettel's World Cup is a tournament organized by the group with the participation of the leadership of the corporation, leaders of departments and units within the corporation, media agencies, and notably more than 300 players from 16 teams. Through this event, the group aims to foster bonds beyond work among Viettel members. It serves as a sports playground, providing a space to showcase the strength, determination, and love of Viettel members.



Figure 13: Viettel's World Cup

Despite the investment in the preparation of the program for Viettel's World Cup by Viettel Group, the activities within the program are not truly diverse, and the organizational process still follows a traditional style.

Through analyzing competitors, FPT can understand the unique event organization styles of each company. This poses a challenge for FPT in creating grand, innovative, distinctive events that leave a lasting impression on FPT employees.

03

FPT's Previous Anniversary Events

In the month of celebrating its establishment, FPT Corporation traditionally organizes a series of major birthday events. These events are invested with different concepts and encompass a diverse range of activities. The celebration of the 30th anniversary of the founding of FPT Corporation (**FPT30**) - one of the large-scale events - was organized very successfully. The commemoration of the 34th anniversary of FPT Corporation (**FPT34**) - the most recent event - will be analyzed and compared with the celebration of the 35th anniversary of FPT Corporation (FPT35). All of these events have been successful and garnered significant attention from many employees.



Figure 14: FPT 30th and 34th anniversary celebrations

FPT30 Festival



Figure 15: The 30-year sports festival took place at My Dinh Stadium

FPT34 Festival



Figure 16: The 34-year sports festival took place at FPT Tower



PROJECT	FPT30	FPT34
Concept	FPT 30 years of pioneering	FPT - Xứ sở 34
Key Message	Pioneering for 30 years - FPT stretches beyond horizons.	<ul style="list-style-type: none"> FPT brings forth the employee experience, connects and establishes a playground for F-ers after 2 years of the pandemic Concurrently portraying a youthful image of FPT, work hard play hard
Target Audiences	The Leadership Board and all staff under FPT	
Activities	<ul style="list-style-type: none"> Parade among subsidiary companies North-South Football Friendship Match Team-building games: women's basketball, tug of war, wrestling, 4 sports coordination Beer Festival 	<ul style="list-style-type: none"> Parade Competition Joint performance by member companies Water Splashing Festival Sports competitions Beer and Music Festival.
Timeline	13/09/2018	13/09/2022

Table 1: Comparison between FPT35 and FPT's previous anniversary

From the analyses, it can be seen that both events, the celebration of **FPT's 30th and 34th** anniversaries, were successfully organized, garnering significant attention and positive evaluations from employees and leadership alike for their innovative approach. These experiences pose challenges for the organizing team to continually generate new ideas and develop plans to consistently bring differentiation to the organizational activities in the coming years.

04

Target Audience Analysis

4.1 Quantitative Analysis

The FPT Olympic Festival is an annual and traditional event organized by the FPT Union & Culture Dept of FPT Corporation. The organizing committee is composed of individuals who have been long-time associates, possessing a profound understanding of FPT's culture and its people. This includes Ms. Vu Thi Van Hai the Head of the FPT 35th Anniversary Event Committee who has been dedicated to the corporation for nearly 20 years, and Ms. Tieu Hai Ninh the Head of the Events Department within the Culture & Community Department, with almost a decade of service at the corporation. Consequently, the organizing committee does not rely on pre-event surveys to assess the needs and desires of the staff.

4.2 Qualitative Analysis

For qualitative analysis, our team conducted interviews with representatives from various groups: leaders and employees from subsidiary companies. They constitute the audience set to participate in the September 13th Olympic Festival. Qualitative analysis for this event was employed to consult the opinions of leaders and staff with the aim of generating innovations, attractions, and elements tailored to meet the desires and needs, thereby creating appeal for the event.

We posed two questions:

1. What are your thoughts on the Olympic event scheduled for the traditional celebration day (September 13th) at FPT Corporation?
2. How do you assess the significance of the Olympic event?



In the race of technology, humans remain at the center, and health, happiness are indispensable sources of energy. The Olympic Festival needs breakthroughs; the program must have an appealing innovation, seamlessly integrating technological elements with human aspects. I particularly want to see the enthusiasm of FPT employees not only in their professional expertise but also in their passionate and strong sports spirit.

Musician Truong Quy Hai
FPT Corporation Leadership Representative



Returning after 2 years of COVID with the impressive 34th festival, marking the celebration of FPT35, I expect that this year's Olympic Festival will have many creative highlights with unique concepts compared to last year, with the goal of making each year different to make it better.

Ms. Khuong Tuyen - 23 years old
Employee at FPT Software



I have noticed that FPT's series of events in recent years have become somewhat monotonous and lacking innovation, mainly due to the repetition of familiar games and sports from year to year. I believe that, to attract the younger generation, the Organizing Committee should consider adding new sports and activities to the list, while preserving traditions such as group performances.

Mr. Nguyen Tien Dat - 27 years old
Employee at FPT Software



I hope the Olympic Festival is not just an opportunity to improve health but also to tightly connect colleagues, expand relationships with other departments and units. Therefore, I hope that the Organizing Committee will have many activities for employees and other units to connect better with each other.

Ms. Tran Thi Thanh Thao - 23 years old
Participant in the event's group performance

Based on the opinions of leadership and employees, several important conclusions can be drawn regarding the expectations for the FPT Corporation's Olympic Festival:

From the leadership's perspective:

Focus on Humanity and Well-being: Leadership desires the event to emphasize the importance of humanity in the context of the technological race, highlighting health and joy as crucial sources of energy. They expect innovation, and the program must bring about attractive and novel elements, creatively combining technology and human aspects.

From the employees' perspective:

Emphasis on Organizational Excellence: Employees place significant importance on the organizational aspect, emphasizing the attractiveness and uniqueness of the program. They want to see innovation not only in content but also in the event's organization, with the primary goal of fostering unity and solidarity within the FPT community.



05

SWOT Analysis

STRENGTHS	WEAKNESS
<ul style="list-style-type: none"> • The traditional event commemorating the 35th anniversary of the establishment of FPT Corporation is expected to attract significant attention from the staff. • The organizing committee, with extensive experience, has successfully managed numerous large-scale events annually. • The celebration of the establishment of the corporation is always emphasized, with particular significance attached to the 35th-year milestone. 	<ul style="list-style-type: none"> • Numerous holiday activities throughout the year, along with events like FPT Run and FPT Cup football tournament, contribute to the event saturation and make it challenging to leave a lasting impression on the staff. • Commemorative event activities often suffer from repetition and lack of innovation.
OPPORTUNITIES	THREATS
<ul style="list-style-type: none"> • The development of the workforce scale • Cultivating the internal culture of the corporation, fostering a sense of unity, and creating opportunities for interaction between leaders and employees. 	<ul style="list-style-type: none"> • How to create new and appealing elements for the 2023 Olympic Festival • Strategies for incorporating the “Building a Happier Future, Together” message to communicate with all employees. • .Establishing distinctive highlights compared to other businesses celebrating their anniversaries this year.

Table 2: SWOT analysis of the Olympic Festival 2023

06

Overview Of FPT's Event Organization

According to Joep Cornelissen (2008), in the communication system, management utilizes horizontal communication to coordinate with other departments and vertical communication to convey information to lower levels within subsidiary companies.

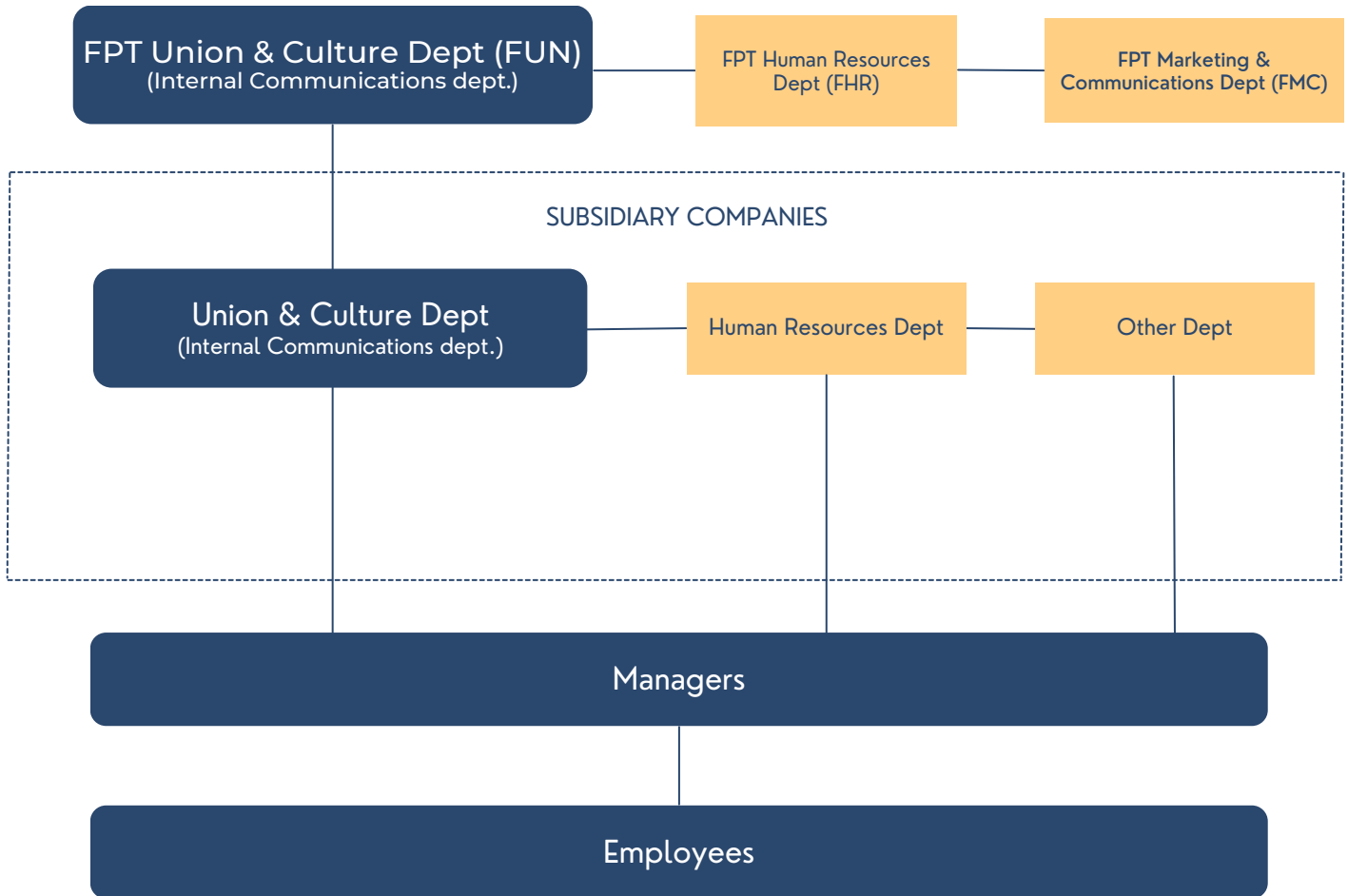


Figure 17: FPT's management communications structure

07

Media Channel Analysis

7.1 Corporate communication system

According to Joep Cornelissen (2008), Corporate Information and Communication Systems (CICS) are responsible for distributing business decisions and updates to all employees across the organization. The main focus is to ensure that employees are well-informed about company issues by effectively conveying relevant information to individuals at various levels and roles within the company.

7.2 Channel

7.2.1 Workplace page FUN FPT

The Workplace page FUN FPT serves as the official platform for internal communications within FPT Corporation, overseen by the FUN Department. Upon joining the company, employees' Workplace accounts are automatically linked to the FUN FPT page. Consequently, it is widely recognized as the primary and extensive internal communication channel in FPT Corporation's network.



Figure 18: Internal communication Workplace channel FUN FPT

7.2.2 Application myFPT

The myFPT application facilitates FPT employees' quick access to information and is used with the purpose of fostering cohesion between leadership and employees within the corporation. Additionally, it contributes to building a corporate culture that is open and modern, offering various contemporary features.

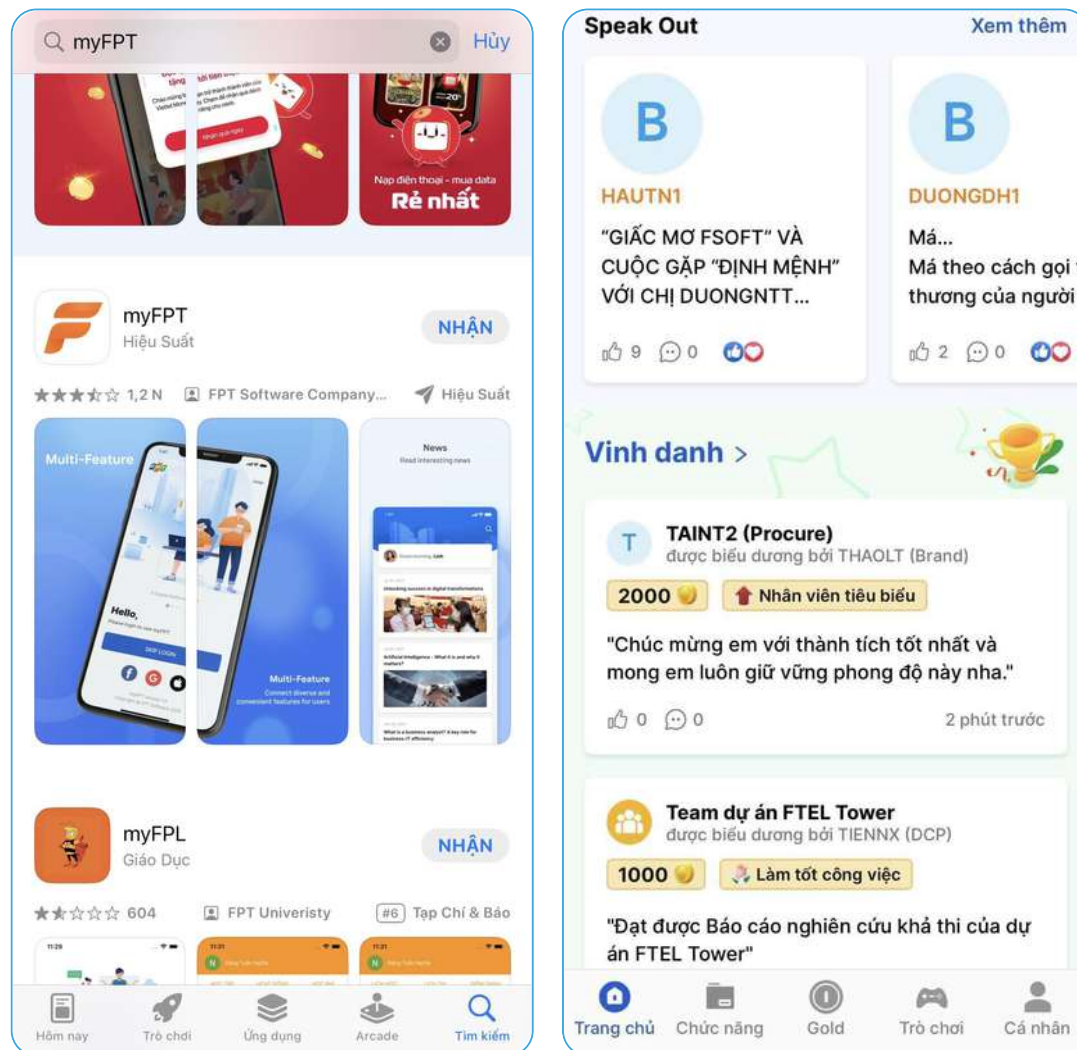


Figure 19: The myFPT application has been deployed across the entire Corporation since mid-January

7.2.3 Email Newsletter

Email is a useful tool for maintaining and disseminating event information to employees, and each employee at FPT Corporation uses their company email address. Additionally, email will be an effective option for those who use social media less frequently.

7.2.4 Facebook Page Fun4Fun

The Fun4fun fan page is managed by the Union & Culture Department (FUN). With over 13,000 followers, Fun4fun's fan page serves as an internal information hub for cultural and community activities on the Facebook platform, aiming to diversify information channels for FPT employees of all ages.



Figure 20: Fun4Fun Facebook FanPage

To efficiently convey information about the Olympic event, utilizing various information channels is essential. The internal communication channel system will aim at fostering cohesion and creating extensive interaction among all employees. The Facebook page communication channel will focus on promotional goals, attracting a diverse target audience, and enhancing the event's image.

08

Conclusions

On the relentless journey of IT development in Vietnam, the demand for personnel continues to soar, accompanied by an abundant pool of young talent eager to find a suitable work environment. Responding to the changing needs and desires of the young workforce, businesses face a significant challenge in attracting talent, particularly addressing issues related to corporate culture and employees' work-life balance.

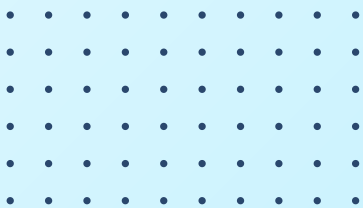
By organizing anniversary events, the FPT Group has successfully addressed challenges related to employee retention, boosted morale, and fostered unity among members from leadership to staff levels. The anniversary event not only conveys a message of solidarity but also reflects the leadership's concern for the life and work environment of its employees. Guided by the principles of Respect, Transformation, Unity, Integrity, and Pioneering, the FPT Group continuously innovates in building a strong corporate culture, relentlessly developing internal culture to meet the diverse needs, both material and spiritual, of all members within the organization.



CHAPTER III

PROJECT PLANNING

1. OVERVIEW OF A MASTERPLAN
2. GOALS & OBJECTIVES
3. TARGET AUDIENCE
4. CONCEPT
5. KEY MESSAGE
6. EVENT STRATEGIES & TACTICS
7. EVENT ACTIVITIES
8. MEDIA CHANNELS
9. ESTIMATED BUDGET AND RESOURCES
10. RISK MANAGEMENT PLAN



01

Overview Masterplan

The series of events celebrating the **Grand Ceremony commemorating the 35th anniversary of FPT Corporation** includes both internal activities and online segments, featuring live sports, cultural performances, and commemorative ceremonies. The event takes place on September 9, 2023, at 4 locations: Ho Chi Minh City, Da Nang, Can Tho, and Quy Nhon with the main celebration scheduled for September 13, 2023, in Hanoi.

The Olympic Festival in Hanoi occurring on September 13, 2023, will be held from 7:00 to 12:00 at the My Dinh National Stadium expecting approximately 7.000 participants. The festival introduces a new element with the opening act, showcasing 300 students performing to the theme “Building a Happier Future, Together” and the participation of around 1.000 employees from subsidiary companies collectively forming a giant FPT flag on the My Dinh National Stadium. Simultaneously, colorful FPT-branded parachutes will gracefully float in the sky, creating a vibrant scene. Additionally, this marks the first time a tug-of-war competition involving three teams will occur. All these elements contribute to the highlights of this year's Olympic Festival.



Figure 21: The 35th anniversary of FPT will be held at 5 locations

02

Goals & Objectives

2.1. Event Goals

- Commemorate the 35th anniversary of the establishment of FPT Corporation.
- Attract the active participation of a large number of leaders and employees in the event and various activities during the festival.
- Demonstrate a commitment to the well-being of FPT individuals, encouraging a sports-oriented spirit among employees to lead healthy and happy lives.
- Foster a cohesive and connected environment: Through sports and cultural activities, provide opportunities for FPT employees to interact, socialize, and strengthen team spirit.
- Inspire employees: Motivate and encourage FPT employees to continue accompanying and bonding with the corporation, while developing themselves in a dynamic and creative working environment.
- Contribute to the development of the corporate culture and the construction of the company's traditions: By commemorating the establishment of the corporation, affirm the strong and growing position of the corporation, aiming to retain existing talents and attract new human resources.



Figure 22: The Goals of Olympic festival



2.2. Event Objectives

2.2.1. Participation Objective

- Ensure 100% participation of leadership from all subsidiary companies with at least 100 participants in the collective performance.
- Engage 7.000 FPT employees working in the Hanoi
- Distribute check-in gifts to all event participants and employees in Hanoi.
- Have a minimum of 3.000 individuals experience various mini-games on the field and accumulate points for prize exchange.
- Achieve an average employee rating of 4.5/5 or higher after the event.

2.2.2 Activity Objectives

- Have 100% of leadership participate in leadership sports activities.
- Involve 300 students from FPoly College in the opening arts performance.
- Ensure 100% of subsidiary company employees participate in the collective performance.
- Have 70% of attendees participate in at least 2 sports activities during the event.
- Directly present all Lucky Draw and Bingo prizes at the event.

2.2.3 Communication Objectives



- Post at least 250 articles about the event on the Workplace FUN FPT page.
- Achieve an average of 3,000 views per post.
- Achieve an average of 50 interactions per post.



- Post at least 150 articles about the event on the Fun4Fun Fanpage.
- Reach a total of 165,000 people.
- Achieve 6,000 page visits.
- Increase page likes by 6%, equivalent to 600, bringing the total to 10,000.
- Increase followers by 7.14%, equivalent to 900, bringing the total to 12,600.



- Send a minimum of 5 emails to each employee.

03

Target Audience

The target audience for the “AI Vui Khoe” festival includes the leadership team, employees within the FPT Corporation, and the subsidiary companies' system. Therefore, the specific target audience is as follows:

CLASSIFICATION	Primary Targets>50%	Secondary Targets<50%
Demography		
Gender	All gender	All gender
Age	22 - 35 years old	36 - 60 years old
Jobs	Working at FPT Corporation spans across all fields and positions, encompassing employees, collaborators, and interns.	Working at FPT Corporation in all fields, including leadership and management positions.
Demand	Showcasing oneself, competing, striving, and achieving awards	Experience activities with a focus on connection, creating value, and having practical significance.
Geography		
Place	Ha Noi	
Psychology		
Personality	Energetic, cheerful	Mature, responsible, health-conscious.
Hobbies and Lifestyle	Enjoys physical activity and outdoor sports.	Enjoys networking and connecting through outdoor activities.
Attitude towards FPT's internal events	Interested or very interested	Interested or very interested
Look up to	Superior, Colleague, Family	Colleague, Family
Behavior		
Attitude towards internal events of the Corporation	Participation and monitoring of activities	Participates in or is informed about activities.
The communication channel is used regularly.	Workplace, Facebook	Workplace, Email
The communication channel is not used regularly.	Email	Facebook

Table 3: Target Audience

04

Concept

“AI” takes center stage in the series of events commemorating the 35th anniversary of the establishment of the FPT corporation in general and the **“AI Vui Khoe” Olympic Festival** in particular. “AI” is a clever play on words imbued with the spirit of FPT. It can be interpreted in various layers of meaning:

- “AI” is Who? - a question.
- “AI” is I - an answer: Who? - I am (I).
- “AI” also signifies Artificial Intelligence.

“AI Vui Khoe” encapsulates a multidimensional concept and FPT's distinctive style. Each word, each character in the name of the Olympic Festival carries a value, a message. When combined, we have a meaningful and sophisticated theme for the Olympic Festival celebrating its 35th anniversary: “AI Vui Khoe”.



Figure 23: The Olympic Festival celebrating its 35th anniversary: “AI Vui Khoe”

- **“AI Vui Khoe”: A Friendly and Approachable Question**

Firstly, we perceive “AI Vui Khoe” as a sincere and warm question, similar to how we commonly inquire about each other's well-being daily. This question explores a positive working environment, where teamwork and mutual care are central.

- **“AI Vui Khoe”: Pride and Personal Responsibility**

When pronouncing “AI” similar to “I” in English, we have “I Vui Khoe” meaning “I am Vui Khoe.” From this perspective, the theme conveys a message about taking personal responsibility for one's health and feeling proud to be part of FPT.

- **“AI Vui Khoe”: Crossing Technological Boundaries**

In the era of advancing artificial intelligence technology, it is consistently compared to human capabilities. “AI Vui Khoe” serves as a means to challenge participants to surpass the technological boundaries of AI in all aspects, particularly in health and mental well-being.

Not just discussing physical health but also emphasizing the importance of maintaining mental well-being and balance while working in a rapidly evolving industry like information technology. Simultaneously, it reflects the enthusiasm and pioneering mindset of the FPT Corporation in the era of Artificial Intelligence.

05

Key Messages

FPT Corporation accompanies its employees on the journey of **“Building a Happier Future, Together”** through sports activities at the "AI Vui Khoe" Olympic Festival.

At this juncture, we not only underscore the significance of joy and happiness but also prioritize the well-being of our employees, demonstrating the corporation's commitment and fostering a strong bond among team members. FPT Corporation aspires to a future where each individual can lead a healthy, happy life and collaboratively contribute to creating a better world.



Figure 24: Building a Happier Future, Together



Entering the 35th year, a proud milestone. We set a higher goal of becoming an organization that creates happiness. FPT Strategy 2023-2025 is named DC5-135



06

Event Strategies & Tactics

6.1. Strategy

★ Message Development Strategy

Utilize influential individuals, such as leaders, to convey the message. Through articles, videos, publications, gifts, and awards provide the audience with the content and significance of the “AI Vui Khoe” Olympic Festival.

★ Participant Attraction Strategy

The reality indicates that individuals tend to work in quiet environments, avoiding experiential activities and team-building. Recognizing this, FPT Corporation organized a novel sports and recreational activity, with the participation of leaders, to innovate and attract participants.

★ Communication Strategy

With the desire to disseminate information and the values of the “AI Vui Khoe” Olympic Festival to a wide audience of employees, the event utilized a multi-channel communication approach, incorporating owned media channels and deployment across various touchpoints both online and offline. Additionally, it ensured seamless information flow within the corporate communication system of the Corporation.

6.2. Tactics

- **Create maximum opportunities for FPT individuals to shine**

All cultural performances, artistic displays and entertainment activities are collaboratively executed by employees of the corporation and its member companies, from ideation and preparation to the actual performance of competitive sections. With the aim of connecting employees, enhancing sportsmanship and creativity, the initiative seeks to foster meaningful moments of togetherness.

- **Involvement of FPT Leadership in all sports competitions**

Require the participation of FPT's leadership in all sporting events to enhance team spirit and interaction between leadership levels and FPT employees. This fosters an exciting and uplifting atmosphere, promoting team spirit among FPT individuals.



Figure 25: AI Vui Khoe Tactics

- **Each member company serves as a transmission point for the message**

Through internal communication channels within each unit, member companies directly disseminate the message of the "AI Vui Khoe" Olympic Festival to all employees. Ensure consistency in the content and objectives of the event.

07

Event Activities

- 01 • **Friendly Football Match (Leadership, Male)**
- 07:00 • **Women's basketball (Leadership, Female)**
- **Free Activities**



Content

- Teams Compete in Pre-arranged Order
- Guests can Start Participating in Free-play Games (Yo-yo, Archery, Golf, High Jump, FPT Record Challenges).

Meaning

- Boost and encourage the competitive spirit of all staff members.
- Provide a sense of joy for participants, Increase employee engagement.

02 Bingo game

07:40

- Operated on MyFPT platform
- Attract the audience and provides enjoyable entertainment.



03 Opening Ceremony of "AI Vui Khoe" Olympic Festival

07:59

Key Moment: "Building a Happier Future, Together"

- Commencement of the event with a celebration of FPT's 35th anniversary.
 - Immediately following the opening act: "Fly, Shoot the Ribbon"
- => Attract and surprise attendees with innovative performances.

04 Duet performance

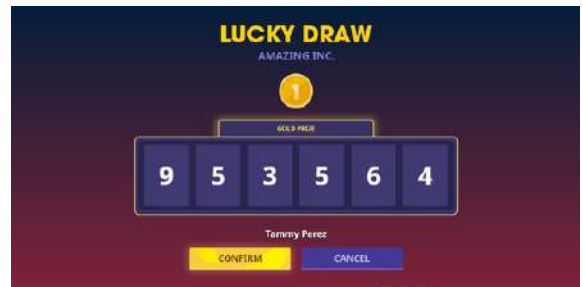
08:14

- 9 teams, each lead by a leader, participate in duet performances
- Foster team spirit and enhance creativity.



05 Lucky draw

- 09:35
- Initiate prize draw starting from the third prize.
- => Attractive rewards appeal to participants.



06 Leng keng tug of war

- 10:07
- Nine teams compete in three rounds of tug-of-war.

=> Enhance health, solidarity, and create a sense of fun.



07 Happiness Challenge

- 11:27
- Teams compete in four challenges: Joy, Focus, Trust, and Love.



08 Beer Festival

- 11:57
- Participants enjoy the beer festival.
- => Create a joyful atmosphere and increase interaction among staff members.



08

Media Channels

In accordance with the project scope analyzed above, our project focuses on internal communication activities to attract participants. Therefore, the “AI Vui Khoe” Olympic Festival utilizes internal communication channels including Workplace page FUN FPT, Facebook Fanpage Fun4Fun, and Email.

8.1. Workplace page FUN FPT

The internal information page of FPT, features updates, news about the event, and publishing images and videos of the Olympic Festival on September 13th for all FPT Corporation employees. All posts include images or videos to convey information clearly and enhance the attractiveness of the Olympic Festival.

8.2. Facebook page Fun4Fun

This page is dedicated to posting news, articles, images, and videos related to the Olympic Festival and more broadly the Grand Celebration of the 35th Anniversary of the establishment of FPT Corporations. Utilizing Facebook fan pages allows for effective promotion and enhances the overall image of the events, bringing the cultural essence of FPT to a broader audience.

8.3. Email newsletter



Figure 26: Email format design

Providing event updates and sending messages to each staff member individually as a way to help them track the event's progress.

For individuals who do not regularly use social media platforms, the Organizing Committee has provided a solution by regularly summarizing information and conveying it through email newsletters with concise post content.

The email is designed with a predominant orange color scheme, complemented by prominently featuring the 35th-anniversary logo "**Building a Happier Future, Together**". This design creates a professional appearance. The content is presented logically and neatly, ensuring the provision of comprehensive information about the "AI Vui Khoe" Olympic Festival, as well as the series of events commemorating the 35th anniversary of the establishment of FPT Corporation.

8.4. Groupchat

For leaders, organizing committees in member companies, and members of the organizing committee, we will have various group chats to ensure everyone can quickly and timely access information.

8.5. Monitor



Figure 27: TV monitor

The TV monitor system is a device designed for displaying textual and visual information, with the functionality of providing information on touch-enabled interfaces. Throughout the preparation and execution of the FPT 35th Anniversary event, TV monitors will be deployed in the main halls, corridors, and elevators of each member company to bring information closer to the employees.

Every communication channel deployed is oriented towards the goal of promotion and information dissemination for the event. The objective is to strengthen bonds and foster interaction among all staff members.

09

Estimated Budget & Resources

9.1. Estimated Budget

Note: The budget figures are estimates and not actual figures; the numbers have been altered for security reasons.

Estimated Budget For Organizing The “AI Vui Khoe” Olympic Festival Event		
NO.	CATEGORY	CASH (VND)
1	Logistics	221.700.000
2	Entertainment for the Beer Festival	50.000.000
3	Complilation of sports tournament prizes	75.500.000
4	Lucky Draw gift list	40.980.000
5	Overall cost of equipment & workforce	2.220.000.000
6	Contingency & Risk provison	500.000.000
7	ESTIMATED BUDGET	3.108.180.000
8	VAT 10%	310.818.000
9	TOTAL ESTIMATED BUDGET	3.418.998.000

Table 4: Total estimated budget

9.2. Resouces (HR)

No.	PROGRAM ORGANISERS	
1	Ms.Vu Thi Van Hai	Head of the Event and Festival Committee of FPT 35th Anniversary, Deputy Head of FUN
2	Ms.Tieu Thi Hai Ninh	Overall Program Director of FPT 35th Anniversary
3	Ms.Pham Hai Yen	Project Secretary
4	Ms.Hoang Thi Mai Trang	Content Program Manager
5	Mr.Vu Anh Tuan	Production Manager

Table 5: Program Organisers

ORGANIZATIONAL STRUCTURE OF TEAM			
No	Role	Details	Person in charge
1	Pre-event Preparation	Complete program documentation	YenPH9 - Huyền Anh - Quý
		Liaison with event Service Provider	
		Collaboration with subsidiary company	
		Documentation Procedures	
2	Coordination of Deployment	Interdepartmental checklist	YenPH9
		Verticals Checklist	
		Internal checklist	
3	Program Scripting	Detailed Sports Event Script	Huyền Anh
		Overall sports event rehearsal schedule	YenPH9
		Livestream scenario script	BaoNN16
		Photography and filming script	TuanVA24
4	Sports Deployment	Synchronized sports activities	TrangHTM5 + Ngọc Linh + Cúc
		Basketball	BaoNN16 + SonTT44
		Leng keng Tug of War	SonTT44 + DatLT51
		Relay Games	SonTT44 + DatLT51
5	Booths Coordination	Booth registration and vendor communication	NgocCB8 + Thanh Thúy
6	Scoring Criteria	Scoring system for inter-company competitions and prize structure	NinhTTH2
7	Event Design	<ul style="list-style-type: none"> • Key Visual for the Program • Invitation Design • Photobooth • Banners, Panoramas, Standees Hashtag • Name Tags • Award Presentation Banners • QR Code, Organizing Team Badges 	TuanVA24 + DatLT51
8	Communication	Social media timeline	NgocCB8 - Huyền Anh Đình Trình - Đức Anh
		Communication liaison with FMC	

Table 6: Organizational Structure Of Team



10

Risk Management Plan

10.1. Risk Identification

For each event, there are inherent risks that could significantly impact its quality if they materialize. In the “AI Vui Khoe” Olympic Festival we have constructed a risk management table categorized into five areas: Organization and Production, Accidents and Natural Disasters, Legal Issues, Budget, and Human Resources. Within these, 11 specific risks have been identified, such as the health assurance for participants, the organizing committee needs to thoroughly prepare for and meticulously set up. For detailed information on these risks, please refer to Appendix.

10.2. Risk Prevention Measures

- **Establishing a Rapid Response Team**

For emergency situations such as fire, explosion, violence, or accidents, a rapid response team is always in place to quickly gather information, address issues, and mitigate consequences. Adhering to safety principles involves swift relocation and transmission of information to ensure the safety of High-Level Officials and event participants. Simultaneously, coordination with the Fire Department, Security and Safety is maintained to resolve issues promptly.

- **Event Information Management**

A dedicated event organization team is always present to manage incoming and outgoing information during incidents. This team is responsible for analyzing and handling negative information or crises before, during, and after the event. They ensure the processing, prevention, and elimination of unfavorable information that may negatively impact the event.

10.3. Opportunities Post-Event

The success of the “AI Vui Khoe” Olympic Festival as part of the series of events celebrating FPT Corporation's 35th anniversary, serves as proof that FPT is a proficient organizer capable of managing large-scale events and effectively controlling risks. Beyond that, this event has also successfully promoted the image and brand of FPT to the public. FPT solidifies its position and credibility, providing a foundation for expanding cooperative relationships and attracting investments both domestically and internationally.

CHAPTER IV

PRE-PRODUCTION

1. PRE-EVENT PREPARATION

2. LOGISTICS

3. AGENDA

4. KEY VISUAL

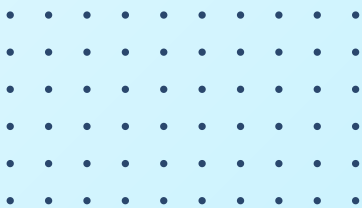
5. DESIGN KIT

6. GENERAL REGULATIONS AND AWARD SCORING MECHANISM

7. FOREIGN AFFAIR

8. FEDERAL CHECKLIST

9. NUMBER OF REGISTRATIONS





01

Pre-event Preparation

1.1. Meeting Schedule

No.	Categories	August				September
		Week 1	Week 2	Week 3	Week 4	Week 1
1	Meeting 1: Meeting Organization Consensus					
2	Meeting 2: Progress Review					
3	Meeting 3: Internal Task Assugnment For Fun					
4	Meeting 4: Task Assignment For FUNxHO					
5	Meeting 5: Program Excution Program					

Table 7: Anticipated Meeting Schedule

1.2. Preparatory Work

No.	Categories	July	August				September
		Week 4	Week 1	Week 2	Week 3	Week 4	Week 1
1	Working with Member Companies						
2	Completing Profiles/Licenses/Procedures						
3	Sponsorship Documentation						
4	Collaborating with Service Providers						
5	Other Documentation Procedures						
6	Scoring Criteria						
7	Design Checklist						
8	Opening Act Ideas						
9	Organizing Rehearsal Schedule						
10	Compiling the Overall Plan						

Table 8: Preparation Tasks



1.3. Deployment Coordination

No.	Categories	July	August				September	
		Week 4	Week 1	Week 2	Week 3	Week 4	Week 1	Week 2
1	Overall Checklist							
2	Implementing Sports Events							
3	Contacting Booths/Exhibitors							
4	Engaging Photography Services							
5	Coordinating Personnel for Collaborative Acts							
6	Verifying myFPT System							
7	Communicating and Discussing with Sponsors							
8	Placing Orders for Lucky Draw Gifts							
9	Conducting Draw for the Competition							
10	Compiling and Preparing Logistics for the Organizing Committee							

Table 9: Implementation coordination

1.4. Script and Layout

No.	Categories	August			September	
		Week 2	Week 3	Week 4	Week 1	Week 2
1	Olympic Script					
2	Personnel Script					
3	General Agenda					
4	Livestream Script					
5	Filming/Recording Script					

Table 10: Script and Layout

02

Logistics

LOGISTICS OF THE OLYMPIC FESTIVAL “AI VUI KHOE”			
No.	Category	Detail	To be in charge of
1	Paperwork	Sponsorship profile	FPT
		Partner contracts	
		Official dispatch sent to local authorities	
		Plan list	
		Other licenses in general	
2	Documents for the program	MC script	FPT
		Time Tracking Olympic Festival	
		Livestream script	
		Agenda program	
3	Location	My Dinh Stadium	My Dinh Stadium
4	Sound, light	Contact for sound and light	Outsource
5	Organizing Committee map	Organizing Committee card (case, string, card)	FPT
		Walkie talkie	
		Austria Organizing Committee	
		Organizing Committee hat	
		Order food for the Organizing Committee	
6	Check-in	Kit	Outsource
		Hashtag of the event	
7	Sports Leadership	Leadership Clothing	FPT
		Opening performance (FPT umbrella, clothes, FPT flag strip)	
8	Performing together	Visit for competition order	FPT
		Scoring criteria	
		Name board of judges	
		Nameplates of member company teams	
		Scoreboard	
		Score (Set of scores: 8, 9, 10)	
		Reaction set	
		Yellow hat	
		File synthesizing performance beats	

Table 11: Logistics Checklist

03

Agenda

AGENDA OLYMPIC FESTIVAL “AI VUI KHOE” Times: 7h - 11h30 Location: My Đình National Stadium			
Time	Content	Detail	Works in parallel
07:00	Sports leaders: men's soccer, women's basketball		<ul style="list-style-type: none"> • Check in to receive gifts • Booth operations • Free gameRegistered FPT personal record of 35 years.
07:50	Game Bingo	For all employees	
08:00	Opening of the Olympic Festival “AI Vui Khoe”	Performance to celebrate FPT's 35th anniversary	
08:15	Lucky Draw times 1 and 2		
08:20	Duet performance		
09:35	Lucky draw for the 3rd time		
09:40	Sports competition	Lengkeng Tug of war	<ul style="list-style-type: none"> • Beer festivalFFree games (taking place simultaneously from 10:00 a.m.) • Lucky Draw times 4 and 5
10:10		<ul style="list-style-type: none"> • Women's basketball • Happiness Challenge 	
11:30	Closing of the Olympic Festival “AI Vui Khoe”	Awarding prizes to member companies and performing arts	

Table 12: Program Agenda

04

Key Visual

- **Design Concept**

The design draws inspiration from the characteristic grassy fields of sports events, combined with a sky background to convey freshness and youthfulness.

- **Design Style**

Utilizing 3D design with a futuristic orientation to create a modern, innovative, and prominent impression. The 3D design adds vibrancy and captures attention effectively.



Figure 28: Key Visual for the “AI Vui Khoe” Olympic Festival

- Main colors: Blue, orange, green
- Concept: 3D futuristic design
- Tone & mood: youthful, modern, forward-looking
- Concept: Dynamic, Sports, Funny
- Font: FPT's own font and 3D typeface

Dominant Color Scheme

Orange

- Positive Significance: Associated with dynamism, liveliness, and joy. Creates a warm and vibrant feeling.
- Suitable for Events: Energetic, youthful, related to creativity, and positive energy.

Blue

- Positive Significance: Evokes thoughts of a beautiful, youthful sky. Creates a sense of freedom and comfort.
- Suitable for Events: Related to outdoor areas or sports activities.

Green

- Positive Significance: Represents the freshness of nature, grass, and the living environment. Creates a sense of vitality and positive energy. Evokes imagery of a grassy field.
- Suitable for Events: Ideal for outdoor activities and sports events.

Key color palette



#e3693e



#59a2ef



#3f7222



Figure 29: Logo Olympic Festival

05

Design Kit

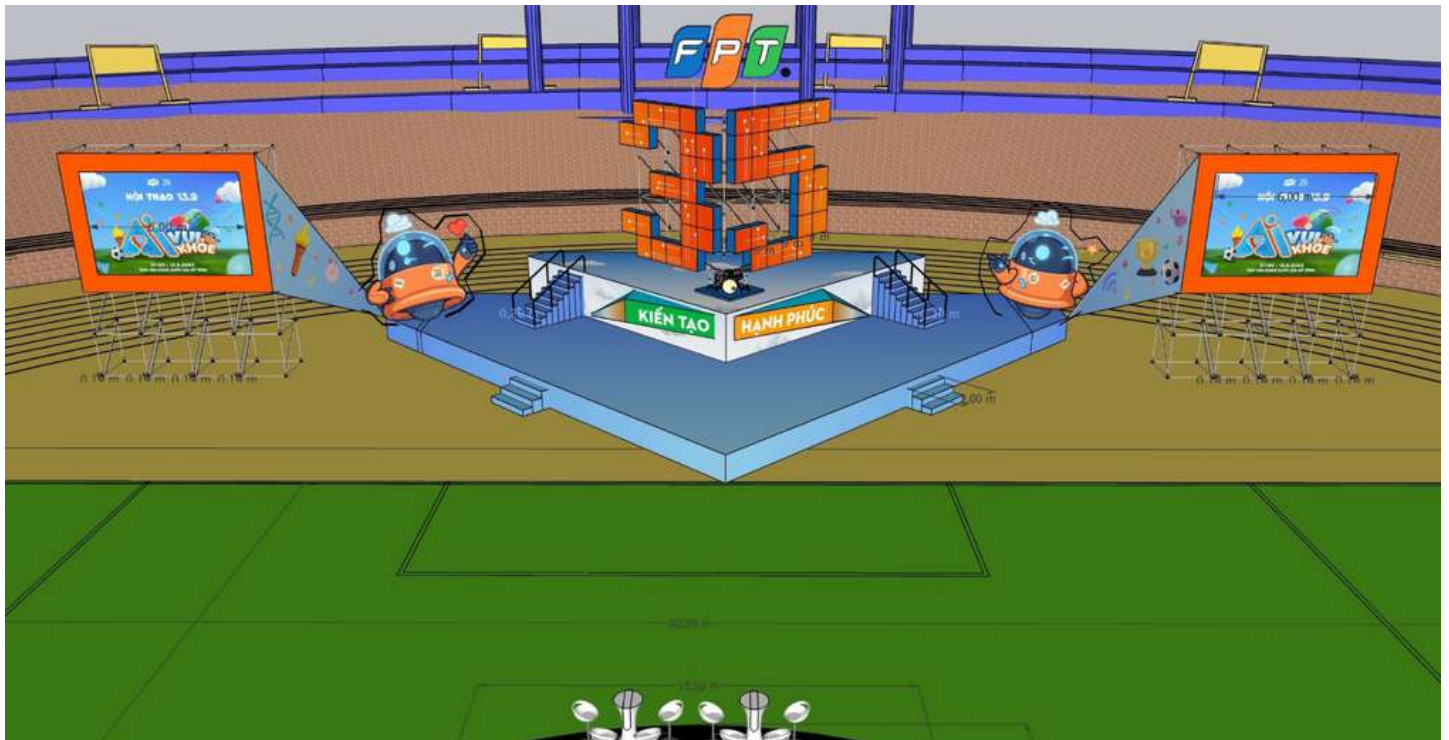


Figure 30: Design of the welcome gate & stage



Figure 31: Photobooth design & checkin area

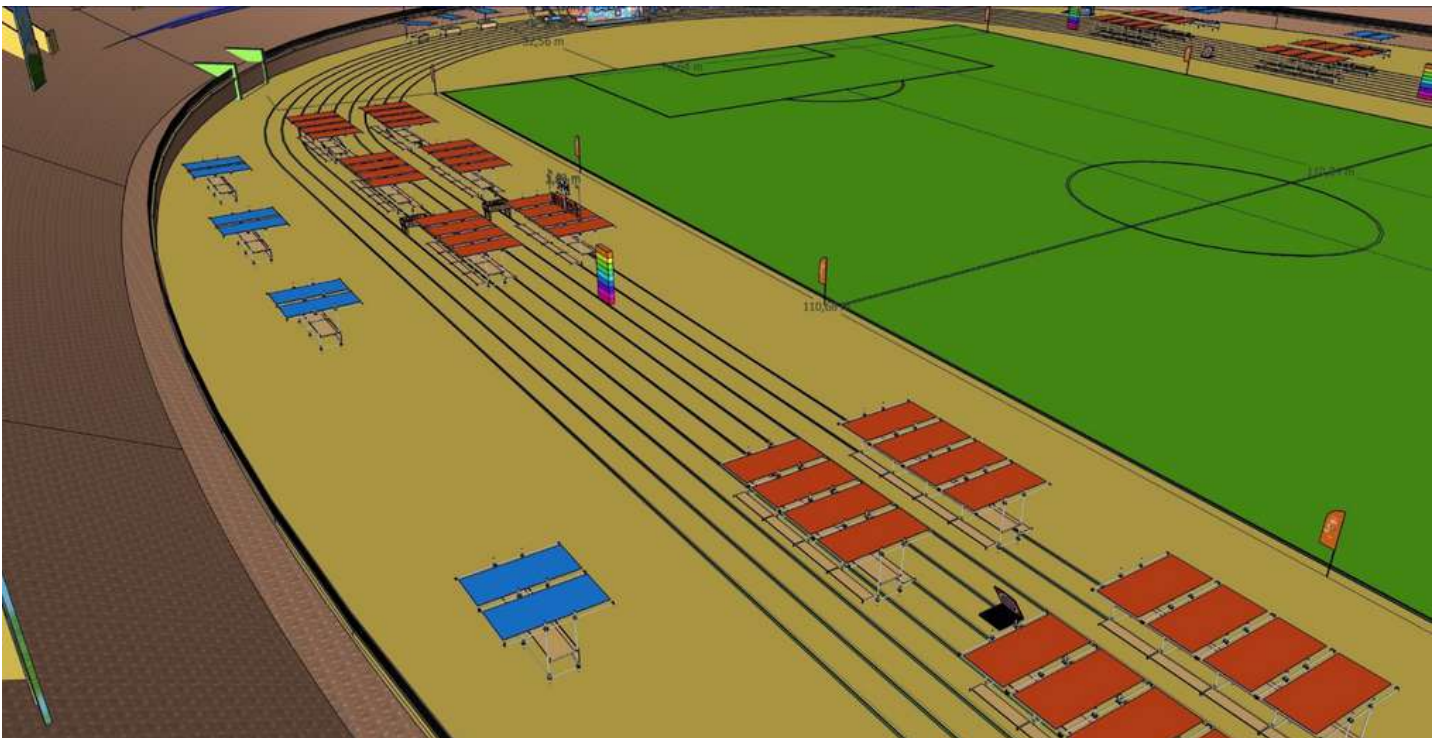
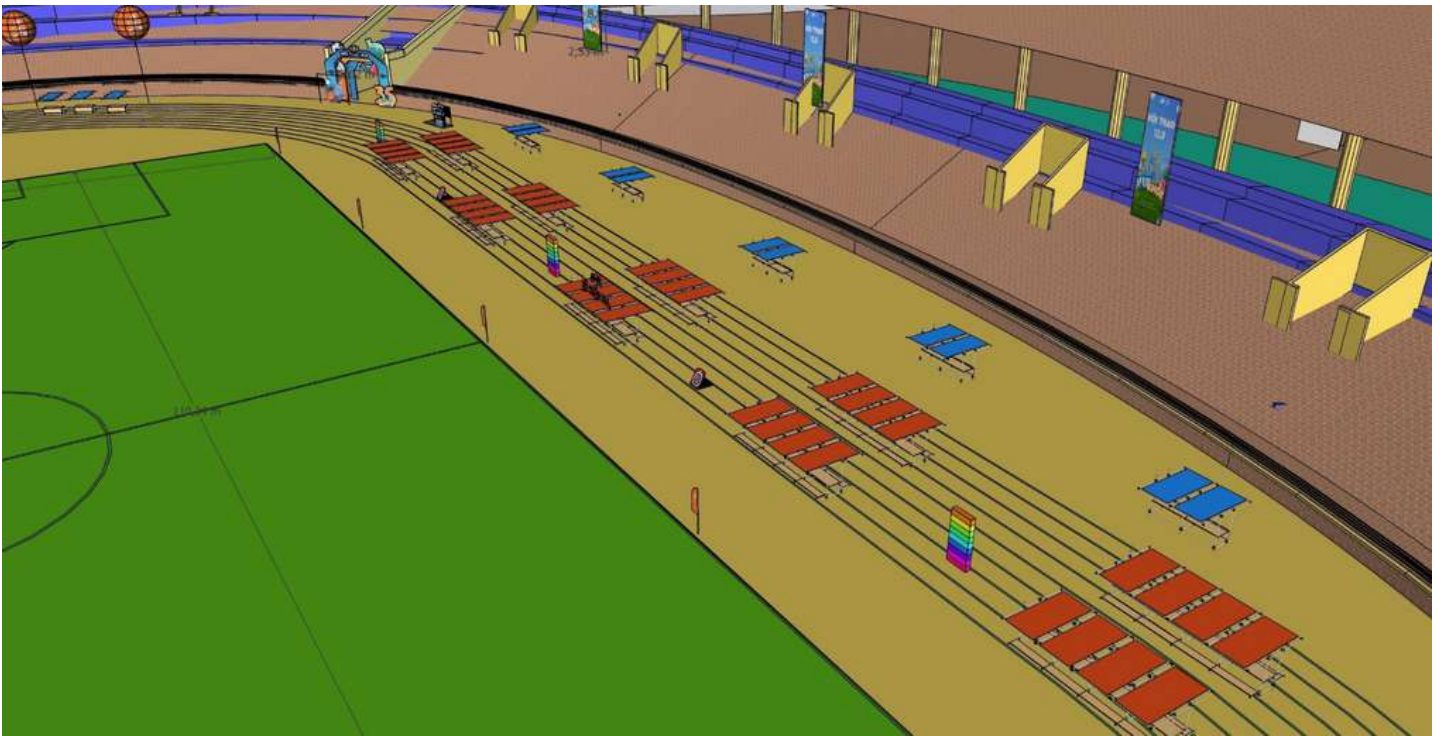


Figure 32: Beer Festival and Banner area



Figure 33: A-shaped sign

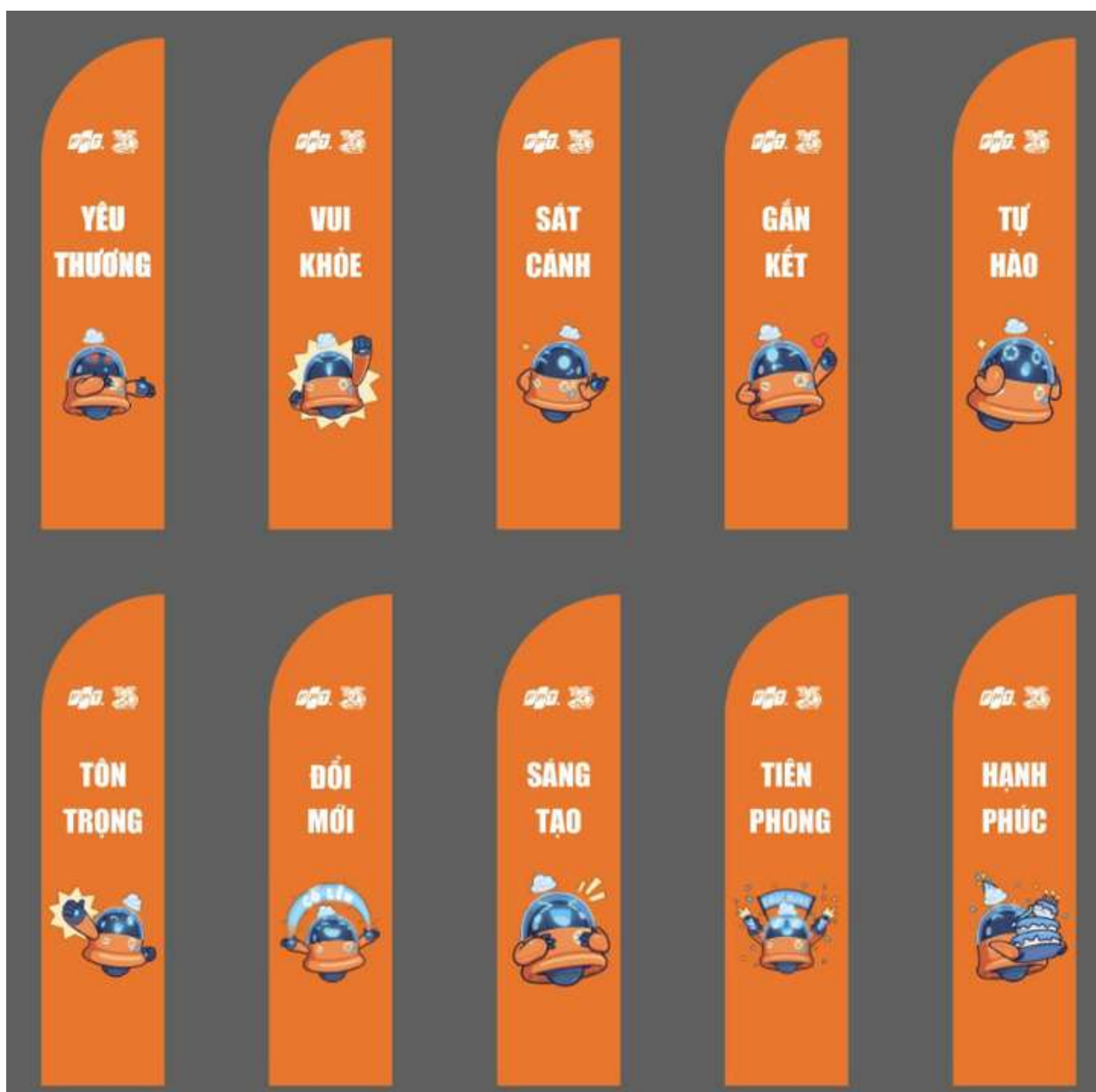


Figure 34: Banner

Media publications



FPT 35

BAN TỔ CHỨC ĐẠI LỄ FPT 35 NĂM
13.09.1988 - 13.09.2023

THƯ MỜI

THAM DỰ

HỘI THAO 13.9

VUI KHỎE

07:00 | 13.9.2023
SÂN VẬN ĐỘNG QUỐC GIA MỸ ĐÌNH

NỘI DUNG CHƯƠNG TRÌNH

- 7:00 Check in nhận gold và quà FPT35
Trận cầu lịch sử của các lãnh đạo nhà F
Hoạt động gian hàng, game vui có thưởng
Đăng ký Kỷ lục FPT 35
- 7:40 Game BINGO
- 8:00 Khai mạc Hội thao - Kỷ niệm 35 năm thành lập FPT
- 8:20 Thi đấu Đồng diễn của 9 CTTV
- 10:00 Thi đấu Kéo co Lengkenng
- 10:30 Thi đấu Bóng sọt nữ và các "Thử thách hạnh phúc"
- 11:00 Lễ hội bia & Âm nhạc và Lucky Draw
- 11:30 Trao giải và bế mạc Hội thao

Figure 35: Invitation letter & avatar cover

HỘI THAO ĐẠI LỄ FPT 35 NĂM
THỨ TỰ BIỂU DIỄN
BATTLE ĐỒNG DIỄN

STT	ĐƠN VỊ	CHỦ ĐỀ	STT	ĐƠN VỊ	CHỦ ĐỀ
1	FSDFT	THỂ THAO TRÍ TUỆ E-SPORTS	5	LIÊN QUÂN FHD-SENDO-FO	VÕ THUẬT
2	BASE.VN	THỂ THAO DƯỚI NƯỚC	6	FIS	THỂ THAO DÙNG BÓNG
3	FTG	THỂ THAO MẠD HIỂM	7	FTEL	THỂ THAO TỐC ĐỘ
4	FRT	THỂ DỤC THỂ HÌNH	8	FE	THỂ THAO DÙNG VỢT
			9	FCI	THỂ THAO CỎ NGẮM VÀO BIA DỊCH



Figure 36: Event layout & battle dance table



Figure 37: Gifts

06

General Regulations & Award Scoring

6.1. General Rules

Participants

- Participants include employees, collaborators, interns (with a contract or an FPT email account), students, and students from member companies under FPT.
- For collaborators and interns, having a contract or creating an FPT email account before July 1, 2023 is mandatory.

Responsibility of Subsidiary Companies Leaders

- Leaders of subsidiary companies hold the utmost responsibility within the group for the participation of their employees in the Olympic festival.
- Consequently, these leaders are required to designate officers or departments responsible for organizing and executing participation.

Time and Location

- Time: From 07:00 to 12:00 on September 13, 2023 (Wednesday).
- Location: My Dinh National Stadium.

Role of Participating Subsidiary Companies Officers

- The designated officer of the participating subsidiary company will be part of the Organizing Committee. Their role is to ensure the effective implementation of their member company's competition content based on the regulations established by the Organizing Committee.
- Simultaneously, they are accountable to the leaders of their member companies and the group leaders for this responsibility.

Eligibility Criteria for Athletes

- All sports competitions must involve leaders of member companies: Athletes participating in the events should be employees, collaborators, interns, pupils, and students of FPT member companies, adhering to the maximum requirement of a 50:50 ratio with the group. For FE education, the number of students should not exceed 50% of the total number of athletes in each FE competition.
- Pre-Competition Verification: Before each competition, team leaders must ensure the participation status of competing members. In the event of violations, teams have the right to appeal within 15 minutes after each competition. Doubtful cases must be proven based on inspection methods.
- Forms of Inspection: Testing forms include checking employee cards, logging in to FPT email, and the Organizing Committee representative asking questions based on actual situations.
- Forms of Discipline: Disciplinary actions may include reprimanding leaders, team leaders, and member company collectives who violate conduct during the competition. The Organizing Committee reserves the right to cancel the competition results in the case of a member's violation of character.
- Final Decisions: Decisions made by the Organizing Committee are final, and all relevant parties are required to comply with them in other arising situations.



6.2. Scoring and prize structure

How to calculate points

Total Score (100) = 3 x Duet performance + Tug of War Score + Basketball Score + Combination Score + Score of 4 Sub-criteria

4 sub-criteria of score

Here, each competition subject and **sub-criterion** are meticulously ranked and scored as follows:

- + First Place: 10 points
- + Second Place: 8 points
- + Third Place: 6 points
- + Consolation: 4 points

- **Check-in and check-out points of subsidiary companies employees** = Number of subsidiary companies employees checking in/Number of registered subsidiary companies employees + Number of company employees members check-out/Number of employees of member companies checking-in
- **Check-in and check-out points of leaders of subsidiary companies** = Number of leaders of member companies checking in/Total number of leaders of member companies + Number of leaders checking-out/Number of leaders checking-in + Total Number of votes for leaders of member companies/6000
- **Predicted Score of subsidiary companies Staff** = Total Predicted Score of Member Company Staff for all matches

In which:

- Predicted points of member company employees for each match = Total points won by member company employees for each match/Number of member company employees checking -in.
- (For each match, each Employee can choose to predict a winning team. If that team wins, the Employee wins 2 points for his/her Member Company. If that team wins, the Employee wins 2 points for his/her Member Company. lose, the staff wins 1 point for their member company)

Prize structure

The “AI Vui Khoe” Olympic Festival, slated for this year, promises a distinctive experience through four exhilarating competitions, uniting talents from nine member companies within the FPT Corporation. This event serves not only as a platform for teams to showcase their prowess but also as an avenue for them to vie for a total prize pool reaching **75,000,000 VND**.



FPT 35

TRAO GIẢI HỘI THAO

TRÒ CHƠI	GIẢI NHẤT	GIẢI NHÌ	GIẢI BA	GIẢI KHÁC
BATTER ĐỒNG ĐIỂN	01 Giải nhất: 7.000.000 VND	01 Giải nhì: 5.000.000 VND	03 Giải ba: 3.000.000 VND	04 Giải Battle Hạnh Phúc: 2.000.000 VND
KÉO CO LENGKENG	01 Giải nhất: 7.000.000 VND	Giải nhì: 5.000.000 VND	Giải ba: 3.000.000 VND	
BÓNG SỢT NỮ	01 Giải nhất: 7.000.000 VND	01 Giải nhì: 5.000.000 VND	Giải ba: 3.000.000 VND	01 giải Hoa khôi bóng sọt: 500.000 VND 01 giải Thủ môn xuất sắc: 500.000 VND 01 giải Nữ hoàng ném sọt: 500.000 VND
THỬ THÁCH HẠNH PHÚC	01 Giải nhất: 7.000.000 VND	01 Giải nhì: 5.000.000 VND	01 Giải ba: 3.000.000 VND	

08:00 | 13.9.2023
SÂN VẬN ĐỘNG QUỐC GIA MỸ ĐÌNH

AI VUI KHỎE
CỜ LÊN

Figure 38: Award of the Olympic Festival “AI Vui Khoe”

07

Foreign Affair

When extending invitations to potential sponsors for the "AI Vui Khoe" program, meticulous deliberation is essential in selecting an appropriate partner. This ensures that the support garnered not only contributes financial value but also aligns seamlessly with the event's positive image. The following criteria should be taken into account when evaluating potential sponsors:

THƯ NGỎ
TỪ BTC Đại lễ FPT 35 năm

Kính gửi: Quý Công ty

Lời đầu tiên, Ban Văn hóa & Đoàn thể Tập đoàn FPT xin gửi lời chúc sức khỏe và lời chào trân trọng nhất.

Trải qua 35 năm thành lập và phát triển, với đa dạng lĩnh vực hoạt động như Công nghệ, Viễn thông, Giáo dục... cùng hơn 60.000 cán bộ nhân viên ở Việt Nam và thế giới, Tập đoàn FPT (FPT Corporation) tự hào lọt top Công ty nổi bật châu Á 2021 do AsiaMoney đánh giá, nơi làm việc tốt nhất ngành CNTT/ Phần mềm và Ứng dụng/ Thương mại điện tử và top 10 công ty công nghệ viễn thông uy tín năm 2022. Những thành tích được gây dựng bởi lực lượng cán bộ xuất sắc luôn hết mình với công việc và bề dày hoạt động phong trào tạo nên môi trường văn hóa nội bộ vô cùng vững mạnh.

Nằm trong chuỗi hoạt động thường niên của Tập đoàn FPT, Đại lễ FPT 35 năm kỷ niệm ngày sinh nhật Tập đoàn sẽ được tổ chức trên toàn quốc với 5 điểm cầu: Hà Nội, TP. Hồ Chí Minh, Đà Nẵng, Cần Thơ và Quy Nhơn. Cùng mục đích phát triển các giá trị văn hoá truyền thống FPT và tạo sân chơi lành mạnh cho cán bộ nhân viên toàn tập đoàn, sự kiện hứa hẹn sẽ có nhiều hoạt động bùng nổ, thu hút sự quan tâm đồng đảo của cán bộ nhân viên, gia đình, học sinh - sinh viên, đối tác khách hàng, những người luôn đồng hành cùng tập đoàn FPT trong suốt 35 năm qua.

Với quy mô và ý nghĩa to lớn, Ban Văn hóa & Đoàn thể Tập đoàn FPT rất mong muốn nhận được sự đồng hành từ Quý Công ty.

Xin chân thành cảm ơn và kính chúc Quý Công ty thành công, an khang, thịnh vượng.

Trân trọng!

Đại diện BTC Đại lễ FPT 35 năm,
Ban Văn hóa & Đoàn thể Tập đoàn FPT.

Figure 39: Foreign Affair

QUYỀN LỢI NHÀ TÀI TRỢ ƯU TIÊN QUẢNG BÁ

Mô tả quyền lợi	Gói Nhà tài trợ Vàng (2,000,000,000 VNĐ)	Gói Nhà tài trợ Bạc (1,500,000,000 VNĐ)	Gói Nhà tài trợ Đồng (1,000,000,000 VNĐ)
Phát tài liệu, giới thiệu về nhà tài trợ trong chương trình (nhà tài trợ chuẩn bị tài liệu và nhân sự thực hiện)	X	X	
Logo của nhà tài trợ có mặt trên video clip, ấn phẩm truyền thông của chương trình	X	X	X
Được cung cấp gian hàng để giới thiệu sản phẩm tại sự kiện	X	X	X
Quảng cáo doanh nghiệp trên các kênh truyền thông chính thức của sự kiện	X	X	X
Được nhắc đến với vai trò nhà tài trợ chương trình trong bản tin nội bộ được gửi tới hơn 60.000 CBNV FPT trên toàn quốc	X	X	
Giấy mời tham gia chương trình	X	X	X
Nhận hoa, giấy chứng nhận tài trợ của Ban tổ chức trên sân khấu	X	X	X
Được chiếu clip quảng cáo sản phẩm trên sân khấu trước giờ sự kiện bắt đầu	X		
Nhận clip quảng bá hình ảnh sản phẩm trong chương trình	X		

Figure 40: Sponsor benefits



08

Federal Checklist

The following inter-committee activities have been scheduled and will commence implementation from May 17, 2023 aimed at fostering proactive collaboration with member companies to ensure the optimal execution of all planned activities.

Olympic festival implementation committee September 13		
No.	Job	Detail
1	Decision to establish the Organizing Committee	Draft decided to establish an Organizing Committee
		Review, edit, wording decided to establish
		Submitted to the leadership board for signature
2	Program overview	Edit - Complete - Review Master Plan
		Complete the September 13 plan slides
		Present protection to management
		Estimate expected costs
		Coordinate with inter-committees to deploy work throughout the program

Table 13: Federal Checklist

FAD Checklist (Company Office)

- Submit an application for the program organizing license.
- Oversee and manage the cleaning of VIP rooms, restrooms, and common areas at My Dinh Stadium.
- Coordinate transportation arrangements for staff and leaders.
- Serve as the focal point for coordinating food stalls and beer festivals.
- Engage in discussions with My Dinh Stadium regarding the VIP room location and conduct an on-site survey.
- Organize logistics for leaders, including the preparation of food and drinks in the VIP room, and announcement of competition schedules.
- Arrange for lunch preparations.

Checklist FPD

- Conduct surveys and collaborate with NCCs (Non-Corporate Contributors).
- Sign contracts with NCCs and monitor the progress of their contributions.
- Manage the distribution of gift publications within the program.

Checklist FMC - FPT Marketing & Communications Depts

- Conduct a meeting with FUN to align on work objectives.
- Formulate a communication plan aligned with the overall strategy.
- Coordinate the organization of activities before, during, and after the program.
- Manage the implementation record for FPT (FPT Corporation).

09

Number Of Registrations

Below is a summary table of the estimated number and expected KPIs of employees registered to attend the Olympic festival at each subsidiary companies.

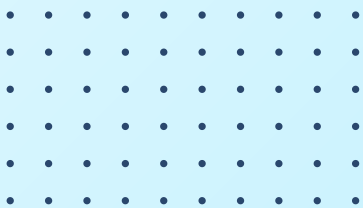
NUMBER OF REGISTRATIONS					
NO.	Name	Quantity	Proportion in Ha Noi	Quota in Ha Noi as per Expected KPI	Quota in Ha Noi as per Actual KPI
1	FSOFT	9,143	0.47	3,000	2,000
2	FTEL	2,520	0.13	1,000	1,000
3	FRT	2,274	0.12	900	700
4	FIS	2,130	0.11	800	800
5	FE	1,884	0.10	700	300
6	FTG	361	0.02	120	120
7	FO - FHO - SENDO	828	0.04	300	283
8	FCI	251	0.01	150	150
9	BASE	190	0.01	100	70
Grand Total		19,581		7.070	5.423

Table 14: Expected and actual KPI number of employees attending the event in Hanoi

CHAPTER V

EXECUTION

1. REHEARSAL
2. DETAILED SCENARIO
3. PROGRAM DETAILS
4. COMMUNICATION ACTIVITIES
5. LIVESTREAM
6. BUDGET
7. REAL RISK MANAGEMENT



01

Rehearsals

Below is the rehearsal time before the program to best prepare for all activities that will take place on September 13, 2023 at My Dinh National Stadium.

REHEARSAL SCHEDULE FOR THE OLYMPIC FESTIVAL ON 12/9			
Time	Duration	Content	Details
PREPARE/SETUP BEFORE THE PROGRAM			
13:00	00:30:00	<ul style="list-style-type: none"> General coordinator: Ms. Ninh Check set up items: Yen Record area: NgocCB + Cuc Test sound and LED screen: TuanVA24 Focal point for stalls + games: Thuy Opening performance: Boi Vy + Thi Assistant MC: Huyen Anh On duty at the gift exchange and evaluation counter: Thi + Linh Score summary secretary: Thanh Hung Check livestream, work with FPT Play: Bao Check logistics items: Tam Prepare for the leader's competition: Son 	Opening performance: <ul style="list-style-type: none"> Set up flags for the gathering area of Stand C All teams on the night of September 12 Distributing clothes and umbrellas to students: 5 interns+ Coordinate member companies at gathering point: All team+ Moving VIP from the stands to the stage: Boi Vy

Table 15: Rehearsals Schedule

Pitch

14:00 (01:30)	Run the opening performance lineup	17:40 (00:20)	FTG - Extreme Sports
		18:00 (00:20)	FRT - Fitness and bodybuilding
		18:20 (00:20)	Joint forces - Martial arts
		18:40 (00:20)	FIS - Ball sports
15:00 (00:30)	FPT Band sound check Mr. Hai + Mr. Sang approved	19:00 (00:20)	FTEL - Speed Sports
16:00 (01:00)	Organizing Committee + subsidiary companies run the opening performance	19:20 (00:20)	FE - Racquet sports
17:00 (00:20)	FSOFT - Intellectual Sports Esports	19:40 (00:20)	FCI - Sports aiming at the goal target
17:20 (00:20)	BASE.VN - Water sports	20:00 (01:00)	Run on stage with MC

Stage

02

Detailed Scenario

Below is the detailed scenario of the Olympic Festival “AI Vui Khoe”, the event will take place from 7:00 to 12:00 on September 13, 2023 at My Dinh National Stadium. It is expected that the event will attract about 7,000 spectators.

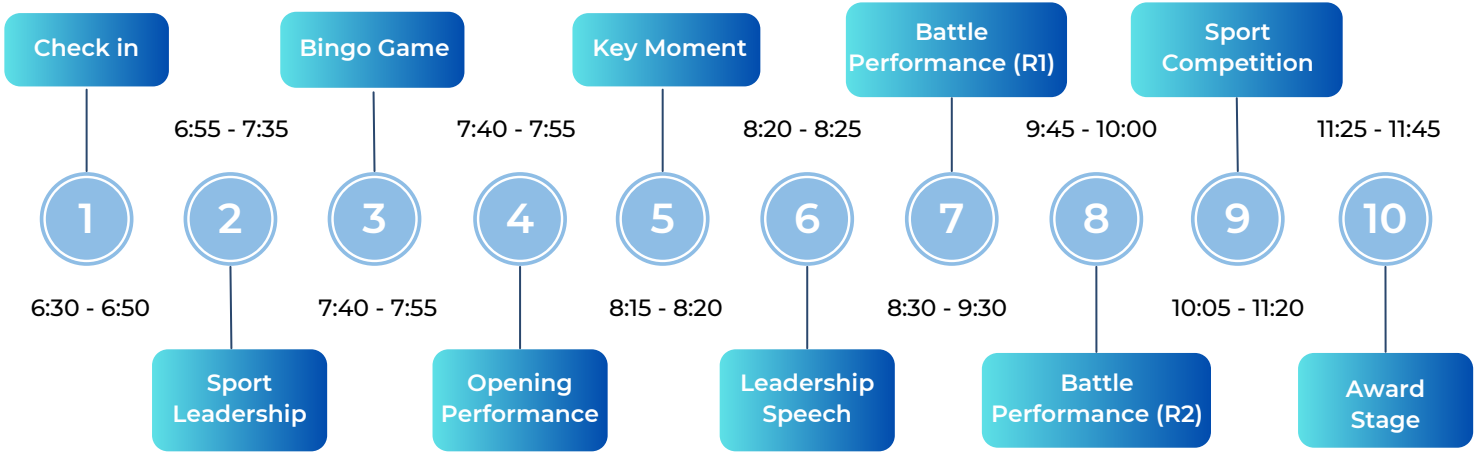


Figure 41: Program Timeline



Detailed scenario of the Olympic Festival "AI Vui Khoe" FPT 'S 35TH BIRTHDAY ANNIVERSARY CEREMONY

Time	Duration	Area	Content	
PREPARATION SECTION				
1	06:30:00	00:25:00	Check-in area	Welcoming guests - Check in
MAIN PROGRAM				
2	06:50:00	00:05:00	Stage	<ul style="list-style-type: none"> MC voice off: Announcing the Olympic program is about to start Introducing the areas in My Dinh Stadium Introducing the leadership sports competition and check-in areas to receive gifts to staff
	06:55:00	00:05:00		
3	07:00:00	00:35:00	<ul style="list-style-type: none"> Middle stadium Free activities Check in + Photobooth 	<ul style="list-style-type: none"> Sports leadership Freestyle games (high jump, curling, archery, golf) FPT record 35 years Check in and take photos
	07:40:00	00:15:00	Stage	<ul style="list-style-type: none"> Game Bingo Opening: Performance to celebrate FPT's 35th anniversary
4	07:59:00	00:15:00		
	08:14:00	00:05:00		<ul style="list-style-type: none"> Key moment: Building a Happier Future, Together
	08:38:00	00:45:00	Stage	<ul style="list-style-type: none"> Competition Round 1: 9 teams Draw for Round 2 (5 teams) Lucky Draw: Third Prize Competing Round 2 ((Each team: 01 minute))
5	09:30:00	00:05:00		
	09:35:00	00:10:00		
	09:45:00	00:10:00		
6	10:07:00	00:30:00	Middle stadium	<ul style="list-style-type: none"> Lengkeng tug-of-war Women's basketball
	10:37:00	00:50:00	Pitch	<ul style="list-style-type: none"> Happiness challenge Beer Festival
7	11:27:00	00:30:00		
	11:57:00	00:20:00	Stage	<ul style="list-style-type: none"> Awards MC greets + ends
7	12:17:00			

03

Program Details

3.1. Check-in/ Check-out

Upon arrival at the birthday party at 4 Bridges, the first task for individual F is to promptly open the myFPT application and check in to confirm attendance.

- **Step 1:** Access the myFPT application and locate the “September 13 Great Festival” banner on the Home screen.
- **Step 2:** Choose the designated participation area.
- **Step 3:** Click on the Check-in option at the bottom of the screen.
- **Step 4:** Collect lucky numbers and any accompanying rewards.

Note: Both Check-in and Check-out are mandatory activities to partake in the Olympic festival “AI Vui Khoe”. These actions will significantly contribute to the overall scoring for each participating member company in the program.

Advantage

- Completing the check-in process serves as a crucial step for the Organizing Committee, providing effective management and control over the number of event participants. This step not only aids in adhering to the planned schedule but also plays a pivotal role in ensuring the event unfolds according to anticipated scenarios and standards.
- Through this procedural aspect, organizers guarantee minimal deviation between the actual and expected participant count. This not only fosters stability but also establishes favorable conditions for the organization and safety of all event attendees.



Figure 42: Check-in and Check-out instructions

3.2. Sports leadership

Prior to the commencement of the “AI Vui Khoe” Olympic festival, friendly matches among leaders will be held to boost and foster the competitive spirit among all staff members. Both men's football and women's basketball matches will be narrated by Mr. Hoang Nam Tien and Mr. Dinh Cong Sang.

3.2.1 Men's Leadership Football

General information:

- Number of leaders participating in the competition: 37 members
- Match time: 15 minutes/round (2 rounds) - 10 minute break/round
- Yard size: 25m x 35m

The **Pink Team** consists of FPT Telecom Chairman Hoang Viet Anh, FPT Telecom General Director Nguyen Hoang Linh, FPT Telecom Deputy General Director Chu Hung Thang, FPT Telecom Technology Director Tran Thanh Hai, FPT University Vice Principal Nguyen Xuan Phong, FPT University Finance Director Tran Tuan Cuong, Principal of FPT Polytechnic College Vu Chi Thanh, Human Resources Director of FPT Retail Hoang Cao Chung, and General Director of Retail Hoang Trung Kien.

The **Black Shirt Team** includes the Vice Chairman of the Board of Directors of FPT Bui Quang Ngoc, FPT General Director Nguyen Van Khoa, Chairman of Synnex FPT Duong Dung Trieu, Chairman of FPT IS Tran Dang Hoa, General Director of FPT Software Pham Minh Tuan, General Director of Base.vn Nguyen Thuong Tuong Minh, Deputy General Director of Software Nguyen Khai Hoan, Production Director of FPT Software Vu Tien Dat, and several other senior leaders from member companies.



Figure 43: Men's football takes place on the left side of the main stand

3.2.2 Women's leadership basketball

General information:

- Number of leaders participating in the competition: 16 members
- Match time: 15 minutes/round (2 rounds) - 10-minute break/round
- Yard size: 20m x 30m

On the right side of the field, female executives adorned in pink and black attire made their way onto the pitch, receiving enthusiastic support from Mr. Le Hong Quan (FPT IS) and FPT comedian Pham Quang Tho.



Figure 44: 16 female leaders with referees and supporters



Figure 45: FPT Vice President Bui Quang Ngoc volunteered to join the women's soccer team to be a goalkeeper

Basketball stands out as a distinctive element of FPT culture, uniquely providing women at FPT with the opportunity to engage in this sport authentically and with excitement.

The involvement of FPT leaders has added a noteworthy dimension to the event's overall strategy. Incorporating images of leaders serves not only as a robust source of encouragement but also as a significant inspiration for fostering sportsmanship among officers and employees within FPT Corporation.

3.3. Game BINGO

- **Participants:** All employees, collaborators - interns (with contract or FPT email account), students, and students of member companies under FPT Corporation.
- **Function:** The application of technology, has the effect of attracting audiences and entertaining ability

1 How to join

- Click on the Banner “September 13th” on the Home screen on my FPT
- After the staff check-in successfully, the screen displays the AI Bingo game. Tap the game bar.
- The interface switches to the Waiting Room. Click “Play”
- Receive your lucky ticket

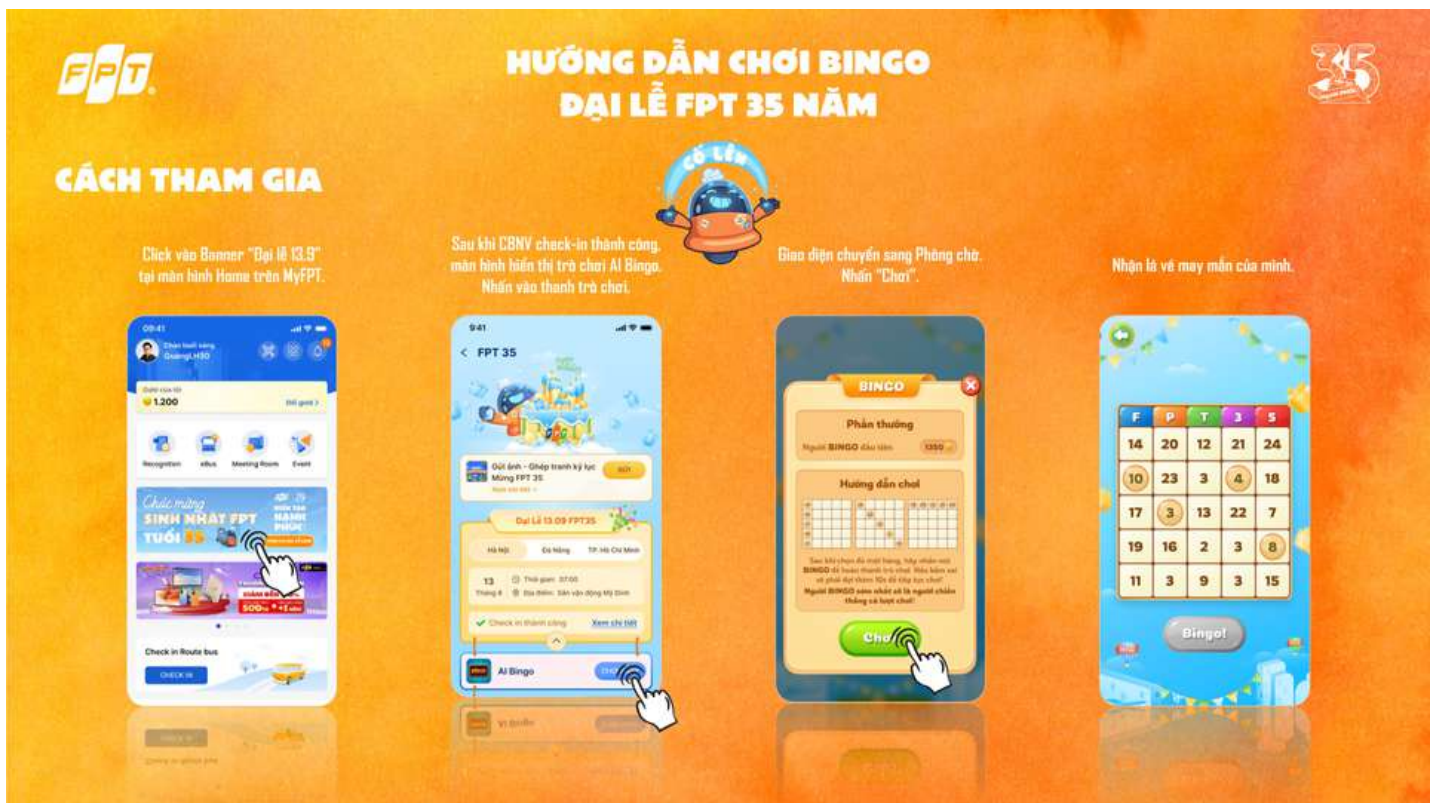


Figure 46: How to join the Bingo game on my FPT

2 How to play

- Select numbers that are displayed one by one on the program's LED screen.
- Enough 1 horizontal/diagonal/vertical row of Bingo button will light up.



Figure 47 How to play the Bingo game on my FPT

3

Notice

- If you press Bingo incorrectly, the game screen is locked for 10 seconds
- If you click Bingo but there is already a winner, the screen displays the message "Loss". Click "Continue Play" to return to the Waiting Room interface.



Figure 48: Instructions for playing Bingo game

3.4. Opening performance to celebrate the 35th anniversary of FPT Corporation (Key Moment)

This year's Olympic Festival “AI Vui Khoe” with the opening performance is a new feature of the event with the participation of 300 students of FPT Polytechnic performing on the theme music “Building a Happier Future, Together”. At the end of the performance, athletes from 9 performing teams from member companies entered the center of My Dinh National Stadium to together create a giant FPT flag. At the same time, paragliders floated in the sky with the FPT flag fluttering ribbons of the three colors of FPT's flag were shot straight into the stadium. This created a colorful scene, and the performance contributed to attracting and surprising attendees.



Figure 49: Opening performance

Chairman Truong Gia Binh excitedly shared with all FPT people: “F people have never had such a good, even, and top performance. Another round of applause for the paragliders floating in the sky with the FPT flag. FPT flutters”.

The performance of colors has just ended, and the rock version of the song “FPT River of Oaths” sounds through the performance of the FPT Band. 5 leaders: Chairman of the Board of Directors of FPT Truong Gia Binh, General Director of FPT Nguyen Van Khoa, 2 Deputy General Directors Nguyen The Phuong and Hoang Viet Anh appeared on stage, singing excitedly in surprise. of FPT people.

3.5. Lucky Draw

1

Operation principle

Step 1: Employees log in and check in on the MyFPT system. The system will record information about the number of program attendees according to the results on the MyFPT application.

Step 2: The program organizers will randomly draw the order of prizes from the third prize - the first prize.

2

Prize structure

- Special prize: Garmin Forerunner 955 Solar smartwatch - worth VND 15,290,000
- First prize: iPad Gen 10 2022 10.9 inch WiFi 64GB - worth VND 12,990,000
- 2 Second prizes: Garmin Forerunner 55 smartwatch - worth 5,290,000 VND
- The third prize: Unie 8 liter oil-free fryer UE-800 - worth 2,990,000 VND



Figure 50: Lucky Draw prizes

3.6. Duet performance

The Olympic Festival “AI Vui Khoe” has 2 parts of competition between units: ensemble competition and sports competitions. 9 teams participating in the Ensemble competition include: FPT Software, FPT Telecom, FPT HO - FPT Online - Sendo alliance, FPT Retail, Synnex FPT, FPT IS, FPT Education, FPT Smart Cloud, Base.vn

1

Topic

- FPT Software: MInd Sports
- Basevn: Water Sport
- Synnex FPT: Adventure Sports
- FRT: Fitness
- FHO - FO - Sendo: Martial Arts
- FIS: Sports Using Balls
- FE: Racquet Sports
- FTel: Speed: Sports
- FPT Smart Clod: Sports with aiming at the goal target

2

Judges

- Mr. Truong Gia Binh - Chairman of the Board of Directors of FPT
- Mr. Bui Quang Ngoc - Vice Chairman of FPT Board of Directors
- Mr. Do Cao Bao - Member of FPT Board of Directors
- Choreographer, Meritorious Artist Tran Ly Ly - Director of Vietnam National Opera and Ballet, Acting Director of the Department of Performing Arts
- Musician Truong Quy Hai.

3

Requirements for participants

- Employees, collaborators - interns (with contract or FPT email account), students, and students of member companies under FPT Corporation.
- For collaborators and interns, it is required to have a contract or create an FPT email account before July 1, 2023.

In particular, with round 2 (Battle):

- Maximum 30% are pupils and students in the FE education sector; Collaborators, interns (with contract or FPT email account signed before July 1, 2023)
- Required participation of at least 01 leaders: Chairman/Executive Board of member companies.
- Ensembles from member companies gather and perform according to the layout of the Organizing Committee, participating in the opening performance according to the instructions.

Number of participants: MINIMUM 100 people (On stage there is a minimum of 35 people and a maximum of 50 people, the remaining numbers are below)

4

2 Rounds

Round 1: Optional music, and performance showing the member company's colors towards the message "Building a Happier Future, Together" FPT 35 years. Maximum performance time: 5 minutes.

Round 2: The top 5 directly selected by the Jury will have a Battle screen with background music
Organizing Committee sent in advance (choose 1 of 2 songs) to be played by a minimum of 03 leaders (01 leader: Chairman/Executive Board of member companies) + 05 employees.
Performance duration: 1 minute

Performance method: The teams performed in turn according to the theme and numbers were drawn. Each team moves one by one to the performance location, then returns to the gathering location after performing.

Scoring method: The maximum score for the competition is 10 points, with a jump of 0.5. The scoreboard is not divided into many small criteria.

Duet Performance Images



Figure 51: FPT Software with the theme of intellectual sports



Figure 52: BASE.VN with water sports theme



Figure 53: Synnex FPT with the theme of extreme sports



Figure 54: FRT with the theme of Fitness



Figure 55: Lien Quan with the theme of Martial Arts



Figure 56: FIS with the theme Sports using balls



Figure 57: FE with the theme of Racquet Sports



Figure 58: FTEL with the theme of Speed Sports



Figure 59: Synnex FPT with the theme of extreme sports

Results of round 1

FPT Telecom, FPT Education, FPT HO Coalition - FPT Online - Sendo, Synnex FPT, and Base. vn are the 5 units with the highest points to advance to round 2 - Dance battle.

The yellow hat was launched by Chairman Truong Gia Binh to save one of the three remaining units. FPT IS is the team awarded the yellow hat, entering the next round.

Final competition results



First prize

- Joint force FHO - FO - Sendo
- FPT Information System



Second prize

Base. vn + FPT Telecom



Third prize

Synnex FPT



Battle Happiness

FPT Smart Cloud + FPT Software + FPT Retail + FPT Education

3.7. Sports competition

3.7.1. Lengken Tug of war

1 Competition rules

- Each unit mobilizes 50 staff members to participate, including at least 10 female staff members. Required participation of at least 1 leader, namely the Chairman or Executive Board of subsidiary companies in each match.
- Format: 9 teams are divided into 3 groups, competing in a knockout competition to find 3 winning teams.



Figure 60: Jingle tug-of-war competition board

2

Content of the competition

- Each round will consist of 3 teams. The leader (Captain) and the last person standing (Manager) wear bib shirts. Organizing Committee prepare.
- Behind each team, there will be a fixed bell 3.5m from the end of the tug-of-war rope. After the command is given, the teams will pull the rope towards the blindfolded “manager”. “Manager” is responsible for ringing the bell (when ringing the bell, the player must still keep one hand on the tug-of-war rope).



Figure 61: Simulation of the Lengeng tug-of-war competition field

3.7.2. Happiness Challenge

The Happiness Challenge is an activity consisting of mini-games in stages, with the aim of strengthening the team spirit of players. Each unit/coalition will be divided into 3 groups, competing based on the time it takes to complete the challenge.

- Number of participating staff: minimum 22 people
- Required participation of at least 1 Leader

Stage 1: Joy - "Joy flows, dances and drinks beer"

- Each team competes with 2 staff members to participate in a double sack jump from the starting point to the finish line
- At the finish line, each person on the team who drinks 2 cans of beer will be counted as successful



Stage 2: Focus - "Make decisions"

- Each team has 5 participating staff members.
- The group of 5 people will move in the form of 4 people carrying a palanquin for 1 person (the person sitting on the palanquin carries a basket attached to a hook-shaped steel bar) and complete the challenge of "moving the basket into the hole".

Stage 3: Trust - "Destroy the pain"

- Each team has 2 staff members participating.
- The two participants will have their arms tied with a rope and move over obstacles on the thorn carpet.



Stage 4: Love - "Together we reach the finish line"

- Each team has 13 participating staff members
- The team's task is that 13 people must stand firmly on a narrow square platform within 3 seconds (when the teams complete the formation of 13 people standing on the platform, the referee will start the 3-second timer).
- In case someone falls down after less than 3 seconds, the referee will stop the timer until that team can stay still for 3 seconds.

RESULTS

- First Prize: FPT Telecom
- Second Prize: FPT Software

3.7.3. Women's basketball

At the Olympic festival event "AI Vui Khoe", women's basketball includes 8 competing teams divided into 4 groups. Teams will participate in the round-robin phase, calculating points to determine the champion team, with a total prize value of up to 18,000,000 VND.

Competition rules

- Each team can register a maximum of 14 people, with 1 representative captain.
- Each competing team includes 7 players (including 1 goalkeeper and 6 female players playing on the field). In particular, the goalkeeper will stand in the float, and fans of each team can take up to 10 water guns to attack the opposing goalkeeper.
- Requires the participation of at least 01 leaders of level 4 or higher (in case the leader is male, he will play as a goalkeeper)

Competition format

- Knockout match
- Each match consists of 2 halves, each half 5 minutes, with a 2-minute break in between
- If the score is tied after 2 official periods, there will be a maximum of 2 additional periods of 3 minutes each to determine the winner. If the first extra period ends with the team leading, the result of the first extra period will be the final result.
- After 2 extra periods, if there is no winner, each team has 6 shots (1 player can only throw 1 shot) from outside the penalty area into the basket to calculate the score.
- After 6 throws, if the winning team is still not determined, a lucky draw will be conducted

=> In particular, this year's women's basketball for the first time introduced a 3-team field for the final match, with the field being an isosceles triangle of 30m x 30m x 30m.

Competition results

- First Prize: FPT Education
- Second Prize: FPT Software
- Third Prize: FPT Telecom - Synnex FPT



Figure 62: Women's basketball images

3.8. Free activities

3.8.1. Free competition game

Regulations and format

- The organizers will distribute 1.000 points to redeem for gifts in the program, with priority given to the first 1.000 participants.
- Employees can receive vouchers at game booths or gift areas.
- With each winning turn in the free game activity, the support staff will stamp the redemption voucher as completed.
- When accumulating 3 stamps, employees can exchange gifts at the gift area. In particular, employees who participate in free games will bring cumulative points to their units.

CHƠI GAME TỰ DO - NHẬN CẢ KHO QUÀ

Trò chơi "AI CAO HƠN ANH"
 Trên cột có các thuốc đo màu sắc xanh dương, cam, xanh lá, đỏ.

 Nhiệm vụ của CBNV là bật nhảy để làm dịch chuyển các mảnh thuốc. CBNV được xem là vượt qua phần chơi khi làm dịch chuyển được các thuốc đo có màu mà BTC yêu cầu, cụ thể:
 • Đối với CBNV nam: Kết quả tối thiểu đạt màu cam.
 • Đối với CBNV nữ: Kết quả tối thiểu đạt màu đỏ.
 Mỗi CBNV được thực hiện tối đa 2 lần, BTC ghi nhận kết quả cao nhất.

Trò chơi "AI ĐÍNH"
 CBNV đứng ở vị trí BTC đã chuẩn bị, cách bia mục tiêu 5m.

 Nhiệm vụ của CBNV là bắn vào bia mục tiêu, CBNV được xem là vượt qua thử thách khi bắn trúng vào các ô có điểm số 8-9-10.
 Mỗi CBNV được thực hiện tối đa 3 lần, BTC ghi nhận kết quả cao nhất.

Trò chơi "AI CHO VÀO LỖ"
 CBNV có thể lựa chọn tham gia hạng mục Swing Golf hoặc Putting Golf.

 Mỗi cbnv có tối đa 3 lần đánh và được xem là hoàn thành trò chơi khi thực hiện thành công 2/3 lần.

Trò chơi "AI LẮC"
 BTC sẽ chuẩn bị sẵn 02 bàn bi lắc.

 Tùy vào số lượng khách tại khu vực, điều phối viên sẽ tổ chức chơi đối kháng cho 2 người (hoặc 4 người).
 2 đội thi đấu đối kháng trong vòng 3 phút.
 Đội chiến thắng sẽ được đóng dấu hoàn thành trò chơi.
 Trong trường hợp hòa, cả 2 đội đều nhận được đóng dấu hoàn thành trò chơi.

BTC sẽ phát 1000 phiếu tích điểm đổi quà trong chương trình, ưu tiên 1000 khách tham gia đầu tiên. CBNV có thể nhận phiếu tại các gian hàng game hoặc khu quà tặng. Với mỗi lượt chiến thắng trong hoạt động trò chơi tự do, hỗ trợ viên sẽ đóng dấu hoàn thành vào phiếu đổi quà. Khi tích lũy đủ 3 dấu, CBNV có thể đổi quà tại khu quà tặng. Đặc biệt, CBNV tham gia các trò chơi tự do sẽ mang về điểm cộng tích lũy cho đơn vị mình.

Figure 63: Free competition game

3.8.1. Free competition game



Figure 64: "AI CAO HƠN ANH" Game



Figure 65: "AI DÍNH" Game



Figure 66: "AI CHO VÀO LỖ" Game



Figure 67: "AI LẮC" Game

3.8.2. FPT record 35 years

FPT's creative activities aim to recognize and honor “excellent” individuals and teams through interesting record categories evaluated through many aspects such as Body shape, weight, height,...

How to join

- Fill out the registration form provided by the Organizing Committee and confirm your participation in the FPT Record
- Select an existing record category or register a new record category
- Cultivate, practice, and send proof of records Organizing Committee
- Gather in the "Emulation - Record" area and directly set or break FPT records

Record category

25 records divided into 5 categories: Bodybuilding, collection, expertise, FPT work history, and sports.



Figure 68: FPT record 35 years

No.1 - FITNESS

- The person with the largest/smallest butt
- The person with the longest splits
- The person with the heaviest/lightest weight
- The person with the longest arm span
- The person with the most holes in their body

No.2 - COLLECTION

- The person with the most holes in their body
- Owner of the oldest FPT uniform shirt
- The person who owns the most FPT uniforms
- The person who owns the most FPT titles/awards
- Owner of the oldest personal laptop
- The person who owns the money of most countries

No.3 - SPECIALIZE

- Youngest PhD
- The person who has been a collaborator/intern the longest
- The person with the most university degrees
- The person with the most foreign language certificates
- The person with the most professional certifications

No.4 - WORK PROCESS AT FPT

- The person who has been with FPT the longest (level 5 and below < level 5)
- Onsite in most countries
- The person who wrote the most History articles in 35 years
- The FPTer couple has worked together at FPT the longest
- People who work at the most member companies

No.5 - SPORT

- The person who owns the greatest total distance in the Happy Run race
- The person who participated in the most soccer tournaments in FPT
- The person who holds their breath the longest
- The fastest person to solve the 3x3 Rubik's Cube
- The person who planks the longest

- **Record recognition:** Each employee who sets a record receives an FPT Record Certificate.
- **Note:** Do not consider records that may cause ethical controversy, violate company regulations and Vietnamese Law, or risk causing harm to the community and the environment.

3.9. Booth activities

Regulations and format

Booth activities at the Olympic Festival event "AI Vui Khoe" on September 13 have many important meanings, not only as a place to introduce and display products, but also play an important role in creating opportunities to exchange, interactions between teams, individual participants, and partners.

This year's "AI Vui Khoe" Olympic Festival event has 10 main booths and 2 booths for Sponsors. Each booth will be provided with 1 table and 2 chairs, using no more than 3000W of electricity.

ACTIVITIES FOR BOOTH					
NO.	BOOTH NAME	SIZE OF BOOTH	PRODUCT CATEGORY	ITEMS BROUGHT INTO THE VENUE (Tables, chairs, electrical tools, etc.)	NOTES
1	Bánh Gà Bá Gành	2,4x0,9	Chicken cake, steamed buns, fried balls, peach tea, pandan tea, lemon tea, persimmon tea	01 Double electric stove, 01 table, 02 foam boxes for food + trays, bags, skewers, food containers, 01 brand name sign, and 01 lucky draw board.	Electric stove with a power of 2500W.
2	Kem hoa quả tươi Limu Paletas	2,4x0,9	Fruit popsicle	01 Darling 7079ASKI ice cream cabinet, 02 foam boxes for ice cream and serving items, 01 80x1m8 Standee.	Ice cream cabinet with a power of 2.4KW/24h.
3	Bake Away - Nướng Bánh Lên	2,4x0,9	Grilled chicken eggs, fresh coconut, Nem Bụi (a type of Vietnamese spring roll), rice cakes, roasted peanuts, soaked and cooked chicken feet, various sweet cakes	1 microwave, foam box for ice.	
4	Tiệm em gái Fờ Cu	2,4x0,9	Hạ Long yogurt, Dalat fragrant soy milk, 10-flavor seed milk, Hanoi pomelo sweet soup, handmade Nem (spring rolls), kombucha, cold brew, wet wipes, fan, baguette		
5	Tiệm Mây	2,4x0,9	Kumquat tea, fried sour spring rolls, fried cheese sour spring rolls, crispy fried cheese sour spring rolls, cheese and chili salt-shaken potatoes, chili salt-shaken potatoes, fried cartilage, skewered fried chicken, superhero cheese, fried shrimp balls, fried fish balls, fried surimi shrimp, spiral fried squid	01 Double electric stove, 01 table, 03 foam boxes for food + trays, bags, food containers, skewers, 01 brand name sign, and 01 Standee.	Electric stove with a power of 2500W.

Table 16: Booth activities



ĐĂNG KÝ GIÀN HÀNG “BẠN BÁN, CHÚNG TÔI MUA!!!”

BÁN GÌ?

- Đồ ăn, đồ uống, v.v
- Nghiêm cấm mặt hàng cấm, nhạy cảm
- Ưu tiên mặt hàng nhanh và có thể mang đi

PHƯƠNG THỨC GIA NHẬP

- Đăng ký thuê gian hàng theo đường link BTC cung cấp
- Đặt cọc đảm bảo: 2.000.000 VNĐ/gian
- Số lượng có hạn, ưu tiên đăng ký sớm

HỘI THAO “AI VUI KHỎE” 07:00 - 12:00 Ngày 13.9/2023 Sân Vận Động Quốc Gia Mỹ Đình



Figure 69: Register for a booth

04 Communication Activities

4.1. Workplace page FUN FPT

Workplace page FUN FPT is the main communication channel to provide information about the September 13 sports festival through content such as Outstanding activities, games,... activities for work before, during, and after the event.

- Media content will be deployed according to the time frame below
- Email recipients: all employees
- Format: attached information, images, videos

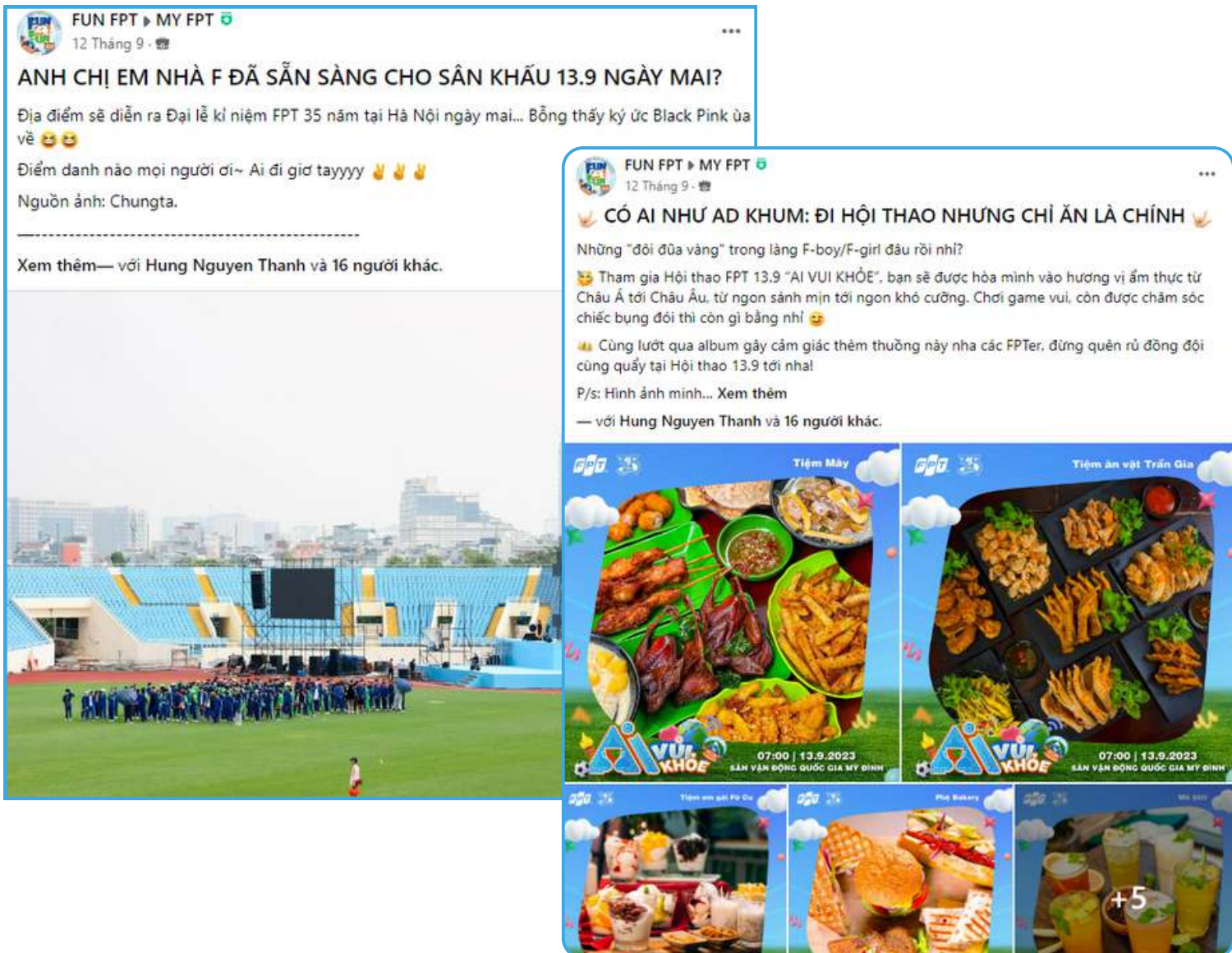


Figure 70: Internal communication network - main communication channel for the event

Timeline Workplace

Day	Timeline	Content	Describe
15/08	09:00	Start up	Official launch September 13
16/08	11:00	Featured activity	Olympic Festival "AI Vui Khoe" in Hanoi (ensemble - parade theme)
	14:00	Olympic Festival "AI Vui Khoe" Hanoi	Results of draw for performance - parade + sports competition table
17/08	11:00	Olympic Game	Olympic Game
	17:00	Jingle tug of war	Jingle tug of war
21/08	11:00	13/09	Recap from previous years
22/8	12:00	Great beer party	Focus on beer and food party (AI drunk, AI full)
23/08	09:00	Recap the event	13.9 years ago
	11:00	Countdown	Still... until September 13
24/08	11:00	Check-in	Check-in instructions: check-in to receive gold in lucky order
	14:00	Game BINGO	Instructions for playing Bingo game on myFPT
05/09	09:00	FPT record	Record registration
	11:00	Leaders in Hanoi	<ul style="list-style-type: none"> Men's leadership football Women's leadership basketball basket
	14:00	Women's basket ball	Unique features of FPT
	16:00	myFPT	<ul style="list-style-type: none"> Play game: Bingo (1309 gold) Predict results Play games to accumulate points Vote the hotness of the leader
	17:00	Scoring regulations for the entire group	At Hanoi
07/09	14:00	Announced	Jury at the Olympic Festival "AI Vui Khoe" Hanoi
08/09	All day	Sponsors and Booths	Introducing sponsor and Booth activities
	11:00	Remind	Lucky Draw Note for parking: bring ticket and park the car Bingo: 1309 gold
12/09	All day	Donors	NTT and booth
	14:00	Remind	Time, location, activities, weather situation
13/9	All day	Realtime	Hanoi (updated continuously)
14/9	09:00	Repercussion	Photo in Hanoi
15/9	09:00	summary	Hanoi Award
	14:00	Interview	The staff members participated on September 13
	17:00	Thank you	Thank you from the Organizing Committee September 13
16-20/9	All day	summary	Video Recap of the event
			Performances of each member company team at the Olympic Festival "AI Vui Khoe"

Table 17: Timeline Workplace

4.2. Email

- Email communication content will be deployed according to the time frame below
- Email recipients: all Hanoi staff
- Format: information, attached images

Timeline Email

Day	Timeline	Describe
21/8	12:00	Official launch the Olympic September 13
25/8	14:00	Note when preparing + My FPT instructions (Checkin + Bingo Game)
29/8	11:00	Register for a booth
6/9	14:00	The Olympic AI Vui Khoe; sports, beer festival, guests,...
	17:00	MyFPT: user manual (Hanoi)
12/9	16:00	Remind the Olympic AI Vui Khỏe Festival
18/9	17:00	Thank you staff and summary of awards

Table 18: Email communication timeline

4.3. Facebook page Fun4Fun

- Facebook page Fun4Fun with significant popularity - reaching 10,000 likes and 13,000 followers will be one of the main communication channels of FPT's 35th anniversary event.
- The content of posts during more than 1 month of implementing the campaign will be updated to convey information throughout the event from August 10, 2023 - September 13, 2023.

Fun4Fun
11 September

[HN] 🤩 CÒN GÌ TUYỆT VỜI HƠN KHI MẶC ÁO FPT 35 NĂM ĐI QUẦY 13.9 🤩

🌿 Áo FPT 35 năm tiếp tục nổi bật với màu nền cam điển hình, tượng trưng cho nguồn năng lượng tích cực, nhiệt huyết, mạnh mẽ vươn tới phía trước.
 🤩 Logo FPT thêu nền trắng, nhẹ nhàng nổi bật bên góc trái áo, điểm chạm gần nhất với trái tim mỗi người.
 🤩🤩🤩 Đặc biệt, phía sau lưng áo được in thông điệp về sứ mệnh 35 năm Kiến tạo hạnh phúc lồng ghép hình tượng logo FPT. Biểu tượng được tạo nên bởi các đường nét gợi liên tưởng tới công nghệ và sự kết nối: FPT với gia đình, bạn bè, đối tác, khách hàng, cộng đồng và chúng ta – những người đồng đội FPT. Bên cạnh đó, đây là phiên bản áo dành riêng cho CBNV tại thị trường Việt Nam. Tại thị trường nước ngoài, thông điệp Kiến tạo hạnh phúc sẽ được dịch sang ngôn ngữ bản địa và tinh chỉnh trên thiết kế áo. **ÁO ĐÃ VỀ CÁC ĐƠN VỊ, CBNV ĐĂNG KÝ NHẬN NGAY VÀ CÙNG NHAU TẠO NÊN "TRỜI CAM RỰC RỠ" VÀO 13.9 TỚI TẠI HÀ NỘI THUIIIII 🤩🤩🤩**

ĐẠI LỄ KỶ NIỆM 35 NĂM THÀNH LẬP TẬP ĐOÀN FPT 13.9
 [T]hời gian: 09.9.2023 - 13.9.2023
 [Đ]ịa điểm: Hà Nội, Đà Nẵng, Thành phố Hồ Chí Minh, Quy Nhơn, Cần Thơ
 #FPT #FPTHanhphuc #fpt35nam

Fun4Fun
12 September

SỔ TAY ĐẠI LỄ 13.9 TẠI HÀ NỘI

🤩 Tất cả những thông tin về các khu vực hoạt động, ưu đãi và giải thưởng ngàn Gold trong ngày 13.9 đều gói gọn trong sổ tay dành cho người F khi tham gia Đại lễ 13.9 tại Hà Nội.
 🤩 Chúc bạn có một ngày hội bùng hết năng lượng bên đồng đội và người thân nhé!

ĐẠI LỄ KỶ NIỆM 35 NĂM THÀNH LẬP TẬP ĐOÀN FPT 13.9
 [T]hời gian: 09.9.2023 - 13.9.2023
 [Đ]ịa điểm: Hà Nội, Đà Nẵng, Thành phố Hồ Chí Minh, Quy Nhơn, Cần Thơ
 #FPT #FPTHanhphuc #fpt35nam

The graphics include a program for the 'SỔ TAY ĐẠI LỄ 13.9 TẠI HÀ NỘI' on 07:00 | 13.9.2023 at the National Sports Stadium, and a 'LAYOUT SỰ KIỆN' diagram showing the stadium layout with various zones like 'Khu vực VIP', 'Khu vực Truyền hình', 'Khu vực Truyền thông', and 'Khu vực Khách mời'.



Figure 71: Fanpage Fun4Fun - main communication channel at FPT's 35th birthday event

4.3. Facebook page Fun4Fun

Below are the details **post timeline** on the Fun4Fun page starting from August 15, 2023, to September 15, 2023:

Day	Timeline	Content	Describe
15/08	11:00	Start up	Official launch September 13
16/08	11:00	Featured activity	Olympic Festival "AI Vui Khoe" in Hanoi (ensemble - parade theme)
	17:00	Olympic Festival "AI Vui Khoe" in Hanoi	Results of draw for performance - parade + sports competition table
17/08	17:00	Complete game	Complete game
	20:00	Jingle tug of war	Jingle tug of war
19/08	20:00	Avatar, Cover	Change Avatar, Cover 13.09
21/08	20:00	13/09	Recap from previous years
22/08	11:00	Check-in	Check-in instructions: Check-in to receive gold in lucky order
	20:00	Game BINGO	Instructions for playing Bingo game on myFPT
24/08	11:00	Great beer party	Focus on beer and food party (AI drunk, AI full)
25/08	11:00	Countdown	Still... until September 13
05/09	11:00	FPT record	Record registration
	15:00	Leaders in Hanoi	<ul style="list-style-type: none"> Men's leadership football Women's leadership basketball basket
	17:00	Women's basket ball	Unique features of FPT
	19:00	myFPT	<ul style="list-style-type: none"> Play game: Bingo (1309 gold) Predict results Play games to accumulate points Vote the hotness of the leader
	21:00	Scoring regulations for the entire group	At Hanoi
07/09	17:00	Introduce	Guests in Hanoi: MCs, Bands, Artists, etc.
	19:00	Announced	Jury at the Olympic Festival "AI Vui Khoe" Hanoi + Awards
08/09	All day	NTT and Booth	Introducing sponsor and Booth activities
	20:00	rehearsal	Review situation
12/09	20:00	Remind	What do staff need to prepare when September 13 arrives? What is the weather situation in different regions?
13/9	All day	Realtime	Hanoi (updated continuously)
14/9	09:00	Repercussion	Photo in Hanoi
15/9	11:00	summary	Hanoi Award
	15:00	Highlight	Hanoi
	17:00	Interview	The staff members participated on September 13
	20:00	Thank you	Thank you from the Organizing Committee September 13

Table 19: Media Timeline Facebook page Fun4Fun

05

Livestream

The organizing committee has built a live stream script and linked with the internal communications department to jointly conduct a live stream on Workplace FPT Chungta News for the Olympic Festival Event "Ai Vui Khoe" at 8:00 a.m. on September 13, 2023. Livestream helps viewers watch the event remotely, reaching many different audiences or employees who cannot participate



Figure 72: Coordination technical area

06

Budget

Note: The figures above are estimates, not actual numbers; the data has been altered for security reasons.

Budget for the "AI VUI KHOE" Olympic Festival 13/9	
Estimated Budget	3.418.998.000
Actual Budget	3.679.698.000
Additional costs	260.700.000
CATEGORIES	CASH (VND)
Logistics	283.700.000
Entertainment for the Beer Festival	50.000.000
Complilation of sports tournament prizes	75.500.000
Lucky Draw gift list	40.980.000
Overall cost of equipment & workforce	2.395.000.000
Contingency & Risk provison	500.000.000
ACTUAL BUDGET	3.345.180.000
VAT 10%	334.518.000
TOTAL ACTUAL BUDGET	3.679.698.000

Table 20: Budget for the "AI VUI KHOE" Olympic Festival 13/9

Budget Details

Categories	Content	Cash (VND)
CONTIGENCY BUDGET		
Contigencies	Investment and Equipment Categories	300.000.000
Risk Management Costs	Potential Risks	200.000.000
TOTAL		500.000.000

Table 21: Contingency Budget

Content	Unit price (VND)	Cash (VND)
LUCKY DRAW GIFT LIST		
Garmin 955 Solar Watch	15.000.000	15.000.000
IPad Gen 10 2022 10.9 inch WiFi 64GB	12.990.000	12.990.000
Garmin Forerunner 55 Watch	5.000.000	5.000.000
Garmin Forerunner 55 Watch	5.000.000	5.000.000
Unie 8-liter Air Fryer UE-800	2.990.000	2.990.000
TOTAL		40.980.000

Table 22: Estimated Budget for Lucky Draw Gifts

Budget Details

Categories	Content	Cash (VND)
AWARDS AT THE 13.9 HANOI CEREMONY		
Frist Prize	<ul style="list-style-type: none"> Happiness Challenge Women's Basketball Duet Performance 	28.000.000
Second Prize		20.000.000
Third prize		18.000.000
Encouragement Prize		8.000.000
Individual Prize		1.500.000
TOTAL		75.500.000

Table 23: Budget for awards

Categories	Content	Cash (VND)
ENTERTAINMENT FOR THE BEER FESTIVAL ON 13/9		
FPT BAND	Keyboard	35.000.000
	Guitar bass	
	Guitar solo	
	Guitar Chord	
	Singer	15.000.000
	Drum	
	Sound system	
TOTAL		50.000.000

Table 24: Budget for Beer Festival

Overall cost of equipment & workforce		
Places	Venue rental for organization	1.100.000.000
	Decoration	375.000.000
Production and setup	Standee (x60)	30.000.000
	Stage	50.000.000
	Stage flooring system	20.000.000
	Three levels: Three-level system in front of the stage	10.000.000
	Chicken wings: Iron frame with Foamex decal	10.000.000
	Stage backdrop	30.000.000
	LED screen set	30.000.000
	Stage edge lighting	5.000.000
	Control screen enclosure	5.000.000
	Technical equipment	Sound and lighting system
LED screen set		100.000.000
Cue Set		20.000.000
Online Technology	Black magic	50.000.000
	Intercom + tally wireless	40.000.000
	Sony PMW300, tripod, battery	200.000.000
	Network connection	150.000.000
Human Resources	Service staff, volunteers,...	150.000.000
TOTAL		2.395.000.000

Table 25: Overall cost of equipment & Workforce

07

Real Risk Management

Below are the actual risks that occurred during the organization of the “AI Vui Khoe” Olympics on September 13, 2023, including the setup phase, the event itself, and how the organizing committee handled these situations. Olympics on September 13, 2023, including the setup phase, the event itself, and how the organizing committee handled these situations.

No	Risks	Solutions	Lesson Learnt
1	Poor coordination among the members of the organizing committee (confusion in taking care positions, unclear understanding of each person's responsibilities...)	<ul style="list-style-type: none"> Utilize walkie-talkies for communication in case issues arise. Observe and actively engage in communication with team members throughout the execution process. 	Understand the checklist before starting the implementation.
2	Lack of stable staff in audience management positions (entering restricted areas, etc.)	<ul style="list-style-type: none"> Coordinate personnel near the incident location to address encountered issues. The observation support team actively takes initiative in handling issues when they arise. 	<ul style="list-style-type: none"> Supplementing personnel. Arrange personnel logically in each area.
3	The activities during the event extending beyond the planned schedule resulted in a delayed finish time.	<ul style="list-style-type: none"> Set up four teams simultaneously for consecutive games at two different venues and organize player assignments for the free games. Move the Lucky Draw segment and the award ceremony of the "AI Vui Khoe" Olympics to the evening gala. 	<ul style="list-style-type: none"> Develop detailed plans for each activity. Temporarily pause or switch to another time frame for the unfinished items.
4	Leng keng Tug of war Risks	<ul style="list-style-type: none"> Contact the medical team. Turn off and delete the livestream when there are images of the incident. Coordinate personnel to disperse the crowd. Other activities continue to take place to attract participants, avoiding any impact on the overall event. Assess the situation of the victims and organize post-event visits. 	<ul style="list-style-type: none"> Thoroughly check the necessary equipment and preparations. Test the game with the actual number of players to understand the game situation. Remain calm and have an immediate plan for the event to continue smoothly.

Table 26: Real Risk Management

CHAPTER VI

POST-PRODUCTION EVALUATIONS

1. EVENT EVALUATION

2. MEDIA EFFECTIVENESS

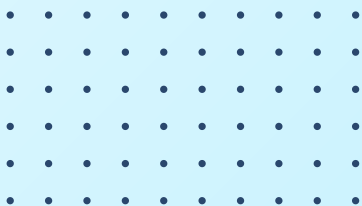
3. POSITIVE POINTS

4. LIMITATION

5. LIVESTREAM

6. RECOMMENDATIONS (for Brands/ Organizations...)

7. LESSON LEARNT



01

Event Evaluation

POST-EVENT EVALUATION RESULTS					
No	Criteria	Goals	Unit	Actual	% change
1	The subsidiary company has leadership attending the event	100	%	100	100%
2	A minimum of 100 people participating in the joint performance per unit	100	people	100	100%
3	Check-in gifts are distributed to all event participants	3000	gifts	3000	100%
4	FPT staff working in the Hanoi area participate in the event series	7000	people	9.582	140%
5	Staff members experience various mini-games on the field and accumulate points to redeem prizes.	3000	people	3500	116%
6	FPT staff members receive event information via email	5	times	7	140%
7	Average evaluation score of staff members after the event	4,5/5	points	4.72	104%
8	Article about the event posted on the Workplace FUN FPT page	250	posts	281	112.4%
9	Average views/posts on the FUN FPT channel	3000	lượt	5400	118%
10	Article about the event posted on the Fun4Fun Fanpage	150	posts	175	116.6%
11	Number of people reached on the Fun4Fun Fanpage	65.000	people	76.382	117%

Table 27: Evaluation results after the event compared to the set goals



1.1. Quantitative Results

To assess the satisfaction of staff members with the event, the organizing committee sent an evaluation form to employees in the form of a star rating on a 5-point scale through the internal MyFPT application. The results obtained from that data are **4.72/5**.

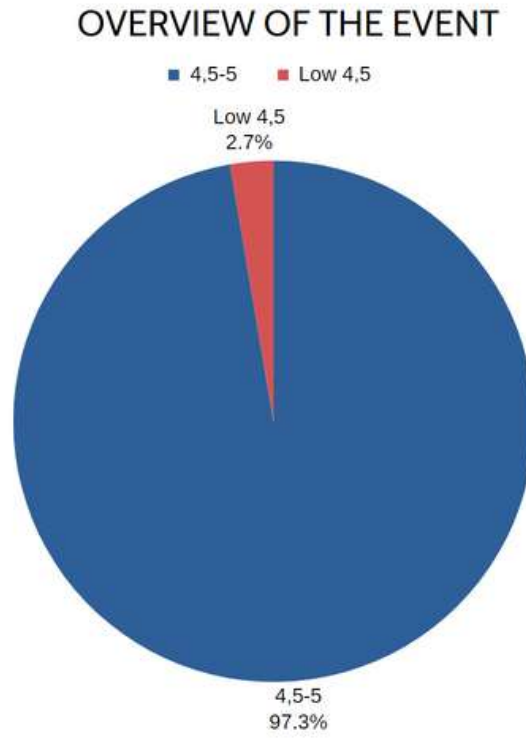


Chart 1: Overall event rating on a 5-point scale

According to the evaluation on a 5-point scale, nearly 98% of staff members indicated that the event was successful, particularly in the synchronized performance competition among subsidiary companies. This is where the continuous spirit of learning and creativity of FPT employees was clearly demonstrated. The incident during the tug-of-war competition was regrettable, with data revealing that 2% of staff members perceived shock and concern witnessing the incident.

These collected data serve as a crucial foundation for detailed evaluation and proposing improvements for future events, ensuring that every aspect of the program runs smoothly and professionally.



Number of participants

- KPI: 7000 people
- Achieved KPI: 9.582 people

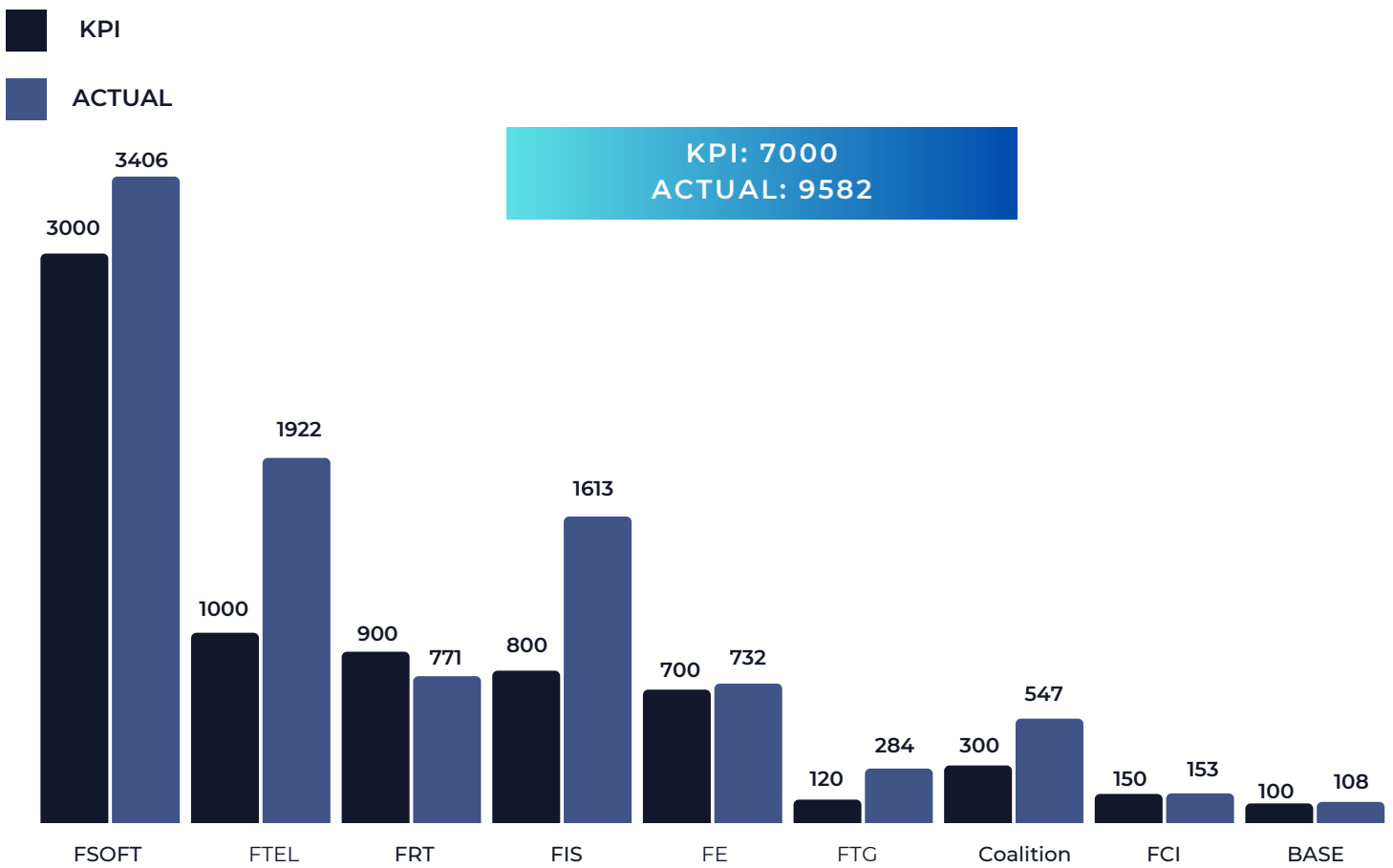


Chart 2: Actual results and % compared to KPI for the number of staff members participating in each unit

1.2. Qualitative Results

The organizing committee collected feedback from both leadership and staff members through direct interviews to gain an objective perspective on the quality of the “AI Vui Khỏe” Olympic Festival

- BOD (Board of Directors) Feedback



The subsidiary companies demonstrated diversity with performances ranging from various sports to artistic displays. From football to hip-hop dancing, each performance brought a lively atmosphere and positive energy. The participating teams not only represented professional competence but also symbolized unity and teamwork spirit.

Mr. Truong Gia Binh
Chairman of the Board of Directors

I highly appreciate the creativity and enthusiasm of the participating teams. Witnessing the unique and creative synchronized performances, where everyone not only brought vibrancy to the event but also showcased team spirit and camaraderie.



Mr. Bui Quang Ngoc
Vice Chairman of the Board of Directors



The “AI Vui Khỏe” Olympic Festival has successfully showcased a great team spirit. The creatively designed competitions have created an exciting atmosphere for everyone participating.

Mr. Nguyen Van Khoa
CEO of FPT Corporation

Over 10,000 people participated in the Olympic event amidst the vibrant festival atmosphere on the morning of September 13. An incredible number on FPT's 35th birthday. Congratulations to the Union & Culture (FUN) for excellently completing their mission.



Mr. Hoang Nam Tien
Vice Chairman of the University Council of FPT University

• Audiences' Feedback



After 13 years of working at FPT, I participate in the Olympic Festival every year, but each time, I have a new feeling because every year the organizing committee brings new and fresh elements, new ways of expression.

Nguyen Thi Thu Nga
FPT Education

From Ho Chi Minh City to Hanoi, Ms.Hanh expressed her overwhelming feeling about the event's scale: "The atmosphere here is truly wonderful, especially with the support of the weather, making it more interesting than in Ho Chi Minh City where it was quite rainy.



Le Thi Hong Hanh
FPT Education



In sports competitions like football, basketball, ... that's something I have to learn about physical fitness training. Every day, I continue to run and play sports at the branch for us to improve our health. In our unit, we invite each other to play football once a week.

Mr. Dang Van Thuong
FPT Telecom

Shared about the opening performance of FPT Polytechnic students, Van Anh shared: "In 7 years of attending birthdays, this is the first time I have witnessed such a visually stunning and excellent performance. Elaborate investment, coordinated and beautiful movements, and excellent music. All these elements create a complete and outstanding performance."



Ms. Do Ngoc Anh
FPT Software

Below are the evaluations from the staff members that we conducted through a chat interview after the event.

Nguyễn Ngọc Ánh (FIS HN)

Hội thao văn nghệ đặc sắc, sôi động, trò chơi vui hấp dẫn, quà xì nò, rất xinh nha. Tính ứng dụng cao nữa.



Mỗi tội chơi trò chơi phải xếp hàng hơi lâu nha 😂😂

Lê Ngọc Linh (FE HN)

Hội thao năm nay xì nê, thích nhất màn văn nghệ đầu chương trình với màn xếp logo FPT, quá hoành tráng **100** điểm không có nhưng



Trần Ngọc Hiếu (Base.vn)



Cảm ơn Ban tổ chức đã tạo nên Hội thao 35 cực cháyyyy 🔥🔥🔥

Phạm Ngọc Quỳnh (FRT HN)



Chủ đề đồng diễn năm nay đỉnh quá BTC ơi, các gian hàng năm nay cũng chất lượng nữa, nhất là phần lễ hội bia 😊

Figure 73: Some shared images of employees participating

02

Media Effectiveness

2.1. Workplace FUN FPT



TOTAL
281
Posts

IN 1.5
months

455
Comments

117%
Engagement per posts

WORKPLACE FUN FPT				
No	Criteria	Goals	Actual	% change
1	Average view per post	3000	5400	118%
2	Average engagement per post	30	35.3	117.6%

Table 28: Communication results on FUN FPT

Communication results in 28 days (August 20th - September 18th, 2023)

- Number of posts: 281 posts, an increase of 25.45%
- Number of comments: 455, an increase of 55.82%
- Emotional interactions: 2633, an increase of 89.29%



Figure 74: Over Communication in Fun FPT



Below are the detailed results for each post conducted from August 15th, 2023, to September 26th, 2023, on the internal communication platform Workplace page FUN FPT.

Workplace page FUN FPT				
No	Date Post	Content	Interaction count	View
1	26/9/2023	Looking back at the Olympics Festival “AI Vui Khỏe” on September 13th in Hanoi	47	5,6K
2	19/9/2023	FCI - Performance segment	8	1,9K
3	19/9/2023	FSOFT - Performance segment	10	2,4K
4	19/9/2023	FE - Performance segment	7	1,8K
5	19/9/2023	FTEL - Performance segment	12	2,1K
6	19/9/2023	FIS - Performance segment	29	3,4K
7	19/9/2023	FPT Retail - Performance segment	7	2,1K
8	19/9/2023	SYNNEX FPT - Performance segment	11	2,6K
9	18/9/2023	Prize Giving Ceremony in Hanoi - “AI Vui Khỏe” Olympic Festival	9	2,2K
10	18/9/2023	Photo link of the Olympic Festival	13	3,1K
11	14/9/2023	Realtime events	26	4K
12	12/9/2023	Remind employees	11	2,3K
13	12/9/2023	Guidance on using MYFPT	7	2,9K
14	12/9/2023	Booth activities	18	4,6K
15	12/9/2023	Grand Event Handbook on September 13th in Hanoi	21	3,8K
16	12/9/2023	Announcement of Lucky Draw prizes.	14	2,8K
17	11/9/2023	Costume for the Olympic Festival on September 13th	21	3,5K
18	11/9/2023	Invitation to participate in the “AI Vui Khỏe” Olympic.	3	2,1K
19	9/9/2023	Training atmosphere of the “AI Vui Khỏe” Olympic Festival.	23	3K
20	7/9/2023	FPT record registration status	10	3K
21	7/9/2023	Sponsorship unit	14	3,5K
22	6/9/2023	Announcement of the judging panel	16	4,2K
23	5/9/2023	MC of the “AI Vui Khoe” Olympic Festival	14	5K

Table 29: Media results for each post

2.2. Fanpage Fun4Fun



76.282

Reachs

IN 1.5
months

16.213

Visits

3.900

Reactions

FANPAGE FUN4FUN					
No	Criteria	Before	Goals	Actual	% change
1	Reach	58.197	65.000	76.382	117%
2	Visits	4.244	6.000	16.213	270.2%
3	Page Likes	10.490	10.600	10.650	100.4%
4	Followers	13.290	13.500	13.950	100.6%

Table 30: Pre and post-event communication results

Số người tiếp cận

Xuất

Số người tiếp cận trên Facebook ⓘ

76.382 ↑ 11%

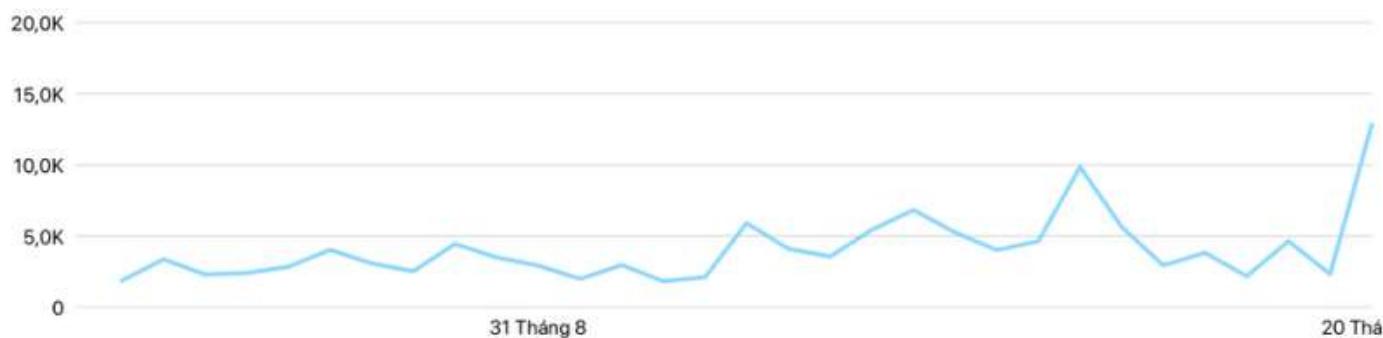


Figure 75: Reach number on facebook page Fun4Fun

2.3. Email



100%

Employees

IN 1.5

months

7/5

Emails

140%

Change

EMAIL CHANNEL			
Criteria	Goals	Actual	% change
FPT staff members receive event information via email	5 times	7 times	140%

Note: Content and timeline have been deployed according to the established communication plan.

2.4. Social Listening

We can see that the Olympic Festival event "AI Vui Khoe" celebrating the 35th anniversary of the establishment of FPT Corporation has created a special mark in everyone's hearts. All competitions are marked by team spirit, working together, working hard and rejoicing together when winning "TEAM - TOGETHER EVERYONE ACHIEVE MORE".

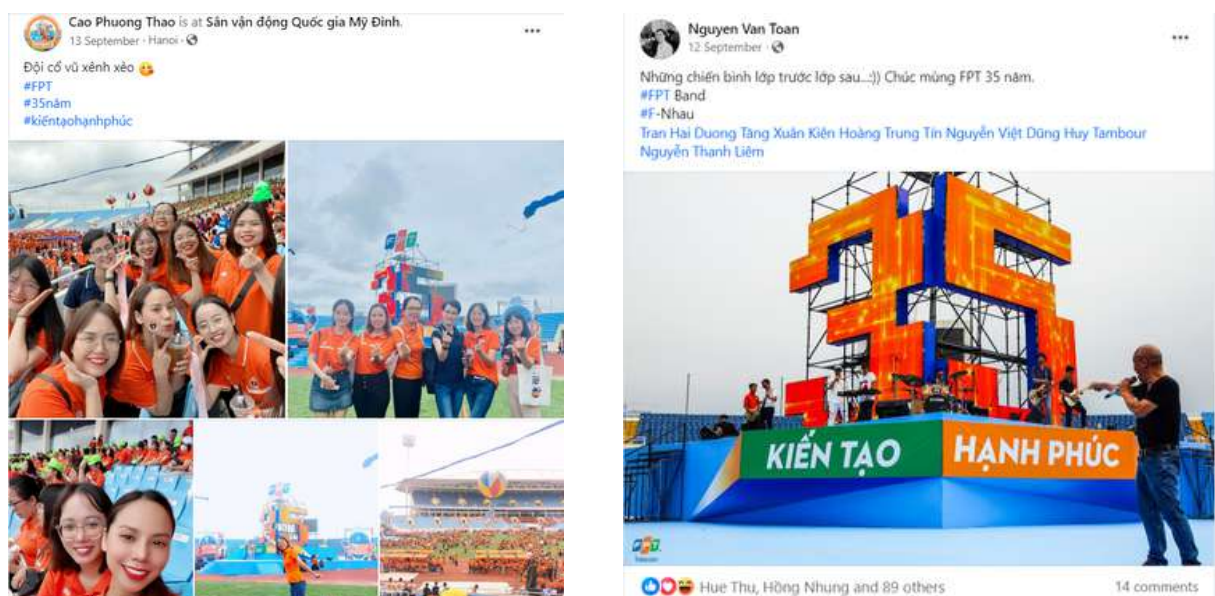


Figure 76: Employee's feelings about the Olympic Festival

Album FPT 35 (13/9/2023)



Bui Binh Minh is 😊 feeling thankful.

13 September · 🌙 · 🌐



ĐỒNG ĐỘI

Mọi người đều viết về kết quả của hội diễn, hội thao với vô vàn những cảm xúc khác nhau. Tôi chọn mở đầu cho hành trình 35 năm sinh nhật tập đoàn FPT với những người anh em. Những người anh em "cây khế", những anh em "trên bến dưới thuyền", những người FPT chân chính - "sống bằng niềm tin" và thật giản dị.

Là cô gái ấy, tối hôm trước vừa được ra viện sau khi sốt xuất huyết 1 tuần. Ngày hôm sau cho dù "ngăn cản nhiều cách" nhưng vẫn trốn mẹ ra sân điền kinh với thể trạng sức khỏe 50%.

Là chàng trai ấy, nhà xa 2 chục cây số nhưng tối nào cũng lê lét ở trường múa "chỉ để" vác ghế, mua bánh mì và nhiều lúc còn ăn "chửi".

Là cô gái ấy, chuyên tắt noti buổi tối và cuối tuần, thôi thì cũng sống trong cảm giác 2h đêm update công việc. Cái gắt nó là bình thường, nhưng năm nay thì không dám dọa mình lúc nhậu đêm nữa.

Là thằng hói, vẫn hay chửi mình sau lưng nhưng đã nhận thì luôn trách nhiệm và hết lòng vì công việc.

Là cô gái đi đôi giày 5 củ, vẫn khóc sau mỗi đêm hội diễn. Vẫn thức đêm đến 4h sáng như mọi khi, chỉ khác là tỉnh dậy lúc bình minh.

Là cậu ấy, dù bận trăm công ngàn việc vẫn ngày ngày cùng anh em quần thảo sân bóng F-ville.

Là thằng em, luôn có những góp ý tinh tế và đầy nhiệt huyết từ những ngày đầu. Lên sếp rồi nhưng gọi lúc nào sẵn sàng lúc đấy..

Là thằng em, nói thế nào nhỉ? Bảo gì làm nấy thì thành ra mình mất dạy quá, nhưng nói chung là khi nào thằng anh cần thằng em sẵn sàng kể cả đón đi làm buổi sáng. Kiểu dễ tính như 4 ý. 😊

Là chị gái ấy, ôm trăm công ngàn việc, vẫn phải vào đây phụ giúp các em. Sau 1 ngày đại chiến từ sáng đến đêm, hôm sau tiêu chảy mịa luôn.

Figure 77: Mr.Bui Binh Minh - Union & Culture Officer at Fpt Fville Software Village



Bối Vy

15 September · 🌐



Vài lời cho FPT 35 năm đáng nhớ ❤️

Con số kỷ lục OKR 10 nghìn người tại Sân Vận động Quốc Gia Mỹ Đình buổi sáng và 3,500 người tại Trung tâm Hội Nghị Quốc gia buổi tối 🎉

Mọi người cứ hay bảo m giãn cơ mặt ra, nhưng mà em giãn không nổi =))

Chỉ vồn vẹn 3 tuần để lên ý tưởng, thiết kế đạo cụ, lên bản vẽ sản xuất quần áo, huy động sinh viên để tham gia tiết mục mở màn Hội Thao và Hội diễn và 2 tuần tập luyện full công suất.

Lần đầu tiên số lượng diễn viên của mở màn lại đông đến như thế, đông kỷ lục từ trước đến nay ❤️

Hội Thao - 1,309 người

Hội Diễn - 180 người (trong đó có 20 lãnh đạo bao gồm Hội đồng sáng lập, Ban điều hành Tập đoàn và Ban điều hành các CTTV)

Có những ngày cảm giác muốn bỏ cuộc, muốn đập đầu vào tường =)))

Tập luyện ngày nào cũng thiếu người, khổ sở xin lên xin xuống năn nỉ làm sao tham gia cho em đủ 1 buổi thôi để ghép đội hình cũng không thể. Ngày nào biên đạo cũng chửi xa xả vào đầu là em ơi thế này anh không dựng nổi nếu cứ thiếu người như này anh không làm nữa =))))))

Rồi muốn Hội diễn tiết mục ấn tượng, xuất hiện toàn bộ dàn lãnh đạo thì phải đi thu bài cho 20 người, lịch các anh thì bận mình thì thiếu người, chạy đi chạy lại tìm đủ mọi cách để xin lịch thu xếp người đi thu, anh ở đâu em đi đến đấy.

Đến tận ngày 12 trước khi chương trình diễn ra 1 ngày mới thu đủ giọng của bài mở màn để mix ngay trong đêm cho kịp tối mai diễn.

Lắm lúc chán nản chảy cả nước mắt =))))))

Rồi cùng lúc lại cầm đầu Liên quân đi thi Hội Thao với Hội Diễn.

Người thì hèo, lại còn liên quân 3 nơi, đi tập không ngày nào đủ người. Ngày nào cũng phải năn nỉ mọi người là anh chị cố gắng đi đủ giúp em nhé, chỉ còn mấy ngày nữa thôi, nhưng mà cuối cùng thì đến ngày cuối đi diễn mới là ngày quân số có đủ =)))))).

Khó khăn thì không thể nào kể xiết. Nhưng mà cuối cùng cũng thật thành công.

Tiết mục mở màn 2 chương trình đều hoàn thành rực rỡ 🎉

Liên quân Hội Thao đạt giải Nhất Battle Đồng diễn và Ai Ấm (Giải tiết mục ấn tượng) cho Hội Diễn, giải Nhì Toàn Đoàn 🏆

Cảm ơn mọi người rất nhiềuuuu trong những ngày gấp rút vừa quaa, một kỷ niệm thực sự đáng nhớ cho năm 35 năm "Kiến tạo hạnh phúc"

#FPT1309

#FPT35

Figure 78: Ms.Hoang Thi Mai Trang - Content Program Manager "AI Vui Khoe" Olympic

03 Positive Points

- **The stage design for FPT35: “Unique - Distinctive”**

Designed with a youthful, modern, and creative style, the stage is highlighted by a central figure, the number 35 in orange, shaped into a block, symbolizing the Grand Celebration of the 35th Anniversary and the phrase “Building a Happier Future, Together”, conveying a powerful message to all employees.

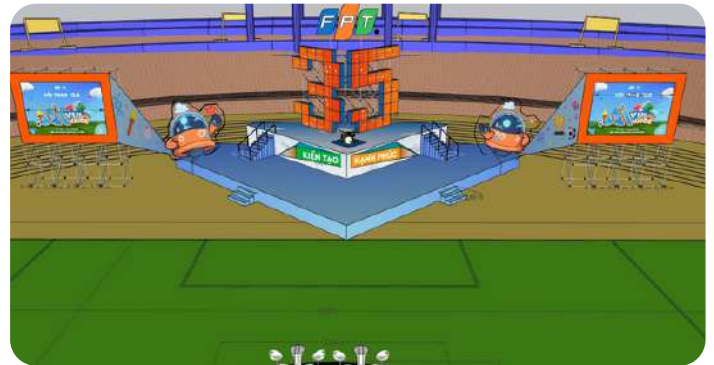


Figure 79: Stage design

- **Opening Performance**

The opening performance of the Olympic Festival “AI Vui Khỏe” was meticulously crafted and presented as a new element of the event, featuring the participation of 300 students performing to the theme music “Building a Happier Future, Together”. At the end of the performance, athletes from the 9 teams entered the center of the My Dinh National Stadium to create a giant FPT flag together. Simultaneously, kites with fluttering FPT flags and ribbons in FPT's three colors were released into the sky, creating a vibrant and colorful scene.



Figure 80: Opening Performance

- **Professional Organization**

Every organizational task was proactively and professionally carried out by FPT, from planning and promotion to the implementation of activities during the event. This demonstrates the confidence and event management capabilities of the FPT community.



Figure 81: Organization Team

- **Team Spirit Enhancement Challenges**

The event is not just a place for individuals to showcase their talents but also an opportunity to create positive experiences for team spirit. The challenges are designed to require collaboration and communication among team members, not only strengthening relationships within the company but also promoting teamwork and unity.

- **Dance Battle Showcasing Individuality**

The dance battle is not only an entertainment event but also an opportunity for teams to showcase their uniqueness and company love, contributing to building a positive atmosphere for the Olympic Festival. Encouraging creativity and personalization within each dance team has resulted in unique and interesting performances, adding a lively and dynamic atmosphere to the event.



04

Limitations

Despite its many strengths, the “AI Vui Khoe” Olympic Festival also encountered some limitations that need improvement:

- **Incident in the Tug of War Competition**

A notable issue occurred during the Tug of War competition. This incident could impact not only the participants' experience but also the overall atmosphere of the event, diminishing people's enthusiasm to participate. To address this problem, careful inspection and maintenance of equipment and sports gear before the event are crucial. Additionally, a contingency plan should be in place to handle emergencies promptly and effectively when incidents occur.

- **Delayed Event Schedule**

The delayed schedule of the event compared to the initial plan can create discomfort for both the audience and participants. This delay may result from inadequate time management or unforeseen incidents. To improve this aspect, the planning process needs to be detailed and flexible enough to handle unexpected fluctuations. Clear and transparent communication with the audience is also essential to ensure understanding and acceptance of any changes in the event timeline.

- **Inadequate Representation of the AI Theme**

Considering the event's focus on the 'AI' theme, reflecting the leadership's desire to integrate technology into sports activities in the current era of digital technology, this aspect was not demonstrated during the 'AI Vui Khoe' Olympic Festival.

05

Recommendations For Organizations



FOR FUTURE...

1 Concept for organizing the FPT36-year Olympic event



Figure 82: Draw inspiration for organizing the 2024 Olympics from the sharing of Mr. Hoang Nam Tien in 2022

- **Concept:** Unity, determination, goals, discipline, and creativity akin to soldiers.
- **Objective:** Craft a unique and meaningful sports event, infused with the spirit of unity, discipline, and creativity, providing a vibrant experience while staying true to the essence of a soldier.
- **Implementation Idea:** Each participating team will be associated with a distinctive color, symbolizing the spirit and values of a soldier. The emblem and slogan of each team will reflect military characteristics such as unity, determination, goals, discipline, and creativity.

2 Collaborative Performances by Students from FPT Educational

This year's "AI Vui Khoe" Olympic Festival in Hanoi brought attention with a remarkable opening act prepared by nearly 300 students from FPT Polytechnic. This was also a distinctive highlight of the "AI Vui Khỏe" Olympic Festival. Celebrating FPT's 35 years with the message "Building a Happier Future, Together" reflects the spirit of solidarity, and spreading love to the community. To enhance this spirit, our project team proposes the solution: **Supplement collaborative performances by students from FPT educational institutions.**

3 Supplementing the Stage Technical Expert Team

Large-scale events often come with various technical risks, from sound issues to lighting malfunctions. A proficient stage technical expert team helps minimize risks and promptly address any issues that may arise. Additionally, stage technology is continually advancing with the integration of new technologies. A team of stage technical experts can bring innovation and incorporate advanced technologies into the event, adding value to the audience experience.

4 Conducting a Detailed Research Survey

Research surveys help identify and understand the causes of specific issues, as well as predict the consequences of decisions or actions. However, this has not been meticulously implemented in this year's event organization. There is a need to strengthen human resources, and supervision, and develop a detailed plan for conducting research and evaluation of the event.

06

Lesson learnt

We would like to extend our sincere gratitude to Mrs. Nguyễn Thị Huệ (Thesis Advisor) and FPT Union and Culture Head Office for providing us with the opportunity to participate and contribute our youthful energy and enthusiasm to the “AI Vui Khoe” Olympic Festival. After the collaboration, we draw profound lessons as follows:

- Quality control ensures no incidents during the event execution. To have a successful program, besides the captivating elements to attract the audience, the silent background of quality assurance is crucial, ensuring the safety and quality of the event without any regrettable incidents.
- The significance of cultural work within every business entity. FPT Corporation is recognized as a place where the corporate culture is emphasized and deeply cared for by the leadership. This emphasis on corporate culture is vital for achieving success, fostering a sense of unity, and creating a powerful force among all employees.



Figure 83: We and Supervisor, FPT Union and Culture Head Office



CONCLUSIONS

Throughout the process of organizing the “AI Vui Khoe” Olympic Festival commemorating the 35th anniversary of the establishment of FPT Corporation, our team **GRA497_G3** along with FPT Union and Culture Head Office, has truly exerted effort and passion into this grand event. From conceptualization, and research analysis, to the execution of plans and implementation of activities, each step has been carried out meticulously and professionally.

The “AI Vui Khoe” Olympic Festival is a commemorative event, a symbol of unity, and a sense of being a family among FPT people. The participation of nearly 10,000 people is evidence of the excitement and interest of the FPT community. Organized activities are closely interconnected, from leadership exchanges to intense moments in sports competitions or lively moments with team performances. All of these create a positive and enthusiastic atmosphere. The success of the event is measured not only by the number of participants but also by innovation, finesse in the organization, and especially the support and positive interaction from the entire staff.

It can be seen that the “AI Vui Khoe” Olympic Festival is a memorable journey that enhances pride and team spirit for FPT. The event has proven that, when united and focused on a common goal, we can create wonderful and meaningful experiences together.

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APPENDICES

Expected risks

Type	Risk identification	Reason	Risk management	Prevention plan
Organization and production	Delay compared to the expected program timeline	Due to subjective reasons from the company or objective reasons from the guests	- If about 30 minutes is acceptable - If it is too long, unnecessary procedures will have to be cut - Contact the MC on stage for consistent handling	- Provide contingency time in the plan - Make a list of activities that can be cut if time is running out
	The light is broken, there is no LED light or the screen is shorted, burned out, and not displayed.	Due to a technical error in lighting	- Need 1-2 people with in-depth experience and knowledge - Training and supplementing handling methods for the technical team	- The event supplier is required to ensure the continuity of the event, including sound, lighting, and materials elements to serve performance needs. - The technical side needs to test it themselves before the event.
	Problems arising during the production, transportation, and installation of equipment to the event venue (damage, delay, non-compliance with requirements,...)	Due to subjective reasons, the company was too trusting and did not check carefully or due to shortcomings on the supplier's part	Immediately notify the supplier and technician for quick processing	Develop a comprehensive logistics plan, including timelines, responsibilities and contingencies. - Coordinate with reliable suppliers to ensure smooth equipment transportation and installation. - Conduct thorough site inspections and risk assessments to pre-empt potential challenges.
Accidents, natural disasters	Offline events cannot be held	Due to bad weather conditions (heavy rain, storms, extreme heat,...)	If there is little rain, the organization time can be postponed. If heavy rain does not stop, it is necessary to postpone the program or hold it indoors, in places with verandas.	- See weather forecast in advance. - Prepare the tarpaulin in advance to spread it.
	Participants have health problems (accidents, injuries, etc.)	Due to health reasons of guests or problems with the company's organizational processes	- Contact the medical department immediately for treatment. - Continue to organize events to attract the attention of the remaining audience so as not to gather to watch, making the program unable to continue.	- Set up a team to carefully inspect and test before the program occurs. - Make sure the medical team is fully present. - Provide clear instructions and instructions to participants on how to stay safe during the event. - There are compensation policies if the cause is from the program side.
	Fire or explosion due to electricity or other factors	Due to inadvertent participation by guests or because the organizing company did not check carefully	Inform guests to evacuate according to the previously rehearsed route - Use temporary fire-fighting equipment and immediately call the nearest fire department	- Train personnel to evacuate guests and spectators when there are unfortunate incidents - Check and have a plan to prepare in advance for fire and explosion cases
	An epidemic or state crisis makes it impossible to hold an event	Because the impact of the epidemic is more complicated or the area has a very high risk of infection	Postpone the program and announce reorganization as soon as possible	In the contract with the parties, it is necessary to clearly state the issue of natural disasters, including the impact of epidemics, and the parties will postpone the contract term for a specific period of time so that costs can be controlled.
Legal issue	It is difficult to get an event venue license in Hanoi	- Because the big event has many risks - Because there is no suitable location (if there is, but the time is not reasonable)	- Contact many places to be able to finalize at least 1 location - To make sure there must be a backup location - Adjust the event plan if necessary to get approval from the competent authority. - Need to do it as soon as possible	- Understanding of regulations and laws related to licensing. - Contact and work directly with relevant agencies to implement licensing requirements. - Seek support and advice from local partners with experience in event licensing.
Budget	Expenses incurred, exceeding estimates.	lot of problems arise, damaged equipment needs repair, and there is a shortage of equipment	- Immediately coordinate with accountants and suppliers to have appropriate plans. - Report to the event team leader to buy in advance if there is a shortage, then explain the purchase order later. - Submit a request for additional event funding, with a detailed explanation of the costs.	- Research carefully when planning the budget: calculate costs incurred, price fluctuations in the market. - Closer to the event date, you need to contact the suppliers again to check if the price has changed or not. You need to carefully check everything used to adjust your spending plan accordingly, if any risks such as shortages, damage, or missing items.
Human	Guests cannot participate in the match	Due to personal matters or urgent duties	- Proactively follow guests' schedules. - Contact for alternative plans 2 days before the event.	- Make a backup list for absences
	Lack of human resources	There are not enough staff to run the event preparation phase	Mobilize resources from relevant departments, combined with personnel at all levels	Make a list of personnel early for each phase of operation

Pre-Event Preparation

TT	WORK CONTENT	EXPLAIN	PIC	DEADLINE
	PREPARATION WORK BEFORE THE PROGRAM	General in charge: NinhTTH2 Project Secretary: YenPH9 In charge of content: PageHTM5 In charge of production: TuanVA24		
I. PREPARATION WORK BEFORE THE PROGRAM				
1	Work with member companies	Go to timeline	YenPH9, Huyen Anh	30/07
2	Complete program application	Plans, Contracts	All Team	08/03
3	Work with event service providers	- Order items - Finalize items - Sign contract - Advance	PageHTM5 NinhTTH2	20/08
4	Other paperwork	Report	Precious	25/08
5	Summary of plans	- Preparation checklist - Program script - Event organization estimate	YenPH9	09/02
II. IMPLEMENTATION COORDINATE				
1	Checklist total	Based on the items finalized on the implementation checklist - Inter-departmental Checklist - Vertical Checklist - Internal Checklist	YenPH9	08/01
2	Implement meetings	First meeting: Agree on items	All Team	08/02
		2nd meeting: Check progress, review work	All Team	21/08
		3rd meeting: FUN internal task assignment meeting	All Team	24/08
		4th meeting: Meeting to assign FUNxHO tasks	All Team	09/05
		5th meeting: Deploy program operations	All Team	09/12
III. SCENARIO AND LAYOUT				
1	Olympic Festival Scenario "AI Vui Khoe"	Includes: - Layout layout of areas: Checkin, photobooth, beer festival, sports competition - Layout focusing on member companies - VIP reception scenario - Beer festival scenario - Personal activities free: at each counter, 1 ticket is given to participate in 2 games to receive the kit	Name	18/08/2023
2	Staffing scenario - Reception - Volunteers - Security	Allocating personnel according to the Olympic Festival program scenario	Supplier +YenPH	24/08



3	General Agenda	Detailed script of the Olympic Festival	Name	30/08/2023
		Rehearsal schedule	YenPH9	09/02/2023
4	Livestream script	Livestream script	BaoNN16	09/08/2023
5	Shooting script	Shooting script	TuanVA24	
IV. KEY CONTENTS				
1	Sponsorship profile		NgocCB8 + DatLT51	08/03/2023
2	Deploy sports	Sports Leadership	Mr. Hoang Viet Anh + Ms. Hai	15/08/2023
		Performing together - Standing positions for member companies - Movement layout - Battle music beat Preparing the logistics of the matches	PageHTM5	18/08/2023
		Basket ball	BaoNN16 + SonTT44	28/08/2023
		Jingle tug of war	SonTT44 + DatLT51	
		Complete game	SonTT44 + DatLT51	
Free game	BaoNN16	09/11/2023		
3	Contact F&B booths during the Olympic Festival	Make booth registration - Collect information and contact NCU	NgocCB8, Thanh Thuy	25/08/2023
4	Scoring criteria		NinhTTH2	30/08/2023
5	Contact the unit to take instant photos for the event		PageHTM5	09/02/2023
6	Olympic Festival Design	Items: 1. Program Visual Key 2. Invitation letter 3. Photobooth 4. Banner, Pano, Standee 5. Hashtag 6. Name plate 7. Award sign 8. QR code 9. Organizing Committee card 10. Ban shirt organization	TuanVA24 + DatLT51	Complete Key Visual program: August 7, 2023
7	3D perspective	Welcome gate, checkin area, Photobooth, Stage, Beer Festival	TuanVA24 + NinhTTH2 + TrangHTM5	09/10/2023
V. OTHER CONTENT				
1	Come up with an opening performance idea	- Contact the choreographer - Implement rehearsals - Prepare budget estimates	PageHTM5	Before July 27, 2023
2	Contact personnel performing performances at the Olympic Festival	- Oplus - Guest		
3	Communicate with myFPT to finalize the display systems	BINGO game	TuanVA24	17/8/2023
		Check-in, Check-out		24/08/2023
		Vote, Chart, Lucky Draw		31/08/2023
4	Contact and discuss with sponsors	Heineken, Be, Pocari - Schedule appointments, - Submit sponsorship documents - Negotiate - Finalize cooperation and work related to both parties	PageHTM5	30/08/2023
5	Order Lucky Draw gifts	- Make a list of Lucky Draw gifts by cost - Order with FPD	Name	09/03/2023
6	Arrange rehearsal schedules of member companies	Arrange rehearsal schedules of member companies	Yen	09/04/2023
7	Organize competition draws among member companies	- Theme of the ensemble performance - Parade - Basketball: Draw lots to divide the competition into pairs - Tug of war: Draw lots to divide the competition	ALL TEAM	09/05/2023
8	Make a list and prepare logistics for the Organizing Committee	Make a list and prepare logistics for the Organizing Committee	Bao, Linh, Cuc, Thuy	09/05/2023



Logistics

LOGISTICS OF THE OLYMPIC FESTIVAL "AI VUI KHOE"					
No	Content	Detail	Quantity	Deadlines	Note
1	Paperwork and other documents	Sponsorship profile	1 copy	08/03/2023	Slide format
2		Contract with event service provider (sound, lighting, stage, props,...)	2 copies	20/08/2023	
3		Contracts with booths and sponsors	12 copies	25/08/2023	
4		Sports referee hiring contract	10 copies	25/08/2023	
5		Contract for photography and filming services	2 copies	25/08/2023	
6		Location rental contract	3 copies	07/03/2023	
7		Contract to hire choreographers for musical performances	2 copies	25/08/2023	
8		MC script	5 copies	09/10/2023	
9		Timetracking the Olympic Festival "AI Vui Khoe"	20 copies		
10		Livestream script	5 copies		
11		Logistics Checklist	5 copies		
ORGANIZING COMMITTEE					
1	BTC card (case, string, card)		19 pieces	09/08/2023	
2	Walkie talkie		26 sets		
3	BTC shirt		19 pieces		
4	BTC Hat		30 pieces		
5	Order food for BTC		30 servings	09/10/2023	
CHECKIN					
1	Kit		3000 sets	09/11/2023	
2	Hashtag of the event		3 hashtags		
SPORT					
1	Sports leadership	Leadership sports clothes	20 sets	09/10/2023	
2	Opening performance	Performance clothing	300 sets	09/09/2023	
3		FPT cell (set design)	300 pieces		
CHECKIN					
5	Ensemble performance - Parade of member companies	Visit for competition order		09/04/2023	
6		Scoring criteria		30/08/2023	
7		Name board of judges	5	18/08/2023	
8		Nameplates of member company teams	9 seas		
9		Scoreboard	5		
10		Score (Set of scores: 8, 9, 10)	5 sets		
11		Reaction set	5		
12	Yellow hat	1 piece			
13		File synthesizing performance beats		09/12/2023	
14	Basket ball	Referee	8	28/08/2023	4 main, 4 sub
15		Horn	8 pieces		
16		Set of red and yellow cards	4 sets		
17		Referee clothes	8 sets		
18		Basketball (size 4)	6 fruits		
19		Bib shirt (3 FPT colors)	40 pieces		
20		Water gun (large type)	120 guns		
21		Float containing soap (round shape, size: 132x28cm)	8 buoys		
22		Ball basket	10 baskets		



23		Match minutes			
24	Jingle tug of war	Referee	4	28/08/2023	1 main, 3 subs
25		Rope (30m roll)	4 rolls		
26		Bib shirt, hat + Manager: 3 FPT colors, with the word Manager on the front - Captain: 3 FPT colors	12 pieces		
27		Bell	3 pieces		
28		FPT 3-color rope ties the bell	3 rolls		
29		Blindfold	5 pieces		
30		Referee flag (3 FPT colors)	3 pieces		
31		Referee flag (red)	1 piece		
32		Strap mic for referee	4		
33		Fabric gloves	150 pairs		
34		Happiness Challenge (Combined Game)	Burlap bag		
35	Stopwatch		1		
36	Steel wire basket		9 baskets		
37	Massage mat (1.5m long; 1.5m wide)		3 carpets		
38	Obstacle (1m high)		1 piece		
39	Net		1 piece		
40		Wooden platform (1.2m x 1.2m)	1 podium		
FREE GAME					
1	Stock accumulate points		1000 votes	30/08/2023	
2	Stamp		10 seals		
3	High Jump Game: Who's Taller Than You	4-color bar column	2 columns	09/11/2023	
4	Game Foosball: Who Shakes	Foosball table	2 tables		
5	Archery Game: Who Sticks	Support target, bow and arrow	2		
6	Golf: Who Puts In The Hole	Nets, grass mats, golf sets	2		
FPT RECORD					
1	Measure		2 things	09/10/2023	
2	Weigh		1 piece		
3	Rubik's Cube (3x3)		2 blocks		
BEER FESTIVAL					
1	Viet Ha Beer		10,000 cans	09/11/2023	
2	Beer cooler		10 cartons		
DESIGN					
1	Welcome gate	3D perspective		09/10/2023	
2	Beer festival stage	3D perspective			
3	Photobooth	3D perspective			
4	Checkin area	3D perspective			
5	Overall layout			18/08/2023	
6	Kit	Tote bag - Fan - Keychain - Card strap		25/08/2023	
7	Key Visual program			08/07/2023	
8	Invitation				
9	QR code				
10	Photobooth				
11	Banner				
12	Standee	180x80cm			
13	Pano				
14	Handheld hashtag	40x20cm handheld hashtag based on program visual key			
15	Award flag	Square award flag			
16	Award table	- Formex board (A2) - Prize award board for the entire group - Lucky Draw award board			
17	Large FPT flag	FPT flag 60m x 40m white background			
18	Nameplate of member companies	Nameplate 90x60cm, formex 5mm, used Key Visual for 35 years			
19	Cover Facebook, Workplace			19/08/2023	
20	Screen OOH	1920x1080		29/08/2023	
21	Infographics	Instructions for using myFPT		09/01/2023	
22	Publication of media posts			09/10/2023	
23	Frame for taking photos	Frame for camera (16:9)		13/08/2023	
24	Sponsor's promotional code	Beige		13/08/2023	
25	Sign of stalls			29/08/2023	



Number of Registrations

NUMBER OF REGISTRATIONS							
NO.	Name	Role	Quantity	Proportion in Ha Noi	Quota in Ha Noi as per Expected KPI	Quota in Ha Noi as per Actual KPI	Reason
1	FSOFT		9,143	0.47	3,000	2,000	- FSOFT's workforce is split, with half based in Hòa Lạc, relying mainly on shuttle buses, making it challenging for participation in the September 13 program due to travel time and costs. - FSOFT primarily collaborates with international clients, and leave for participation needs approval from clients, which can be challenging to obtain. - If the event is held in central Da Nang, the registration may increase by 3-500 attendees. - The event falls on a weekend (Saturday), and most employees desire rest and family time after a week of work. - Improved road infrastructure from Ho Chi Minh City has led to an increased demand for weekend travel.
2	FTEL		2,520	0.13	1,000	1,000	Awaiting feedback from the management
3	FRT		2,274	0.12	900	700	- Both the Business Operation (Bo) and Shop Blocks do not operate from the same office. - The Bo has significantly fewer personnel than the Shop Block. - Shops operate in shifts, with 3-7 staff members at each location, often more than 30 KM apart. - The Board of Directors suggests the current number is too high compared to operational capacity and will provide feedback later.
4	FIS		2,130	0.11	800	800	
5	FE		1,884	0.10	700	300	- Regarding September 13 Midweek timing complicates mobilization due to school schedules. - Plans for Da Nang and Ho Chi Minh City's Olympic Festival and performance are not finalized, making it premature to confirm quotas today.
6	FTG		361	0.02	120	120	- Da Nang personnel, especially FSC serving in warranty, still work on Saturdays.
7	Liên quân	FO FHO SENDO	828	0.04	300	283	As of July 31, 2023, FO has 326 personnel, and 50% KPI participation is expected for the September 13 event.
8	FCI		251	0.01	150	150	If approval for leave is granted, attendance may increase; otherwise, some employees will still have work commitments.
9	BASE		190	0.01	100	70	The Base Ha Noi has 190 personnel, with several positions requiring on-site and client deployment. The proposed total participation is 70 individuals, ensuring sufficient representation for each sports activity if participation is rotated.
Grand Total			19,581		7,070	5,423	

Detailed Scenario

Detailed script of the Olympic Festival "AI VUI KHOE" THE 35TH BIRTHDAY CELEBRATION OF FPT CORPORATION											
Time: 07:00 am September 13, 2023 Location: My Dinh National Stadium (Hanoi)											
No	Time	Time	Area	Content	Detail	Implementation / In charge	Visual	Sound	Tools	Note	
PREPARATION SECTION											
	06:30:00	00:25:00	Check-in area	Welcoming guests - Check in	AD plans to welcome and take care of leaders, change soccer clothes, drinks, food, VIP room...	Team Check-in	KV	Program music			
MAIN PROGRAM											
1	06:50:00	00:05:00	Pitch	MC voice off: Announcing the Olympic Festival event "AI VUI KHOE" is about to start, Introducing the areas in My Dinh Stadium	Takecare MC notifies the MC 5 minutes in advance according to the timeline	MC	KV	Program music			
2	06:55:00	00:05:00	Pitch	MC introduces the opening soccer match for the Olympic festival, viewers and stable football team are ready MC reminds viewers: - Vote for unit leaders - Participate in free games -> get marked -> get kit - Lucky Draw - Check in to receive gifts (gold)	MC divides leadership positions according to the scenario	MC, Team Game	KV	Program music			
3	07:00:00	00:35:00	Pitch	Men's leadership friendly football	MC announced on stage	MC	Live cam	Sports music			
4			Pitch	Friendly basket ball for female leaders	MC announced on stage	MC	Live cam				
5			Free activities	Freestyle games (high jump, curling, archery, golf)	MC announced on stage	MC	Live cam				
6			Free activities	FPT record 35 years	Offline record						
7			Check-in gate + Photobooth	Check in and take photos	Check-in booth provides check-in instructions and gifts						
8			Booth	Booth activities	They kept in touch with the booths throughout the event	They					
9	07:35:00	00:03:00	Stage	MC voice off - Invite staff to gather to the stage area - Gather the performance team to the performance area to prepare	The logistics team guides the teams to their positions to prepare for the performance	Logistics Team	KV	Program music			



10	07:38:00	00:02:00	Stage	The MC appeared, started to warm up, and started the Bingo game	MC announced on stage	MC	KV	Program music		
11	07:40:00	00:15:00	Stage	Bingo Game - 05 turns (03 minutes/turn)	Operating on MyFPT - Description: + The main interface of the game is displayed on the LED screen - Employees use the MyFPT app - play the game according to MC's command - MC reads the numbers displayed on the LED. When someone presses the Bingo button on the phone, the game stops on the remaining people's phones. LED screen displays the winner's results screen - Prize per round: 1309 gold - Bingo people are not invited on stage. Those who are Bingo just raise their hand, the livestream will show the Bingo person and show it on the LED screen.	All employees	LED displays the numbers (MC read). When someone presses the Bingo button, the game stops -> LED displays the winner's results screen.	Bingo music (note that the music is quieter than the MC's sound)		The MC reminded participants about Check-in to receive Gold gifts
12	07:55:00	00:03:00	Stage	Love Cam for the first time	Adjust Cam follow 2 stands	Technical Team	Wherever the camera arrived, the two sat next to each other making a heart shape	Program music		
13	07:58:00	00:01:00	Stage	MC invites everyone to stand B and wait for the special opening performance for the Great Ceremony September 13, 2023.	The sound of mouse fireworks -> The stage platform rises (leaders appear)	MC	KV			
14	07:59:00	00:15:00	Stage	Opening: Performance to celebrate FPT's 35th anniversary	At the end of the performance, the table raised the drum and the leader moved to the stage to sing the chorus.	1300 members of the FPT family	KV			
15	08:14:00	00:05:00	Stage	Key moment: Creating happiness	Finish singing the keymoment. Paragliders jump into the field.		Creating happiness	Music creates happiness		
16	08:19:00	00:05:00	Stage + Auditorium	Everyone sing the chorus again	When you guys were on stage, everyone stood up and sang the chorus one more time: FPT River of Oaths. Vertical VHDT stands together in front of the stage. The ending is artillery fire.	All employees in the stands + Cultural Officers standing in front + leaders on stage	Creating happiness			
17	08:24:00	00:02:00	Stage	MC comes on stage - Thank the leader, briefly introduce, invite the leader to the Delegation area - Declare the reason, introduce the delegates		MC	KV	Program music		
18	08:26:00	00:05:00	Stage	Mr. Binh spoke -> Mr. Binh finished speaking and invited him back to the board position	The leader spoke immediately after the MC voice off	Mr. Truong Gia Binh	KV			
19	08:31:00	00:05:00	Stage + judges	- MC Introducing Ensemble Competition -Introducing the judges and invite the judges to move to the judges' area to monitor and score	The Logistics Team reminds the performing teams about the order	MC, Logistics Team	Competition rules, competition table, competition rounds	Program music		
20	08:36:00	00:02:00	Stage	MC introduces Teams compete in ensemble performance (9 teams) + leader participates in ensemble performance in each team		MC	KV Competing in ensemble			
21	08:38:00	00:05:00	Stage	Competing Round 1(each team maximum 05 minutes) After the 4th performance, interview judge Tran Ly Ly	1. FSOST - Intellectual Sports E-Sport	Video of the team performing together in preparation	Music performed in groups			
22	08:43:00	00:05:00			2. BASE - Water sports					
23	08:48:00	00:05:00			3. FTG - Extreme sports					
24	08:53:00	00:05:00			4. FRT - Fitness -> after FRT: Interview with coach Tran Ly Ly					
25	08:58:00	00:05:00			5. Joint forces - Martial arts					
26	09:03:00	00:05:00			6. FIS - Ball sports					
27	09:08:00	00:05:00			7. FTFL - Speed Sports					
28	09:13:00	00:05:00			8. FE - Racquet sports					
29	09:18:00	00:05:00			9. FCI - Sports with aiming at the goal target					
30	09:23:00	00:05:00	BGK	The jury scores	The secretary summarizes the scores	Jury + secretary	KV			
31	09:28:00	00:02:00	Stage	MC announced 05 teams entered Round 2		MC	Results of 5 teams	Result music		
32	09:30:00	00:05:00	Stage	Draw round 2 order (5 teams)	The Logistics Team instructs loading and unloading in the wings	MC + 06 teams	KV			
33	09:35:00	00:10:00	Stage	Lucky Draw - Third Prize:	Third Prize: Unie 8 liter oil-free fryer UE-800 - worth 2,990,000 VND	Technical Team	Prize	Dialing music		
34	09:45:00	00:10:00	Stage	Competing Round 2 (Each team: 01 minute)	After the competition, each team stands on stage to receive points. The judges held up the scoreboard	03 leaders + 05 employees	KV co-starred	Ensemble music		
35	09:55:00	00:06:00	Stage	The remaining teams perform						
36	10:01:00	00:03:00	Stage	Love Cam for the second time	Camera Follow 2 Stands + Field	Technical Team	Wherever the camera arrived, the two sat next to each other making a heart shape			
37	10:04:00	00:03:00	Stage	MC introduces sports competitions taking place at the football field (location, game)		MC	KV positions sports on the field	Sports music		



38	10:07:00	00:30:00	Pitch	Tug of war Lengheng MC prompts votes to predict the winning team	9 teams, 3 matches - Ban A: BASE, FSOFT, FRT - Ban B: FIS, FE, FCI - Ban C: FTG, FTEL, LQ (FHO, SENDO, FO)	01 team includes: 50 people + 01 leader	KV	Sports music		
39	10:37:00	00:50:00	Pitch	Women's basket ball (50 minutes) (takes place simultaneously: Happiness Challenge, Basket Ball)	- 2 rounds/match, each round 05 minutes youngest - Round 1: 9 teams Pitch 1: FTEL vs BASE Pitch 2: LIEN QUAN vs FSOFT Pitch 3: FIS vs FE Pitch 4: FTG vs FCI - Round 2: 5 teams Pitch 1: Determined after drawing lots at the pitch Pitch 2: FRT vs ... - Round 3 Final: 3 teams Final Stadium: 2 semi-final winners + 1 lucky team from round 02	01 team includes: 07 people + 01 captain (01 leader)	Sports KV	Sports music		
40	11:27:00	00:30:00	Continuous challenge	Happiness challenge (start with basket ball) - Challenge 1: Fun - Challenge 2: Concentrate - Challenge 3: Trust Challenge 4: Love	- Matches: Turn 1: FSOFT, FTG, FRT. + Turn 2: FTEL, LIEN QUAN (FHO - FO - SENDO), BASE. + Round 3: FIS, FE, FCI.		Sports KV	Sports music		
41	11:57:00		Free activities	Beer festival (when TTHP takes place for 15-20 minutes => Beer festival starts => MC introduces the band) - Opening MC: FPT Band plays rock music - FPT band plays round 1 - Lucky Draw Second Prize 1- 2, First Prize - FPT band plays round 2 - Lucky Draw Special Prize - FPT table turn 3	- Special prize: Garmin Forerunner 955 Solar smart watch - worth 15,290,000 VND - from sponsor FRT - First prize: iPad Gen 10 2022 10.9 inch WiFi 64GB - worth VND 12,990,000 - Second Prize 1: Garmin Forerunner 55 smart watch - worth 5,290,000 VND - from sponsor Synnex FPT - Second Prize 2: Garmin Forerunner 55 smart watch - worth 5,290,000 VND - from sponsor Synnex FPT		KV + Award	Program music		
42	11:57:00	00:20:00	Stage	Awarding prizes: flag + money => awarded from Third, Second, First Prize	1, WOMEN'S SOCCER BALL (06 prizes) 1.1 Main prize: First prize: 7,000,000 VND Second prize: 5,000,000 VND Third prize: 3,000,000 VND 1.2 Secondary prize: Miss basket ball: 500,000 VND Outstanding goalkeeper: 500,000 VND Basket Throwing Queen: 500,000 VND 2, HAPPY CHALLENGE (03 prizes) First prize: 7,000,000 VND Second prize: 5,000,000 VND Third prize: 3,000,000 VND 3, LENGKENG TISSUE (03 prizes) Prize First prize: 7,000,000 VND Second prize: 5,000,000 VND Third prize: 3,000,000 VND 4, CAST BATTLE (09 prizes) 01 First prize: 7,000,000 VND 01 Second prize: 5,000,000 VND 03 Third prize: 3,000,000 VND (3 prizes) 04 Happy Battle Prizes: 2,000,000 (4 prizes) Remind the teams that this year's special points are the whole team's points including the 'All Happy Healthy' Olympic Festival - Performance Festival	Logistics Team + MC	Prize	Program music + prize giving		
43	12:17:00		Stage	MC greets + ends			MC	KV	Program music	

Lengheng Tug of war

LENGKENG TUG OF WAR		
No	Content	Detail
1	Number of participants	- Number of participants: 50 people/team, minimum 10 women - Requirements: mandatory participation of at least 01 leader: President/CTTV Executive Board in each match
2	Competition format	- 9 teams are divided into 3 groups by random drawing. - Teams in the same group will compete in a 1-round knockout competition to find the winner who will advance to the final round. - 3 teams enter the final round and compete 1 round to find the team that wins the first prize. - The 2 losing teams in the final round will compete against each other (1-1) to compete for 2nd-3rd place.
3	Competition Rules	Each round will consist of 3 teams. - The first person (captain) and the last person (Manager) wear shirts prepared by the organizers. - Behind each team there will be a fixed bell located 3m5 from the end of the rope. - There are 3 bell/whistle signals from the referee: Signal 1: Get into position (After 5 minutes, if the team does not have enough people or is in position, it will be declared a loss) Command 2: Ready Command 3: Start - After the "START" command is given, teams will pull the rope towards themselves. - The last person of each team must be the "Manager" and be blindfolded. The "Manager" is responsible for ringing the pre-arranged bell (When ringing the bell, the player must still keep one hand on the tug of war rope). - The winning team is the first team to ring the bell and have valid confirmation from the referee. - In case no team can ring the bell after more than 10 minutes. The organizers will let the teams rest for 1-2 minutes then continue pulling until a winning team is found. * Note: During play and ringing the bell, players must not take both hands off the rope.



Happy Challenge

HAPPY CHALLENGE		
No	Content	Detail
1	Request	Required participation of at least 01 leader: at least level 4
2	Method	There are 4 consecutive challenges, the team's task is to complete 4 challenges in the shortest time.
3	Competition Rules	Competition format - Each team only competes once - Calculation of achievements is as follows: + Ranking of achievements (based on time) of 9 teams after 3 matches. + In case the results of the top 3 teams are equal, the results will be considered equal. * Joint first prize does not have a second prize, joint second prize does not have a third prize, and joint third prize. *In case of a tie, points will be assigned accordingly (For example: Tied 10 points, tied for second 8 points, tied for third 6 points.)Challenge 1 Fun - Number of people: 2 people - 1 male and 1 female - Distance to destination: 15m. - The task of two people is to get into the burlap bag and hold the mouth of the bag with their hands. They will have to hold a whistle in their mouth and blow it while jumping. - Following the signal from the referee, we will start to calculate the time to complete the challenge - After arriving at the destination of challenge 1, each person will have to drink 1 can of beer and then their teammates will be able to start phase 2.Challenge 2 Focus - Number: 5 people - 01 leader is required to participate. - The organizers prepare a basket with a short steel bar bent like a fish hook. - Task: 1 person must carry the basket (with a bent steel bar attached) on his head, the remaining 4 people carry the person carrying the basket by hand and then move to the destination. The task of the person carrying the basket is to use it. Use the head to hook the steel bar into the prepared BTC hole. - Do not use your hands to move the basket and steel bar.Challenge 3 Trust - Quantity: 2 people - 1 male, 1 female, tied hands together. - Organizers prepare a running track on hemp carpet. - Distance to destination: 15m. - Each team's mission: 2 players must run on the thorny carpet and overcome obstacles that the organizers have arranged. At the end of the stage is the challenge of crawling through the net on your back to complete challenge 3Challenge 4: Love - Number: 13 people - Organizers prepare a 1.5 m podium - Task of each team: 13 people stand firmly on the podium for 3 seconds (When the teams finish lining up, 13 people stand On the podium, the referee will start the timer for 3 seconds) - In case someone falls down after less than 3 seconds, the referee will stop the timer until that team can keep still for 3 seconds.
4	Lottery results	Turn 1: FSOFT, FTG, FRT. Turn 2: FTEL, LIEN QU N (FHO – FO – SENDO), BASE. Round 3: FIS, FE, FCI.

Women's basketball

WOMEN'S BASEBALL		
No	Content	Detail
1	Number of participants	- Each team can register a maximum of 14 people. There is 1 representative captain. - Each competing team includes: 7 players (including 1 goalkeeper and 6 female players playing on the field).
2	Yard size	20mx35m
3	Request	- Teams register their shirt color and number to the organizers. In case of matching colors, they will be drawn to wear bib shirts. - Required participation of at least 01 leader: at least level 4 (In case the leader is male, he will play as a goalkeeper)
4	Competition format	Direct knockout match. - Each match consists of 2 halves, 5 minutes each, with a 2-minute break between halves - If the score is tied after 2 official halves, there will be a maximum of 2 extra periods, 3 minutes each to determine the winner. At the end of extra time 1, if the team is in the lead, the result of extra time 1 will be the final result. - After 2 extra periods, if there is no winner, each team has 6 shots (1 player can only throw 1 shot) from outside the penalty area into the basket to calculate the score. - After that, if the winning team is still not determined => Lucky draw * Round 1: 9 teams - 9 teams are drawn into 4 pairs of knockout matches and 4 winning teams are selected to enter round 2. - 1 The remaining team will be lucky enough to go straight to round 2 * Round 2: 5 teams (4 winners of round 1 + 1 lucky team of round 1) - 4 teams winning round 1 will be drawn at the stadium, choose 01 lucky team Lucky round 2. - Draw (3 winning teams of round 1 + 1 lucky team of round 1) divided into 2 pairs of knockout matches, selecting 2 winning teams to enter the final round. * Final round: 3 teams (2 round 2 winners + 1 lucky round 2 team). - All 3 teams participate in 1 match (match 3 to rank first, second, third).
5	Official playing field	- Quarter-finals: Stadium 1: FTEL vs BASE Stadium 2: LIEN QUAN vs FSOFT Stadium 3: FIS vs FE Stadium 4: FTG vs FCI - Semi-finals: Stadium 1: Determined after drawing lots at the stadium Stadium 2: FRT vs ... - Final round: Final Stadium: 2 semi-final winners + 1 lucky team
6	Competition rules: Apply basket ball competition rules	a. The baskets of both teams - The basket of one team is held by a male goalkeeper and stands in a buoy containing soap in the penalty area on the opponent's side of the field. - The basket attacked by one team is that team's own basket and the other team defends to prevent the other team from attacking and throwing the ball into the basket. b. Ball dribbling rules - Athletes can only hold the ball and run a maximum of 5 steps and must hit the ball once. - If the player stands in one place, he must hit the ball once every 3 seconds. - Do not hold or dribble the ball inside the penalty area. c. Throw-in rule - When the ball last touches a player of the team and then goes out, the opposing team will have the right to throw in at the position where the ball left the field for the vertical line and at the corner of the field for the goal line. - When throwing in, a player cannot score directly but must pass through the hands of any player. d. Goal rule - A goal is recognized when the ball flies from the player's hand and falls into the basket. - A goal is not recognized when the ball falls to the ground before it enters the basket. - A goal is not recognized when the ball flies into the basket and then bounces back out. - A goal is not recognized when the player catching the ball then falls or leaves his standing position for 3 seconds. - A goal is not recognized when the player scores in a foul situation. e. Substitution rule - There will be a maximum of 2 substitutions per half (Do not carry over from the 1st half to the 2nd half). - Maximum 2 people can be replaced in 1 turn. f. Additional rules - Before the match, the organizers will prepare 10 water guns for each team's audience (filled with water) and place them on both sides of the touchline - Each team will have the right to use 2 water guns, 1 turn in the first half and 1 turn in the first half. 1 turn in the second half or use all 10 water guns in 1 turn (The referee will give a signal for the teams to take the water guns and shoot at the opponent's goalkeeper from 2 vertical lines, maximum time is 1 turn shot is 1 minute). + For example: In round 1, round 1 uses 6 water guns to shoot, then round 2, round 2 can only use 4 water guns to shoot or can use all 10 guns in one turn depending on each team's strategy until it runs out. water in the gun. - When shooting water guns, teams are only allowed to stand on the sideline and shoot inside, absolutely not moving into the field to shoot. - Only use water guns to shoot at the opponent's goalkeeper, not at players on the field of play. - Violating teams will be confiscated and lose the right to use water guns.



7	Final round competition rules	<p>Apply the competition rules mentioned above and add game rule 3: - Field: Isosceles triangle. - Dimensions: 30m x 30m x 30m - Time: 2 official halves (5 minutes/round) - Number of players: 5 people (4 players, 1 goalkeeper) - Substitution: 2 turns/half, 1 change of maximum 2 people (Do not carry over from the 1st half to the 2nd half) - Match rules 3: a. If the score is tied after 2 official periods, there will be a maximum of 2 additional periods of 3 minutes each to determine the winner. At the end of extra time 1, if the team is in the lead, the result of extra time 1 will be the final result. - After 2 extra periods, if there is no winner, each team has 4 shots (1 player can only throw 1 shot) from outside the penalty area into the basket to calculate the score. - After that, if the winning team is still not determined => Lucky draw. b. Application of dead time regulations during official match time: - When the ball is dead (the ball is not in the field), the referee's stopwatch will stop, 5 minutes is the time the ball is on the field (Ball is alive) c. In case 2 out of 3 teams have the same score when the official match time ends, the 2 teams with the same score will move to the competition field according to sections 1 and 2 (rules of basket ball competition) point G (Women's basket ball), the remaining team is calculated based on achievements. - Example 1: 3 ABC teams achieve a corresponding score of 3-3-2, then C will win 3rd prize and A and B will compete in a rectangular field to compete for first - second prize. - Example 2: 3 ABC teams achieve a corresponding score of 2-2-3, then C will win first prize and A and B will compete in a rectangular field for second - third prize. d. Serving the ball, boundary rules, fouls: - The referee starts the match by tossing the ball in the midfield area, each team sends one representative to the midfield area to dispute the ball. - When a team is holding the ball and throwing it into the basket or is attacking but is prevented by one of the other two teams and the ball goes out of bounds, that team will have the right to throw in at the position where the ball left the field with respect to the vertical line and the position. The angle of the field relative to the goal line. - For example: 3 teams compete A, B, C, team A throws the ball into the basket but is blocked by team B or C and the ball falls out of bounds, the right to throw in will belong to team A. - When team 1 violates the possession rule ball, dribble or pass the ball but if the ball goes out of bounds, the referee will return the ball to the center of the field to begin serving the ball again to teams 2 and 3 (team 1 does not have the right to serve the ball). - When throwing the ball, the player does not can score directly but must pass through the hands of any player. - In case all 3 teams rush into the dispute, causing the ball to go out of bounds unclearly, the referee will return the ball to the middle of the field to start serving the ball back to the 3 teams - Foul: 1 of the 3 teams commits a clear foul against the opponent, the referee will blow a penalty against that team and return possession of the ball to the fouled team - For example: 3 teams playing A, B, C, team A fouls team B, the situation is clear when team B is in possession ball, the referee will blow a penalty against team A and return possession of the ball to team B. - In case all 3 teams enter into a dispute and the foul situation is not clear, the referee will return the ball to the middle of the field to start. Serve the ball back to 3 teams - 4. Error situations (Applies to all matches of all rounds) a. Indirect fouls: are errors that lead to the referee's decision to award an indirect penalty to the opposing team, including: - Violation of the penalty area (circular area with a radius of 8-10m in front of the basket). - Substitution error (substitution without the referee's permission). - Provocation, insulting the opponent, lack of positive playing attitude,... Note: In indirect penalty situations, the ball must touch the second player to be recognized as a goal. b. Direct fouls: are errors that lead to the referee's decision to give the opposing team a direct free throw: - Fouls of pushing, throwing, grabbing... to clearly and intentionally hinder the opponent from playing the ball. - Error of using foot to play ball. - The error of intentionally throwing the ball at a teammate or opponent, going against the true spirit of sportsmanship. * A player who receives 2 yellow cards (in 1 match) or red card must retire from the current match. (The next match can still be played)</p>
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Booth activities

ACTIVITIES FOR BOOTH					
NO.	BOOTH NAME	SIZE OF BOOTH	PRODUCT CATEGORY	ITEMS BROUGHT INTO THE VENUE (Tables, chairs, electrical tools, etc.)	NOTES
1	Bánh Gà Bà Gành	2,4x0,9	Chicken cake, steamed buns, fried balls, peach tea, pandan tea, lemon tea, persimmon tea	01 Double electric stove, 01 table, 02 foam boxes for food + trays, bags, skewers, food containers, 01 brand name sign, and 01 lucky draw board.	Electric stove with a power of 2500W.
2	Kem hoa quả tươi Limu Paletas	2,4x0,9	Fruit popsicle	01 Darling 7079ASKI ice cream cabinet, 02 foam boxes for ice cream and serving items, 01 80x1m\$ Standee.	Ice cream cabinet with a power of 2.4KW/24h.
3	Bake Away - Nướng Bánh Lén	2,4x0,9	Grilled chicken eggs, fresh coconut, Nem Bui (a type of Vietnamese spring roll), rice cakes, roasted peanuts, soaked and cooked chicken feet, various sweet cakes	1 microwave, foam box for ice.	
4	Tiệm em gái Fờ Cu	2,4x0,9	Hà Long yogurt, Dalat fragrant soy milk, 10-flavor seed milk, Hanoi pomelo sweet soup, handmade Nem (spring rolls), kombucha, cold brew, wet wipes, fan, baguette		
5	Tiệm Máy	2,4x0,9	Kumquat tea, fried sour spring rolls, fried cheese sour spring rolls, crispy fried cheese sour spring rolls, cheese and chili salt-shaken potatoes, chili salt-shaken potatoes, fried cartilage, skewered fried chicken, superhero cheese, fried shrimp balls, fried fish balls, fried sunmi shrimp, spiral fried squid	01 Double electric stove, 01 table, 03 foam boxes for food + trays, bags, food containers, skewers, 01 brand name sign, and 01 Standee.	Electric stove with a power of 2500W.



6-7	Tiệm ăn vật Trán Gia (2 identical booths)	2,4x0,9	- Food: Bread, skewered meat, grilled oysters, chicken feet, sticky rice, sour spring rolls - Drinks: Lemon tea, persimmon tea	02 Charcoal stoves, 2 oil-free frying pans, 1 high-speed press, 2 small plastic tables for utensils, 01 refrigerator for water, goods, and related utensils for processing grilled food and drinks, 1 sandwich maker.	Power rating of 2500W.
8	Đức Việt Foods	2,4x0,9	Fresh sausage and ready-to-eat sausage, Seoul hotdog with cheese, fried, Lavie + Rivive water	01 Electric fryer, 5 assembled booth shelves, 2 electric grills, 2 Standees, 4 image panels, 2 shaking sausage models, goods, and utensils related to processing products such as cooking oil, skewers, chili sauce, etc.	Power rating of 2900W.
9	Mê tittt	2,4x0,9	Lemon tea, persimmon tea, passion fruit milk, almond milk, soy milk, peanut milk, corn milk, fresh sausage, sunny-side-up eggs, mixed fruits, roasted peanuts, handmade rabbit lanterns	01 Electric stove, 1 table, 2 foam boxes for food, plastic cups, skewers, fruits, sausages, etc.	Power rating of 2500W.
10	Phệ Bakery	2,4x0,9	Tiramisu, salted egg sponge cake, sliced sponge cake; mini burgers, mini hot dogs, sandwiches, milk tea; drinking yogurt	Items to bring in: 01 oil-free fryer, 01 microwave; 01 small display fridge, 4 folding chairs, 2 folding high tables, power strip, paper plates, and cups.	
11	STANDARD CHARTERED VIETNAM BANK	2,4x0,9	Sponsored water		
12	POCARI Sponsor	2,4x0,9	Sponsored water		

Livestream

FPT 35 YEARS LIVESTREAM SCENARIO "AI VUI KHOE"						
Time: 07:30 to 12:20 - September 13, 2023 Location: My Dinh National Stadium						
No	Time	Time	main content	Area	Livestream	Nametag
1	07:30:00	00:05:00			- KV - MV Creating Happiness - Loading screen	
2	07:35:00	00:03:00	MC voice off - Invite staff to gather to the stage area - Gather the performance team to the performance area to prepare	Stage	- The atmosphere operates in each area of the program - Stage	
3	07:38:00	00:02:00	The MC appeared, started to warm up, and started the Bingo game	Stage	Follow MC	- MC Ngọc Thịnh - MC Thủy Tiên
4	07:40:00	00:15:00	Bingo Game - 05 turns (03 minutes/turn)	Stage	- Instructions for playing Bingo - Close-up of the winner when the MC shouts loudly to find the winner	
5	07:55:00	00:03:00	Love Cam for the first time	Audiences	Catch someone close up on love cam	
6	07:58:00	00:01:00	The MC invites you to look towards the stage and wait for the special opening performance for the Festival September 13 - 2023.	Stage	Follow Stage, Lead on stage	
7	07:59:00	00:15:00	Opening: Performance to celebrate FPT's 35th anniversary	Stage	The area where the performance takes place	- Tiết mục kỷ niệm FPT 35 năm thành lập - Biểu diễn: Sinh viên, CBNV Tập đoàn FPT
8	08:14:00	00:05:00	Key moment: Creating happiness	Stage	Follow key moment, parachute	
9	08:19:00	00:05:00	Everyone sing the chorus again	Stage	Follow the fireworks at the end	
10	08:19:00	00:02:00	MC voice off: Happy birthday to FPT 35 and welcome the arrival of the leader.	Stage	Follow Leader	Nametag Lãnh đạo
11	08:21:00	00:05:00	Mr. Binh spoke	Stage	Mr. Binh	* Anh Trương Gia Bình Chủ tịch HĐQT Tập đoàn FPT
12	08:26:00	00:02:00	MC comes on stage - Thank the leader, briefly introduce, invite the leader to the VIP area - Announce the reason, introduce the delegates	Stage	- Follow MC - Get close to delegates when introduced	- Nametag đại biểu
13	08:28:00	00:05:00	- MC Introducing Ensemble Competition - Introducing the judges and invite the judges to move to the judges' area to monitor and score	Stage + judges	- Follow BGK	- Giám khảo: Anh Trương Gia Bình Chủ tịch HĐQT FPT Giám khảo: Anh Bùi Quang Ngọc Phó Chủ tịch HĐQT FPT Giám khảo: Anh Đỗ Cao Bảo Ủy viên HĐQT FPT Giám khảo: NSUT Trần Ly Ly Giám đốc Nhà hát nhạc Vũ Kịch Giám khảo: Nhạc sĩ Trương Quý Hải Chủ tịch Hội Nghệ sĩ FPT
14	08:33:00	00:02:00	MC introduces teams Ensemble competition (9 teams) + leader participating in ensemble performance in each team	Stage	- Catch up close to the teams and fans of the teams when introduced	
15	08:35:00	00:05:00				Chủ đề: Thể thao trí tuệ E-Sport Đơn vị: FPT SOFTWARE
16	08:40:00	00:05:00				Chủ đề: Thể thao dưới nước Đơn vị: BASE VN
17	08:45:00	00:05:00				Chủ đề: Thể thao mạo hiểm Đơn vị: SYNTEX FPT
18	08:50:00	00:05:00				Chủ đề: Thể dục thể hình Đơn vị: FPT RETAIL



19	08:55:00	00:05:00	Competing Round 1 (each team maximum 05 minutes)	Stage	Stage area	Chủ đề: Võ thuật Đơn vị: Liên Quân FHO - SENDO	10
20	09:00:00	00:05:00		Stage	Stage area	Chủ đề: Thể thao dùng bóng Đơn vị: FPT Information System	11
21	09:05:00	00:05:00		Stage	Stage area	Chủ đề: Thể thao tốc độ Đơn vị: FPT Telecom	12
22	09:10:00	00:05:00		Stage	Stage area	Chủ đề: Thể thao dùng vợt Đơn vị: FPT Education	13
23	09:15:00	00:05:00		Stage	Stage area	Chủ đề: Thể thao có ngâm vào bia đích Đơn vị: FPT Smart Cloud	14
24	09:20:00	00:05:00	The jury scores	Stage			
25	09:25:00	00:05:00	Lucky Draw(while the judges grade) - Fourth Prize:		- Follow MC - Catch close to lucky people	Nametag MC	
26	09:25:00	00:02:00	MC announced 5 teams to enter Round 2		Follow MC		
27	09:27:00	00:05:00	Yellow Hat (surprise) -> find the 6th team in Round 2 with the Top 5	Stage	Stage area	Anh Trương Gia Bình - Chủ tịch HĐQT Tập đoàn FPT	
28	09:32:00	00:05:00	Draw round 2 order (6 teams)	Stage	Stage area		
29	09:37:00	00:10:00	Lucky Draw - Third Prize:	Stage	- Follow MC - Catch close to lucky people		
30	09:47:00	00:10:00	Competing Round 2(06 teams, duration of each team: 01 minute) After the competition, each team stands on stage to receive points. The judges held up the scoreboard	Stage	- Follow the performance - Switch scenes between the jury, the audience, and the competition team	Nametag các đội	15
31	09:57:00	00:06:00	The remaining 4 teams performed		- Follow the performance		
32	10:03:00	00:03:00	Love Cam for the second time	Stage	Catch someone close up on love cam		
33	10:06:00	00:03:00	MC introduces sports competitions taking place at the football field	Stage	- Follow MC		Trình hình các trò chơi thi đấu hội thao
34	10:09:00	00:30:00	Tug of war LengkhengMC prompts votes to predict the winning team	Pitch	- Follow MC and playing teams		
35	10:39:00	00:50:00	Women's basket ball (50 minutes) (takes place simultaneously: Happiness Challenge, Basket Ball)	Pitch	Smooth scene transitions between basket shadows, challenging happiness		
36	11:29:00	00:30:00	Happiness challenge(start with basket ball) - Challenge 1:Fun - Challenge 2:Concentrate - Challenge 3:Trust Challenge 4: Love	Continuous challenge	Smooth scene transitions between basket shadows, challenging happiness		
37	11:59:00		Beer festival (Beer Festival scenario) - Opening MC: FPT Band plays rock music- FPT River of Oaths - FPT band - FPT People - FPT band - FPT Coporation - FPT band - Lucky Draw Second Prize, First Prize - We'll rock you - FPT band - IS & life - FPT band - Save your tears - FPT band - Wake me up - FPT band - Lucky Draw Special Prize- Simple FPT - FPT Artists Association - Digital Warrior - FPT Artists Association	Free activities	Takes place simultaneously from the beginning of basket ball and happiness challenge. After tug of war - Inserted into the half-time break in basketball.	"Khu vực lễ hội bia"	
38	11:59:00	00:21:00	Awarding prizes to TV collaborators	Stage	Stage area		
39	12:20:00		MC greets - ends	Stage	- Stage area - KV		Chuyển về KV 10s mới kết thúc live

MC Script

Olympic Festival MC script "AI VUI KHOE"								
Time: 07:00 am September 13, 2023 Location: My Dinh National Stadium (Hanoi)								
No	Area	Time	Time	Content	MC script	Detail	Implementation / In charge	Visual
PREPARATION SECTION								
	Check-in area	6:30:00	0:25:00	Welcoming guests - Check in		AD plans to welcome and take care of leaders, change soccer clothes, drinks, food, VIP room...		KV
MAIN PROGRAM								
1	Pitch	6:50:00	0:05:00	MC voice off: Announcing the upcoming Sports Festival program, introducing the areas in My Dinh Stadium				KV
2	Pitch	6:55:00	0:05:00	MC introduces the opening soccer match for the Sports Festival, viewers and stable football team are ready MC reminds viewers: - Vote for unit leaders - Participate in free games -> get marked -> get kit - Lucky Draw - Check in to receive a gift (gold)	Joining the exciting atmosphere towards the 35th Anniversary, recently, FPT collaborators have been actively practicing for the Sports Festival - an indispensable tradition for F people. Today is the time for athletes from Member companies demonstrate their bravery, capacity and endurance in front of the jury and more than 7,000 "subjects" of F family. Right now, on behalf of the program's implementers, Thuy Tien and Ngoc Thinh warmly Welcome the FPT family to My Dinh National Stadium in the "AI VUI KHOE" Sports Festival to celebrate FPT's 35th birthday this morning!			KV
3	Pitch	7:00:00	0:35:00	Men's leadership friendly football				
4				Friendly basket ball for female leaders				
5	Free activities			Freestyle games (high jump, curling, archery, golf)				
6	Free activities			FPT record 35 years		Offline record		
7	Check-in gate - Photobooth			Check in and take photos				
8	Booth			Booth activities				
9	Stage	7:35:00	0:03:00	MC voice off - Invite staff to gather to the stage area - Gather the performance team to the performance area to prepare				



10	Stage	7:38:00	0:02:00	The MC appeared, started to warm up, and started the Bingo game	Hello hello. We would like to welcome all F family members to the Sports Festival to celebrate the Group's 35th birthday today. Before the direct confrontations between the units officially take place, the organizers want you all to warm up with a small game, but the rewards are big.			
11	Stage	7:40:00	0:15:00	Bingo Game - 05 rounds (03 minutes/round) MC reminds participants to Check-in to receive Gold gifts	- Operated on MyFPT - Description: - The main interface of the game is displayed on the LED screen - Employees use the MyFPT app - play the game according to MC's command - MC reads the numbers displayed on the LED. When someone is present Press the Bingo button on the phone, the game stops on the remaining players' phones. The LED screen displays the winner's results screen - Prize per round: 1309 gold - Do not invite Bingo people to the stage. At Just raise your hand, the livestream will show Bingo people and show it on the LED screen.	Operating on MyFPT - Description: - The main interface of the game is displayed on the LED screen - Employees use the MyFPT app - play the game according to MC's command - MC reads the numbers displayed on the LED. When someone presses the Bingo button on the phone, the game stops on the remaining people's phones. LED screen displays the winner's results screen - Prize per round: 1309 gold - Bingo people are not invited on stage. Those who are Bingo just raise their hand, the live-stream will show the Bingo person and show it on the LED screen.	All employees	LED displays the numbers (MC read). When someone presses the Bingo button, the game stops -> LED displays the winner's results screen.
12		7:55:00	0:05:00	Love Cam for the first time				Wherever the camera arrived, the two sat next to each other making a heart shape
13	Stage	7:58:00	0:01:00	The MC invites you to look towards the stage and wait for the special opening performance for the Great Festival September 13 - 2023.		The sound of mouse fireworks -> The stage platform rises (leaders appear)	MC	KV
14	Stage	7:59:00	0:15:00	Opening Performance to celebrate FPT's 35th anniversary		At the end of the performance, the table raised the drum and the leader moved to the stage to sing the chorus.	300 students + staff	
15	Stage	8:14:00	0:05:00	Key moment: Creating happiness		Finish singing the keymoment: Paragliders jump into the field.		
16	Stage + Auditorium	8:19:00	0:05:00	Everyone sing the chorus again		When you guys were on stage, everyone stood up and sang the chorus one more time: FPT River of Oaths. Vertical VHDT stands together in front of the stage. The ending is artillery fire.	All employees in the stands + Cultural Officers standing in front + leaders on stage	
17	Stage	8:19:00	0:02:00	MC voice off Happy birthday to FPT 35 and welcome the arrival of the leader		Briefly to open the leader's speech (this part is yes or no)		
18	Stage	8:21:00	0:05:00	Mr. Binh spoke		The leader spoke immediately after the MC's voice off	Mr. Truong Gia Binh	
19	Stage	8:26:00	0:02:00	MC comes on stage - Thank the leader, briefly introduce, invite the leader to the VIP area - Announce the reason, introduce the delegates	Thank you, Chairman Truong Gia Binh. Please invite the leaders to return to the delegate seating area. Right now, Ngoc Think and Thuy Thien would like to send an official welcome to the leaders, along with all employees of F family who are present at My Dinh National Stadium to participate in the Sports Festival. Happy FPT's 35th birthday!!!			
20	Stage + judges	8:28:00	0:05:00	MC Introduces the Ensemble Competition - Introduces the judges and invites the judges to move to the judges' area for monitoring and scoring	"So, after a lot of waiting, along with "liters" of sweat and effort in training from member units over the past time, the day of the great battle has arrived. In this morning's Sports Festival, there will be 2 parts of competition between units: ensemble competition and sports competitions. Right now, we will come to the ensemble competition content. In this ensemble competition, there will be 9 teams competing. There are 2 rounds of competition: -V1: Teams have up to 5 minutes to take turns performing group dances according to the previously drawn theme, aiming for the message "Creating FPT happiness for 35 years". The 5 teams with the highest scores from the judges will move on to the 2nd round. -V2: The 5 teams entering round 2 will compete against each other in the form of Dance Battle. Choose 1 of 2 songs prepared by the organizers, and 1 minute of free style. Important note: the minimum number of members of each team participating in Dance Battle is 8 people, of which at least one member must be the Chairman or member of the CTTV Executive Committee. Prizes for the Ensemble competition are as follows: ..KK prize - 2 million ..Third prize - 3 million ..Second prize - 5 million 1 First prize - 7 million"			Competition rules, competition table, competition rounds
21	Stage	8:33:00	0:02:00	The MC introduces the teams competing in the ensemble (9 teams) - the leader participating in the ensemble performance in each team				KV Competing in ensemble



22		8:35:00	0:05:00			1. FSOFT - E-Sport intellectual sports		
23		8:40:00	0:05:00			2. BASE - Water sports		
24		8:45:00	0:05:00			3. FTG - Extreme sports		
25		8:50:00	0:05:00			4. FRT - Fitness and bodybuilding		
26		8:55:00	0:05:00			5. Joint forces - Martial arts		
27		9:00:00	0:05:00			6. FIS - Ball sports		
28		9:05:00	0:05:00			7. FTEL - Speed Sports		
29		9:10:00	0:05:00			8. FE - Racquet sports		
30		9:15:00	0:05:00			9. FCI - Sports with aiming at the goal target		
31	BGK					The jury scores	The secretary summarizes the scores	Jury = secretary
32	Stage	9:20:00	0:05:00			Lucky Draw (while judges score) - Fourth prize:		MC
33	Stage	9:25:00	0:02:00			MC announced 05 teams entered Round 2		
34	Stage	9:27:00	0:05:00			Yellow Hat (surprise) -> find the 6th team in Round 2 with the Top 5	Mr. Binh went up to give the yellow hat to 01 team out of the 05 remaining teams who were not allowed to enter room 2. 5 teams stood in a horizontal line, facing the audience. Mr. Binh walked around behind the teams and then put the yellow hat on team 01, selected for Round 2.	Mr. TGB = 05 remaining teams = MC
35	Stage	9:32:00	0:05:00			Draw for Round 2 (6 teams)		MC = 06 teams
36	Stage	9:37:00	0:10:00			Lucky Draw - Third Prize:		
37	Stage	9:47:00	0:10:00			Competition Round 2 (06 teams, duration of each team: 01 minute) After the competition, each team stands on stage to receive points. The judges held up the scoreboard		03 leaders = 05 employees
38	Stage	9:57:00	0:06:00			The remaining 4 teams performed		
39	Stage	10:03:00	0:03:00			Love Cam for the second time		Wherever the camera arrived, the two sat next to each other making a heart shape
40	Stage	10:06:00	0:03:00			MC introduces sports competitions taking place at the football field (location, game)		KV positions sports on the field
41	Pitch	10:09:00	0:30:00			Tug of War Lengkhong MC prompts voter to predict the winning team	teams, 3 matches - Group A: BASE, FSOFT, FRT - Group B: FIS, FE, FCI - Group C: FTG, FTEL, LQ (FHO, SENDO, FO)	01 team includes: 50 people = 01 leader
42	Pitch	10:59:00	0:50:00			Women's basket ball (50 minutes) (takes place simultaneously with Happiness Challenge, basket ball)	- 2 halves match, each half 05 minutes - Round 1: 9 teams Stadium 1: FTEL vs BASE Stadium 2: LIEN QUAN vs FSOFT Stadium 3: FIS vs FE Stadium 4: FTG vs FCI - Round 2: 5 teams Stadium 1: Determined after drawing lots at the stadium Stadium 2: FRT vs ... - Final round: 3 teams Final Stadium: 2 semi-final winners = 1 lucky team from round 02	01 team includes: 07 people = 01 captain (01 leader)
43	Continuous challenge	11:29:00	0:30:00			Happiness challenge (starts with basket ball) - Challenge 1: Fun - Challenge 2: Focus - Challenge 3: Trust - Challenge 4: Love	Rounds of competition: - Round 1: FSOFT, FTG, FRT. - Turn 2: FTEL, LIEN QUAN (FHO - FO - SENDO), BASE. - Round 3: FIS, FE, FCI	
44	Free activities	11:59:00				Beer Festival (Beer Festival scenario) - Opening MC: FPT Band playing rock music - FPT River of Oath - FPT band - FPT People - FPT band - FPT Delegation - FPT band - Lucky Draw Second Prize, First Prize - We'll rock you - FPT band - 18 & life - FPT band - Save your tears - FPT band - Wake me up - FPT band - Lucky Draw Special Prize - Simple FPT - FPT Artist Association - Digital Warrior - FPT Artists Association	Takes place simultaneously from the beginning of basket ball and happiness challenge. After tug of war.	
45	Stage	11:59:00	0:20:00			Awarding of Sports Festival 1, CAST BATTLE (09 prizes) 01 First prize: 7,000,000 VND 01 Second prize: 5,000,000 VND 03 Third prize: 3,000,000 VND (3 prizes) 04 Happy Battle Prize: 2,000,000 (4 prizes) 2, LENGKRENG TUC-WORD (03 prizes) First prize: 7,000,000 VND Second prize: 5,000,000 VND Third prize: 3,000,000 VND 3, WOMEN'S SOCCER BALL (06 prizes) 3.1 Main prize: First prize: 7,000,000 VND Second prize: 5,000,000 VND Third prize: 3,000,000 VND 3.2 Additional prize: Queen of basket ball: 500,000 VND Outstanding goalkeeper: 500,000 VND Queen of basket throw: 500,000 VND 4, HAPPY CHALLENGE (03 prizes) First prize: 7,000,000 VND Second prize: 5,000,000 VND Third prize: 3,000,000 VND		
46	Stage	12:19:00				MC greets - ends		



BEHIND THE SCENES

GRA497 - G3



FUN 4 FUN



FPT 35 OLYMPIC FESTIVAL

THANK YOU

for reading!

